Sentiment Analysis using Twitter Data - georgefloyd

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Data Analysis and Visualization
 packages <- c("readxl","tidytext","plyr","dplyr","tidyr","ggplot2","scales",</pre>
      "purrr", "textdata", "wordcloud", "reshape2", "stringr", "igraph",
      "ggraph", "widyr", "grid", "arules", "tm", "topicmodels")
for(i in packages){
if(!require(i,character.only = T, quietly = T)){
  install.packages(i)
library(i, character.only = T, quietly = T)
rm(list=ls())
set.seed(2020)
```

Loading Data

```
library(readr)

##

## Attaching package: 'readr'
```

```
## The following object is masked from 'package:scales':
##
## col_factor

tweets1 <- read.csv("week2.csv", header = TRUE)
tweets2 <- read.csv("week3.csv", header = TRUE)
tweets3 <- read.csv("week5.csv", header = TRUE)
tweets4 <- read.csv("week6.csv", header = TRUE)
tweets5 <- read.csv("week11.csv", header = TRUE)
tweets6 <- read.csv("week12.csv", header = TRUE)</pre>
```

Data Wrangling

Data Clean Using Customized Functions

```
dfList<-list(tweets1,tweets2,tweets3,tweets4,tweets5,tweets6)</pre>
result_list <- lapply(dfList, function(x) {</pre>
  cat("Original column names:\n")
  print(colnames(x))
  english_tweets <- subset(x, x$\frac{1}{2}: Language\) == "English")</pre>
  cat("\nColumn names after subset:\n")
  print(colnames(english_tweets))
  if (nrow(english_tweets) > 0) {
    english_tweets$tweet <- english_tweets$`X2..Tweet`</pre>
    english_tweets <- english_tweets[, c("tweet")]</pre>
    cat("\nColumn names after adding 'tweet':\n")
    print(colnames(english_tweets))
    english_tweets$tweetnumber <- 1:nrow(english_tweets)</pre>
    cat("\nStructure of the cleaned dataframe:\n")
    print(str(english_tweets))
    return(english_tweets)
    cat("\nNo English tweets remaining.\n")
    return(data.frame())
  }
})
```

```
## Original column names:
## [1] "X1..Date.Time"
                                    "X2..Tweet"
## [3] "X3..Hashtags"
                                    "X4..Type"
## [5] "X5..Reply.to"
                                    "X6..Author"
## [7] "X7..Author.s.real.name"
                                    "X8..Author.s.location"
                                     "X10..Author.s.URL"
## [9] "X9..Author.s.timezone"
## [11] "X11..Author.s.description" "X12..Followers"
                                    "X14..Tweets"
## [13] "X13..Follows"
## [15] "X15..Profile.verified"
                                    "X16..Profile.created"
## [17] "X17..Retweets"
                                    "X18..Likes"
```

```
## [19] "X19..Language"
                                     "X20..Source"
## [21] "X21..Tweet.coordinates"
## Column names after subset:
  [1] "X1..Date.Time"
                                     "X2..Tweet"
## [3] "X3..Hashtags"
                                     "X4..Type"
## [5] "X5..Reply.to"
                                     "X6..Author"
## [7] "X7..Author.s.real.name"
                                     "X8..Author.s.location"
## [9] "X9..Author.s.timezone"
                                     "X10..Author.s.URL"
                                    "X12..Followers"
## [11] "X11..Author.s.description"
## [13] "X13..Follows"
                                     "X14..Tweets"
## [15] "X15..Profile.verified"
                                     "X16..Profile.created"
## [17] "X17..Retweets"
                                     "X18..Likes"
                                     "X20..Source"
## [19] "X19..Language"
## [21] "X21..Tweet.coordinates"
##
## No English tweets remaining.
## Original column names:
  [1] "X1..Date.Time"
                                     "X2..Tweet"
## [3] "X3..Hashtags"
                                     "X4..Type"
                                     "X6..Author"
## [5] "X5..Reply.to"
## [7] "X7..Author.s.real.name"
                                     "X8..Author.s.location"
## [9] "X9..Author.s.timezone"
                                     "X10..Author.s.URL"
## [11] "X11..Author.s.description"
                                     "X12..Followers"
## [13] "X13..Follows"
                                     "X14..Tweets"
## [15] "X15..Profile.verified"
                                     "X16..Profile.created"
## [17] "X17..Retweets"
                                     "X18..Likes"
## [19] "X19..Language"
                                     "X20..Source"
## [21] "X21..Tweet.coordinates"
##
## Column names after subset:
## [1] "X1..Date.Time"
                                     "X2..Tweet"
## [3] "X3..Hashtags"
                                     "X4..Type"
## [5] "X5..Reply.to"
                                     "X6..Author"
   [7] "X7..Author.s.real.name"
                                     "X8..Author.s.location"
## [9] "X9..Author.s.timezone"
                                     "X10..Author.s.URL"
## [11] "X11..Author.s.description"
                                    "X12..Followers"
## [13] "X13..Follows"
                                     "X14..Tweets"
## [15] "X15..Profile.verified"
                                     "X16..Profile.created"
## [17] "X17..Retweets"
                                     "X18..Likes"
## [19] "X19..Language"
                                     "X20..Source"
## [21] "X21..Tweet.coordinates"
## No English tweets remaining.
## Original column names:
## [1] "X1..Date.Time"
                                     "X2..Tweet"
## [3] "X3..Hashtags"
                                     "X4..Type"
                                     "X6..Author"
## [5] "X5..Reply.to"
## [7] "X7..Author.s.real.name"
                                     "X8..Author.s.location"
                                     "X10..Author.s.URL"
## [9] "X9..Author.s.timezone"
## [11] "X11..Author.s.description"
                                    "X12..Followers"
## [13] "X13..Follows"
                                     "X14..Tweets"
## [15] "X15..Profile.verified"
                                     "X16..Profile.created"
## [17] "X17..Retweets"
                                     "X18..Likes"
```

```
## [19] "X19..Language"
                                     "X20..Source"
## [21] "X21..Tweet.coordinates"
## Column names after subset:
## [1] "X1..Date.Time"
                                     "X2..Tweet"
## [3] "X3..Hashtags"
                                     "X4..Type"
## [5] "X5..Reply.to"
                                     "X6..Author"
## [7] "X7..Author.s.real.name"
                                     "X8..Author.s.location"
## [9] "X9..Author.s.timezone"
                                     "X10..Author.s.URL"
## [11] "X11..Author.s.description"
                                    "X12..Followers"
## [13] "X13..Follows"
                                     "X14..Tweets"
## [15] "X15..Profile.verified"
                                     "X16..Profile.created"
## [17] "X17..Retweets"
                                     "X18..Likes"
                                     "X20..Source"
## [19] "X19..Language"
## [21] "X21..Tweet.coordinates"
##
## No English tweets remaining.
## Original column names:
  [1] "X1..Date.Time"
                                     "X2..Tweet"
                                     "X4..Type"
## [3] "X3..Hashtags"
## [5] "X5..Reply.to"
                                     "X6..Author"
## [7] "X7..Author.s.real.name"
                                     "X8..Author.s.location"
## [9] "X9..Author.s.timezone"
                                     "X10..Author.s.URL"
## [11] "X11..Author.s.description"
                                     "X12..Followers"
## [13] "X13..Follows"
                                     "X14..Tweets"
## [15] "X15..Profile.verified"
                                     "X16..Profile.created"
## [17] "X17..Retweets"
                                     "X18..Likes"
## [19] "X19..Language"
                                     "X20..Source"
## [21] "X21..Tweet.coordinates"
##
## Column names after subset:
## [1] "X1..Date.Time"
                                     "X2..Tweet"
## [3] "X3..Hashtags"
                                     "X4..Type"
## [5] "X5..Reply.to"
                                     "X6..Author"
   [7] "X7..Author.s.real.name"
                                     "X8..Author.s.location"
## [9] "X9..Author.s.timezone"
                                     "X10..Author.s.URL"
## [11] "X11..Author.s.description"
                                    "X12..Followers"
## [13] "X13..Follows"
                                     "X14..Tweets"
## [15] "X15..Profile.verified"
                                     "X16..Profile.created"
## [17] "X17..Retweets"
                                     "X18..Likes"
## [19] "X19..Language"
                                     "X20..Source"
## [21] "X21..Tweet.coordinates"
## No English tweets remaining.
## Original column names:
## [1] "X1..Date.Time"
                                     "X2..Tweet"
## [3] "X3..Hashtags"
                                     "X4..Type"
                                     "X6..Author"
## [5] "X5..Reply.to"
## [7] "X7..Author.s.real.name"
                                     "X8..Author.s.location"
                                     "X10..Author.s.URL"
## [9] "X9..Author.s.timezone"
## [11] "X11..Author.s.description"
                                    "X12..Followers"
## [13] "X13..Follows"
                                     "X14..Tweets"
## [15] "X15..Profile.verified"
                                     "X16..Profile.created"
## [17] "X17..Retweets"
                                     "X18..Likes"
```

```
## [19] "X19..Language"
                                     "X20..Source"
## [21] "X21..Tweet.coordinates"
##
## Column names after subset:
   [1] "X1..Date.Time"
                                     "X2..Tweet"
  [3] "X3..Hashtags"
                                     "X4..Type"
##
  [5] "X5..Reply.to"
                                     "X6..Author"
   [7] "X7..Author.s.real.name"
##
                                     "X8..Author.s.location"
  [9] "X9..Author.s.timezone"
                                     "X10..Author.s.URL"
                                    "X12..Followers"
## [11] "X11..Author.s.description"
## [13] "X13..Follows"
                                     "X14..Tweets"
## [15] "X15..Profile.verified"
                                     "X16..Profile.created"
## [17] "X17..Retweets"
                                     "X18..Likes"
                                     "X20..Source"
## [19] "X19..Language"
## [21] "X21..Tweet.coordinates"
##
## No English tweets remaining.
## Original column names:
  [1] "X1..Date.Time"
                                     "X2..Tweet"
   [3] "X3..Hashtags"
                                     "X4..Type"
                                     "X6..Author"
## [5] "X5..Reply.to"
  [7] "X7..Author.s.real.name"
                                     "X8..Author.s.location"
## [9] "X9..Author.s.timezone"
                                     "X10..Author.s.URL"
## [11] "X11..Author.s.description"
                                     "X12..Followers"
## [13] "X13..Follows"
                                     "X14..Tweets"
## [15] "X15..Profile.verified"
                                     "X16..Profile.created"
## [17] "X17..Retweets"
                                     "X18..Likes"
## [19] "X19..Language"
                                     "X20..Source"
## [21] "X21..Tweet.coordinates"
##
## Column names after subset:
                                     "X2..Tweet"
  [1] "X1..Date.Time"
  [3] "X3..Hashtags"
                                     "X4..Type"
  [5] "X5..Reply.to"
                                     "X6..Author"
   [7] "X7..Author.s.real.name"
                                     "X8..Author.s.location"
## [9] "X9..Author.s.timezone"
                                     "X10..Author.s.URL"
## [11] "X11..Author.s.description"
                                    "X12..Followers"
## [13] "X13..Follows"
                                     "X14..Tweets"
## [15] "X15..Profile.verified"
                                     "X16..Profile.created"
## [17] "X17..Retweets"
                                     "X18..Likes"
## [19] "X19..Language"
                                     "X20..Source"
## [21] "X21..Tweet.coordinates"
## No English tweets remaining.
```

The function gives us 6 data sets with only 2 variables: tweet and tweetnumber and we want to keep tweetnumber to track down every word from the tweet text later.

Stop Words

```
data(stop_words)
custom_stop_words <- bind_rows(</pre>
```

We want to have some stop words for our analysis so that those wouldn't appear in our frequency table and interfere our judgment.

Extract Tokens

```
remove_reg <- "&amp;|&lt;|&gt;"</pre>
dfList2 <- list(tweets1, tweets2, tweets3, tweets4, tweets5, tweets6)
result_list2 <- lapply(dfList2, function(x) {</pre>
  print(colnames(x))
 x %>%
   mutate(tweet = str_remove_all(`X2..Tweet`, remove_reg)) %>%
   unnest_tokens(output = "word", input = "tweet") %>%
    filter(!word %in% custom_stop_words$word,
           !word %in% str_remove_all(custom_stop_words$word, "'"),
           str_detect(word, "[a-z]"))
})
    [1] "X1..Date.Time"
                                     "X2..Tweet"
##
   [3] "X3..Hashtags"
                                     "X4..Type"
##
  [5] "X5..Reply.to"
                                     "X6..Author"
   [7] "X7..Author.s.real.name"
                                     "X8..Author.s.location"
   [9] "X9..Author.s.timezone"
                                     "X10..Author.s.URL"
## [11] "X11..Author.s.description"
                                    "X12..Followers"
## [13] "X13..Follows"
                                     "X14..Tweets"
## [15] "X15..Profile.verified"
                                     "X16..Profile.created"
## [17] "X17..Retweets"
                                     "X18..Likes"
## [19] "X19..Language"
                                     "X20..Source"
## [21] "X21..Tweet.coordinates"
## [1] "X1..Date.Time"
                                     "X2..Tweet"
## [3] "X3..Hashtags"
                                     "X4..Type"
## [5] "X5..Reply.to"
                                     "X6..Author"
## [7] "X7..Author.s.real.name"
                                     "X8..Author.s.location"
## [9] "X9..Author.s.timezone"
                                     "X10..Author.s.URL"
## [11] "X11..Author.s.description"
                                     "X12..Followers"
## [13] "X13..Follows"
                                     "X14..Tweets"
## [15] "X15..Profile.verified"
                                     "X16..Profile.created"
## [17] "X17..Retweets"
                                     "X18..Likes"
                                     "X20..Source"
## [19] "X19..Language"
## [21] "X21..Tweet.coordinates"
## [1] "X1..Date.Time"
                                     "X2..Tweet"
##
   [3] "X3..Hashtags"
                                     "X4..Type"
## [5] "X5..Reply.to"
                                     "X6..Author"
## [7] "X7..Author.s.real.name"
                                     "X8..Author.s.location"
## [9] "X9..Author.s.timezone"
                                     "X10..Author.s.URL"
```

```
## [13] "X13..Follows"
                                      "X14..Tweets"
## [15] "X15..Profile.verified"
                                      "X16..Profile.created"
## [17] "X17..Retweets"
                                      "X18..Likes"
## [19] "X19..Language"
                                      "X20..Source"
## [21] "X21..Tweet.coordinates"
   [1] "X1..Date.Time"
                                      "X2..Tweet"
   [3] "X3..Hashtags"
                                      "X4..Type"
##
##
    [5] "X5..Reply.to"
                                      "X6..Author"
##
   [7] "X7..Author.s.real.name"
                                      "X8..Author.s.location"
   [9] "X9..Author.s.timezone"
                                      "X10..Author.s.URL"
## [11] "X11..Author.s.description"
                                     "X12..Followers"
## [13] "X13..Follows"
                                      "X14..Tweets"
                                      "X16..Profile.created"
## [15] "X15..Profile.verified"
## [17] "X17..Retweets"
                                      "X18..Likes"
## [19] "X19..Language"
                                      "X20..Source"
## [21] "X21..Tweet.coordinates"
   [1] "X1..Date.Time"
                                      "X2..Tweet"
   [3] "X3..Hashtags"
                                      "X4..Type"
##
                                      "X6..Author"
##
   [5] "X5..Reply.to"
##
   [7] "X7..Author.s.real.name"
                                      "X8..Author.s.location"
  [9] "X9..Author.s.timezone"
                                      "X10..Author.s.URL"
## [11] "X11..Author.s.description"
                                      "X12..Followers"
## [13] "X13..Follows"
                                      "X14..Tweets"
## [15] "X15..Profile.verified"
                                      "X16..Profile.created"
## [17] "X17..Retweets"
                                      "X18..Likes"
## [19] "X19..Language"
                                      "X20..Source"
## [21] "X21..Tweet.coordinates"
                                      "X2..Tweet"
   [1] "X1..Date.Time"
##
   [3] "X3..Hashtags"
                                      "X4..Type"
##
   [5] "X5..Reply.to"
                                      "X6..Author"
##
   [7]
       "X7..Author.s.real.name"
                                      "X8..Author.s.location"
   [9] "X9..Author.s.timezone"
                                      "X10..Author.s.URL"
## [11] "X11..Author.s.description"
                                     "X12..Followers"
## [13] "X13..Follows"
                                      "X14..Tweets"
## [15] "X15..Profile.verified"
                                      "X16..Profile.created"
## [17] "X17..Retweets"
                                      "X18..Likes"
## [19] "X19..Language"
                                      "X20..Source"
## [21] "X21..Tweet.coordinates"
tidy1 <- as.data.frame(result_list2[[1]])</pre>
tidy2 <- as.data.frame(result_list2[[2]])</pre>
tidy3 <- as.data.frame(result_list2[[3]])</pre>
tidy4 <- as.data.frame(result_list2[[4]])</pre>
tidy5 <- as.data.frame(result list2[[5]])</pre>
tidy6 <- as.data.frame(result_list2[[6]])</pre>
```

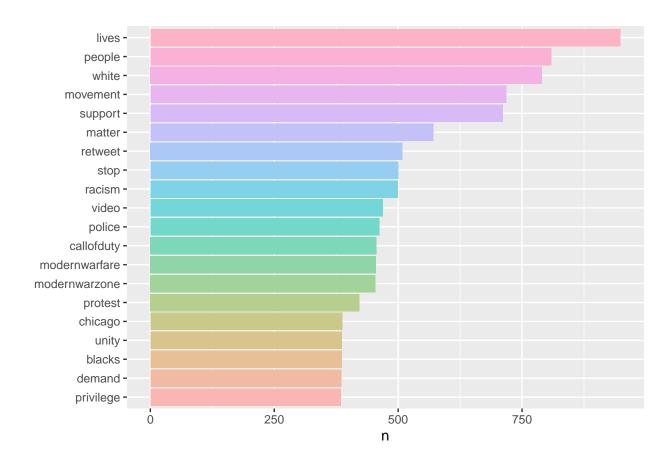
[11] "X11..Author.s.description" "X12..Followers"

Each single word in each tweet is considered as a token. By doing so, we can start to count frequency of each word or even each pair of words.

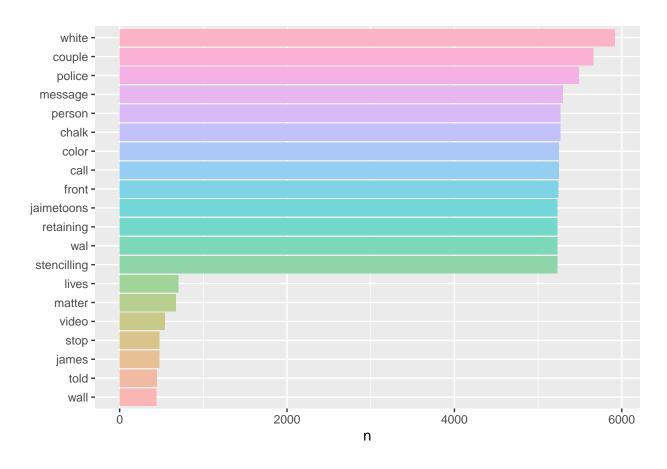
Data Analysis and Visualization

Visualize the Most Common Words

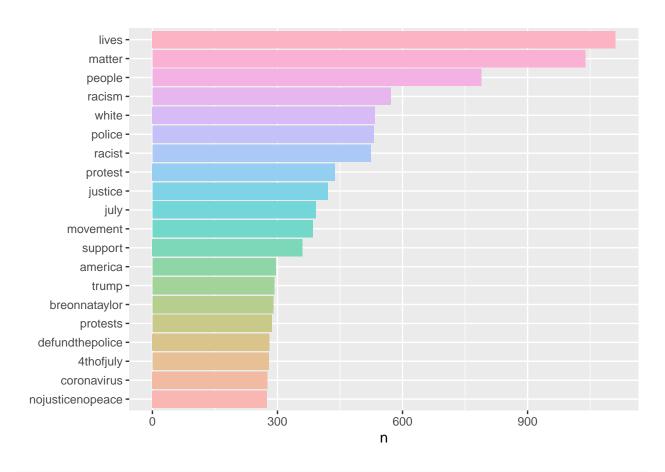
```
# Count the Frequency for Each Word
tidy week11 <- tidy1 %>% dplyr::count(word, sort = TRUE)
tidy_week12 <- tidy2 %>% dplyr::count(word, sort = TRUE)
tidy_week21 <- tidy3 %>% dplyr::count(word, sort = TRUE)
tidy_week22 <- tidy4 %>% dplyr::count(word, sort = TRUE)
tidy_week31 <- tidy5 %>% dplyr::count(word, sort = TRUE)
tidy_week32 <- tidy6 %>% dplyr::count(word, sort = TRUE)
# Remove all non-english tokens
tidy1_english <- tidy_week11[which(!grepl("[^\x01-\x7F]+", tidy_week11$word)),]
\label{limiting_english} $$ \leftarrow $$ tidy_week12[which(!grepl("[^\x01-\x7F]+", tidy_week12$word)),] $$
tidy3_english \leftarrow tidy_week21[which(!grepl("[^\x01-\x7F]+", tidy_week21$word)),]
tidy4_english <- tidy_week22[which(!grepl("[^\x01-\x7F]+", tidy_week22$word)),]
tidy5_english \leftarrow tidy_week31[which(!grepl("[^\x01-\x7F]+", tidy_week31$word)),]
tidy6_english \leftarrow tidy_week32[which(!grepl("[^\x01-\x7F]+", tidy_week32$word)),]
dfList3<-list(tidy1_english,tidy2_english,tidy3_english,tidy4_english,tidy5_english,tidy6_english)
result list3 <-
  llply(dfList3, function(x) {
    plot <- x %>%
    dplyr::top_n(20) %>%
    dplyr::mutate(word = reorder(word, n)) %>%
    ggplot(aes(word, n, fill=word)) +
    geom_bar(stat="identity")+
    scale_fill_hue(c=45, l=80)+
    xlab(NULL) +
    coord_flip()+
    theme(legend.position="none")
    return(plot)})
result_list3[[1]]
```



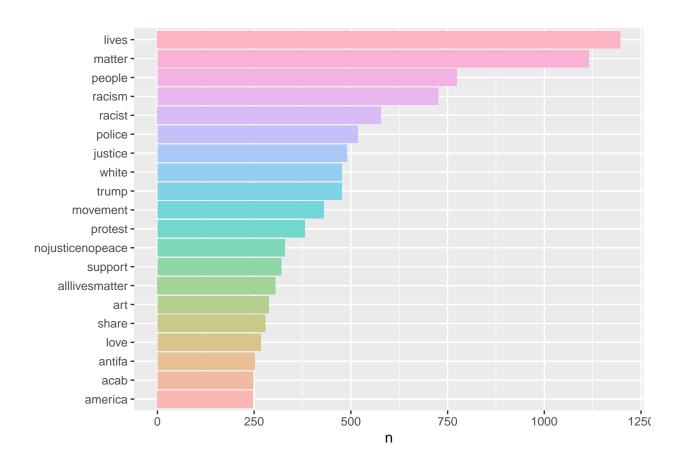
result_list3[[2]]



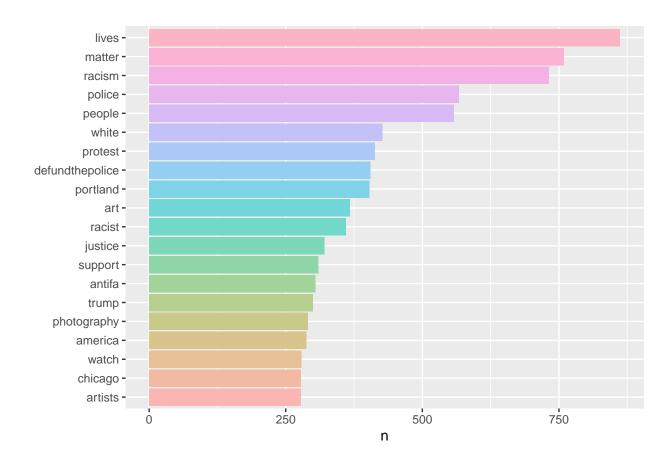
result_list3[[3]]



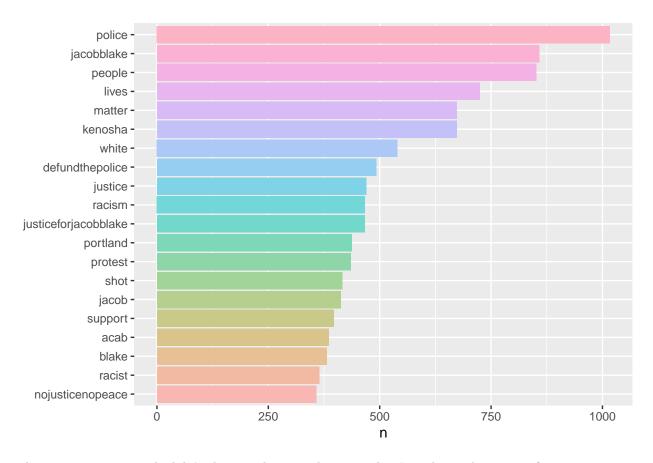
result_list3[[4]]



result_list3[[5]]



result_list3[[6]]



The most common words didn't change a lot over the 3 months. In order to dig more information, we can try to identify positive words and negative words from them.

```
dfList4<-list(tidy1,tidy2,tidy3,tidy4,tidy5,tidy6)
#visualize using Word clouds
result_list_wordclouds <-
llply(dfList4, function(x) {
    plot <- x %>%
    inner_join(get_sentiments("bing")) %>%
    count(word, sentiment, sort = TRUE) %>%
    acast(word ~ sentiment, value.var = "n", fill = 0) %>%
    comparison.cloud(colors = c("gray20", "gray80"),max.words = 50)
    return(plot)})
```

negative







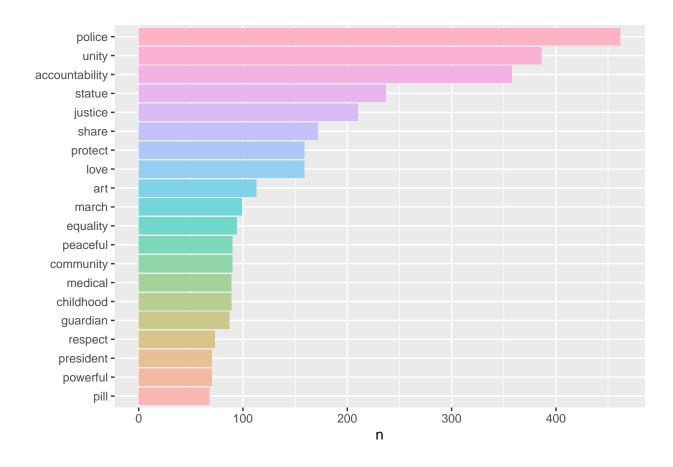




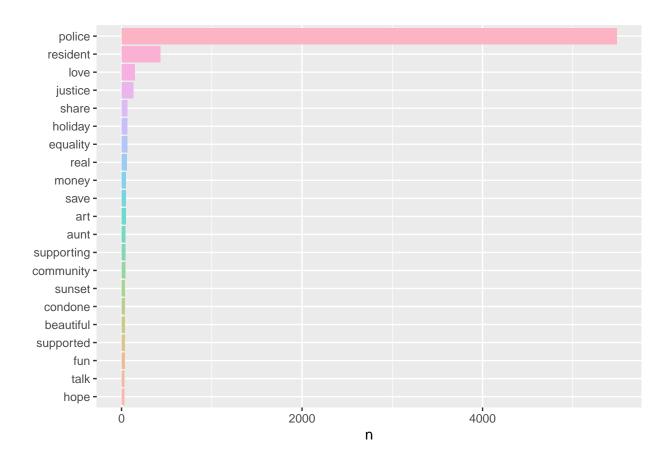


Word clouds can show both of the most common negative words and the most common positive words.

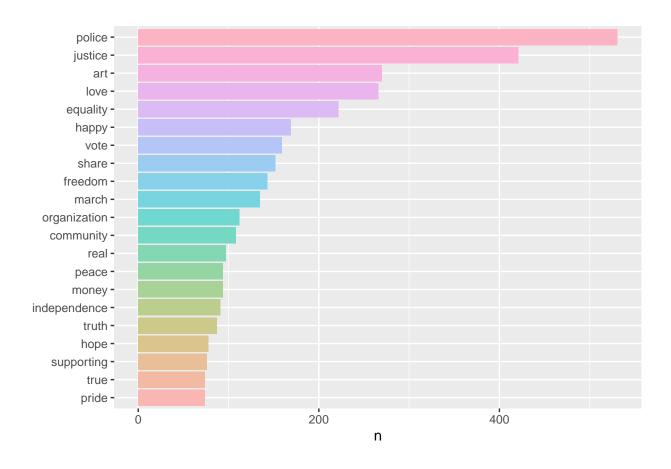
```
#Finding the most common positive words
nrc_positive <- get_sentiments("nrc") %>%
  filter(sentiment == "positive")
result_list4 <-
  llply(dfList4, function(x) {
    plot <- x %>%
    inner_join(nrc_positive) %>%
    dplyr::count(word, sort = TRUE) %>%
    dplyr::top_n(20) %>%
    dplyr::mutate(word = reorder(word, n)) %>%
    ggplot(aes(word, n, fill=word)) +
    geom_bar(stat="identity")+
    scale_fill_hue(c=45, l=80)+
    xlab(NULL) +
    coord_flip()+
    theme(legend.position="none")
    return(plot)})
result_list4[[1]]
```



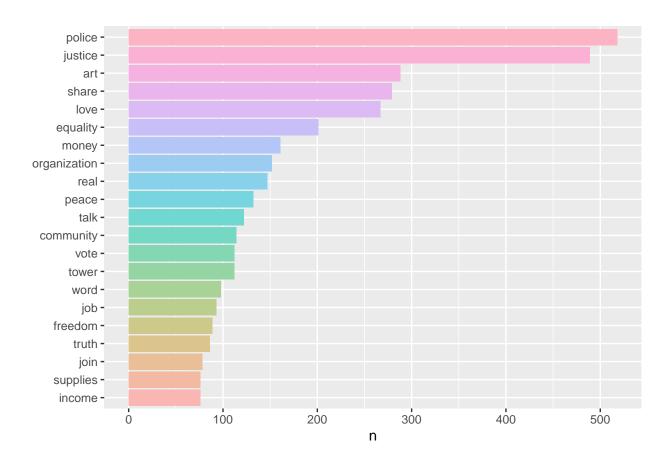
result_list4[[2]]



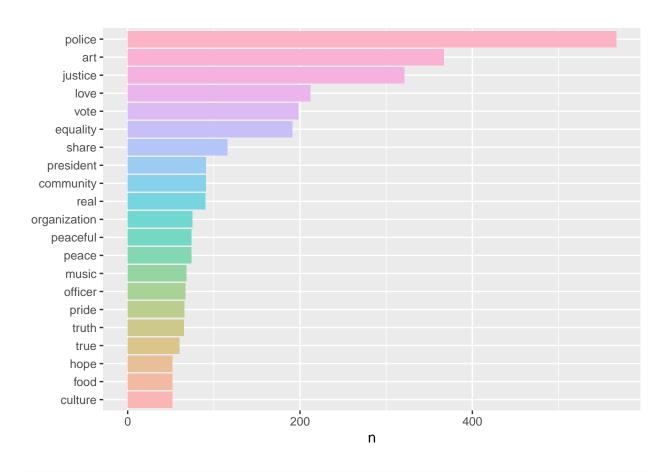
result_list4[[3]]



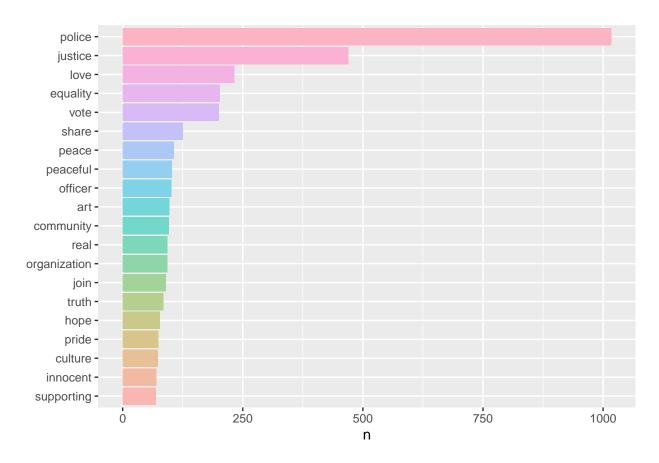
result_list4[[4]]



result_list4[[5]]

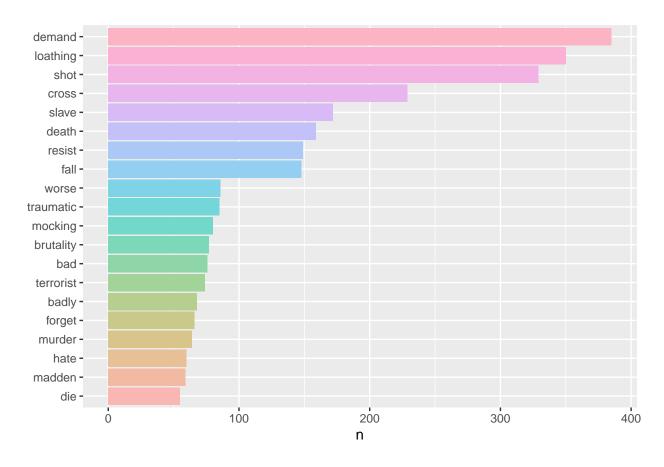


result_list4[[6]]

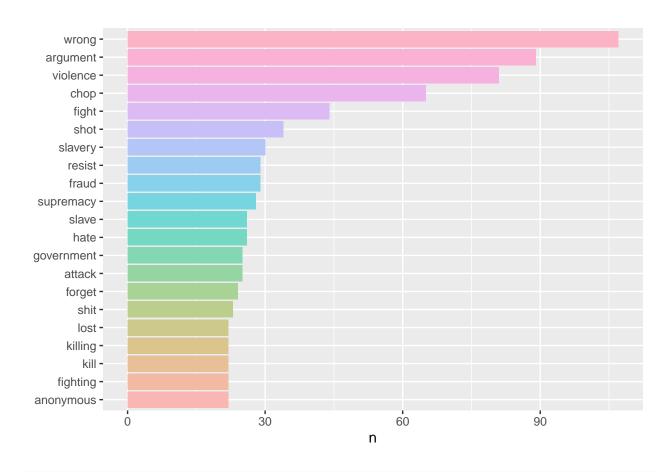


Overall trend: At first, people called on love, unity, and justice. Then they began to call on donations. Later, they tried to appeal on voting to pursue justice again. They wanted the government/legal authority to act upon this.

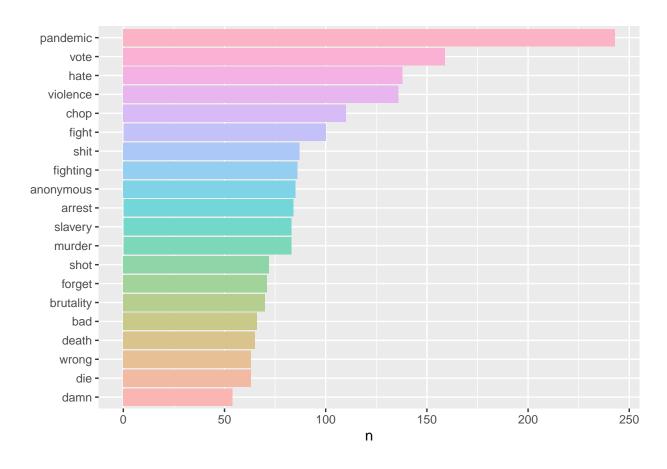
```
#Find the most common negative words using lexicon
nrc_negative <- get_sentiments("nrc") %>%
  filter(sentiment == "negative")
result_list5 <-
  llply(dfList4, function(x) {
    plot <- x %>%
    inner_join(nrc_negative) %>%
    dplyr::count(word, sort = TRUE) %>%
    dplyr::top_n(20) %>%
    dplyr::mutate(word = reorder(word, n)) %>%
    ggplot(aes(word, n, fill=word)) +
    geom_bar(stat="identity")+
    scale_fill_hue(c=45, l=80)+
    xlab(NULL) +
    coord_flip()+
    theme(legend.position="none")
    return(plot)})
result_list5[[1]]
```



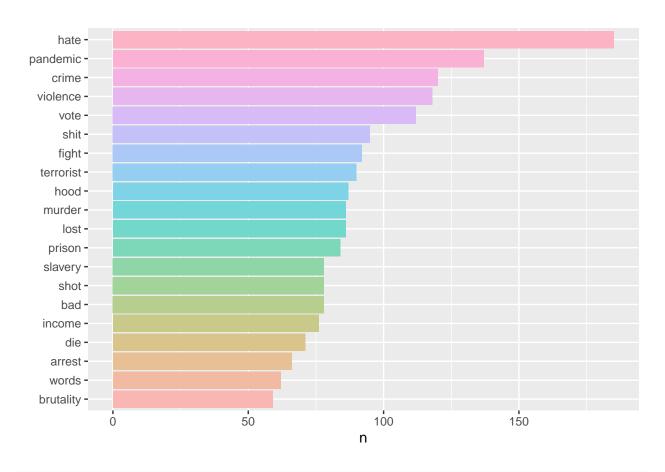
result_list5[[2]]



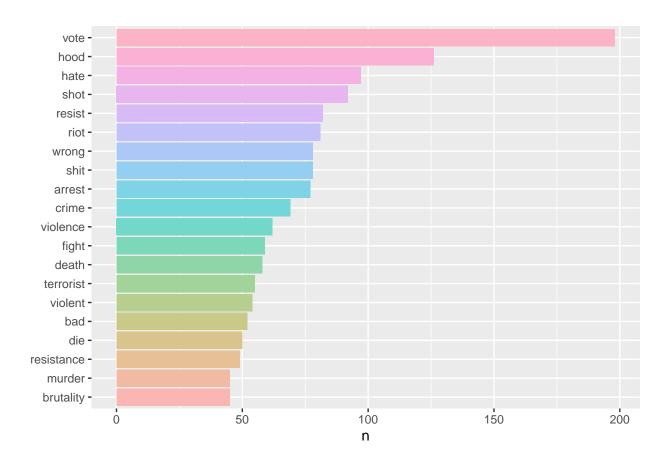
result_list5[[3]]



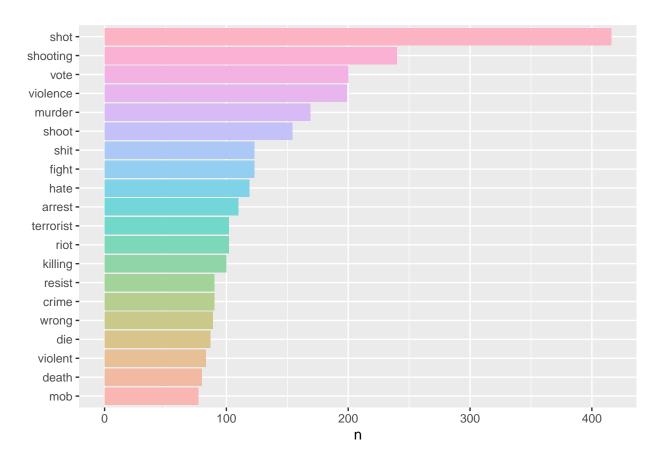
result_list5[[4]]



result_list5[[5]]

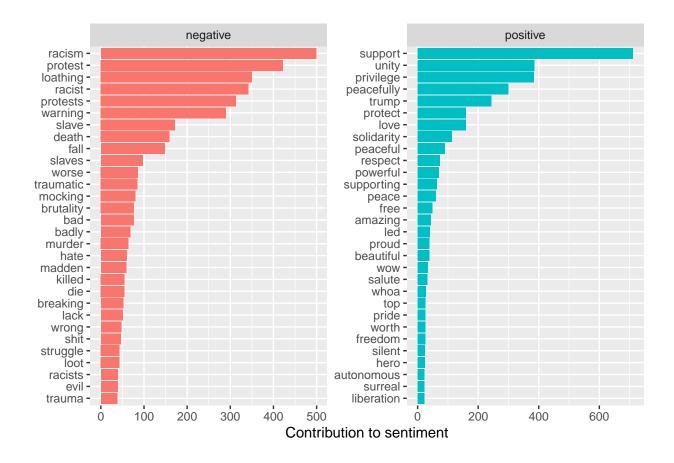


result_list5[[6]]

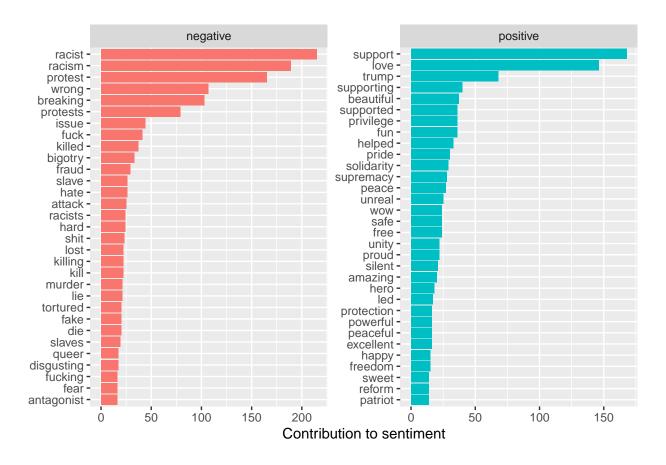


Overall trend: At first, people tweeted mostly about how they felt about Geroge Floyd's death and the police. Then, people tweeted more about how they felt regarding loathing and violence. Later, people talked more about changing the situation through voting.

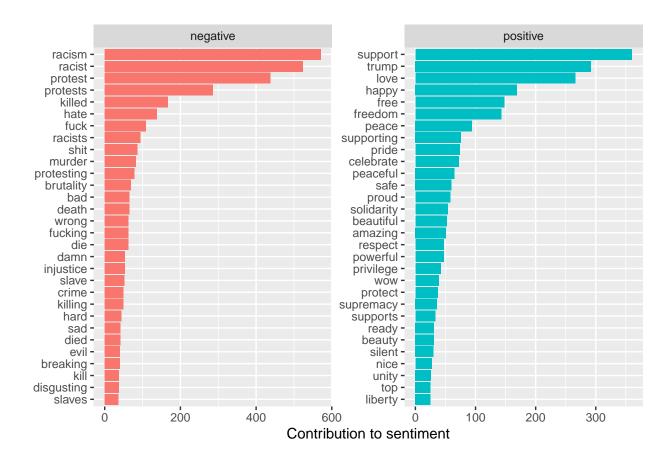
```
#how much each word contributed to each sentiment.
result_list_contribute <-
  llply(dfList4, function(x) {
    plot <- x %>%
    inner_join(get_sentiments("bing")) %>%
    dplyr::count(word, sentiment, sort = TRUE) %>%
    group_by(sentiment) %>%
    top n(30) %>%
    mutate(word = reorder(word, n)) %>%
    ggplot(aes(word, n, fill = sentiment)) +
    geom_col(show.legend = FALSE) +
    facet_wrap(~sentiment, scales = "free") +
    labs(y = "Contribution to sentiment",
         x = NULL) +
    coord_flip()
    return(plot)})
result_list_contribute[[1]]
```



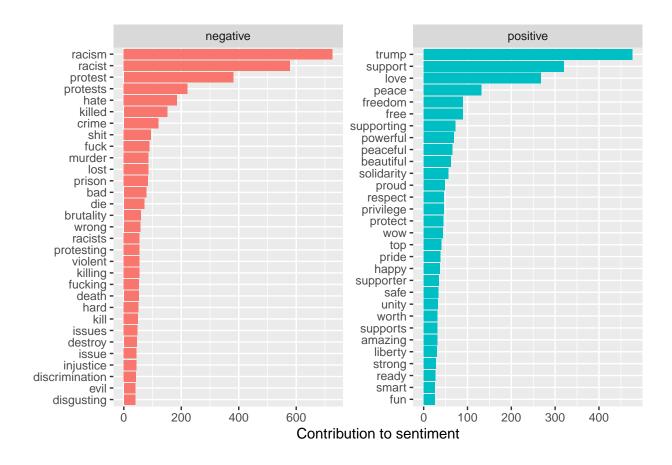
result_list_contribute[[2]]



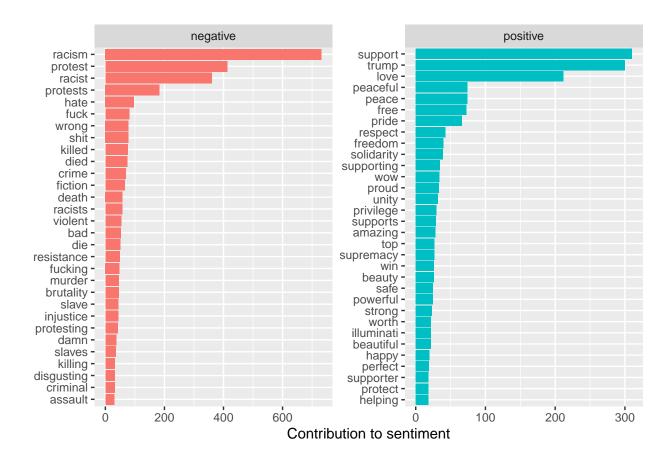
result_list_contribute[[3]]



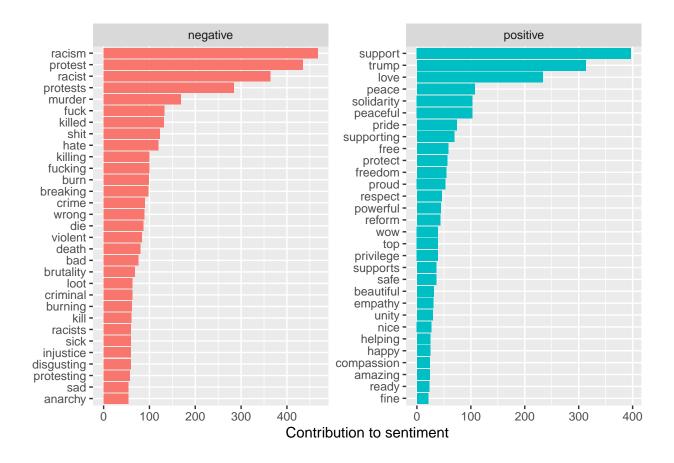
result_list_contribute[[4]]



result_list_contribute[[5]]

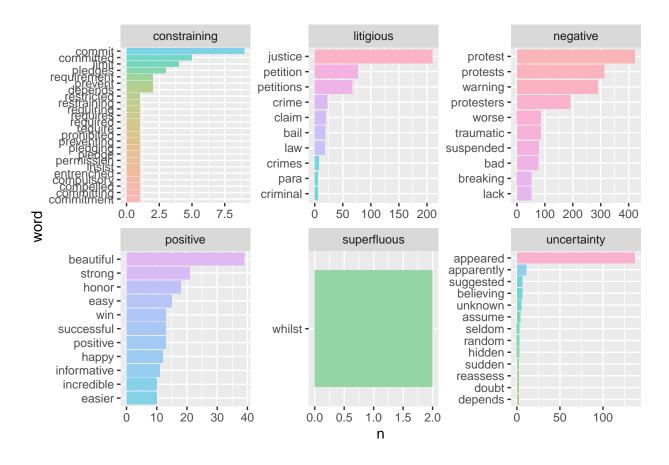


result_list_contribute[[6]]

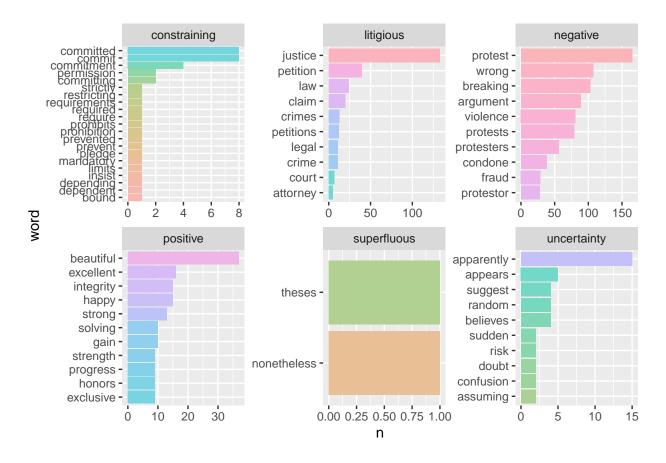


Visualize Using loughran Lexicon

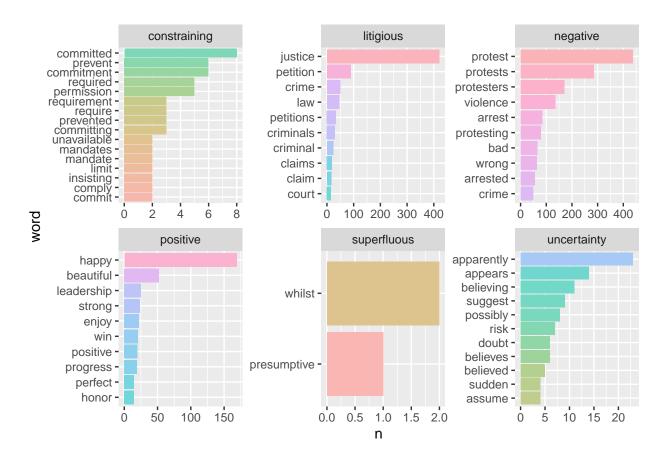
```
#Examine how sentiments changes
result_list7 <-
  llply(dfList4, function(x) {
    plot <- x %>%
    count(word) %>%
    inner_join(get_sentiments("loughran"), by = "word") %>%
    group_by(sentiment) %>%
    top_n(10, n) %>%
    ungroup() %>%
    mutate(word = reorder(word, n)) %>%
    ggplot(aes(word, n, fill=word)) +
    geom_bar(stat="identity")+
    scale_fill_hue(c=45, l=80)+
    coord_flip() +
    facet_wrap(~ sentiment, scales = "free") +
    theme(legend.position="none")
    return(plot)})
result_list7[[1]]
```



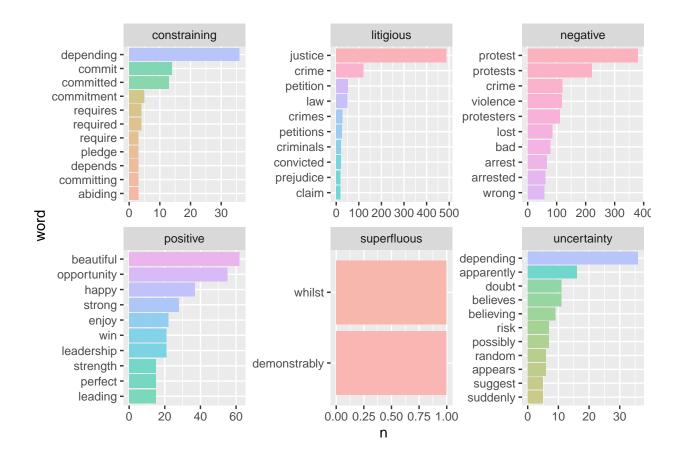
result_list7[[2]]



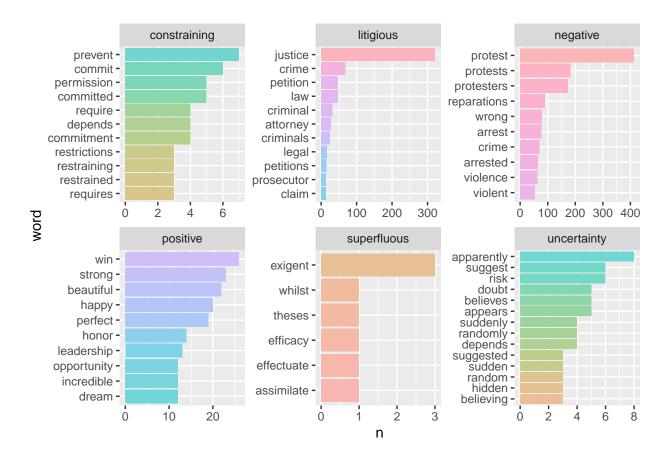
result_list7[[3]]



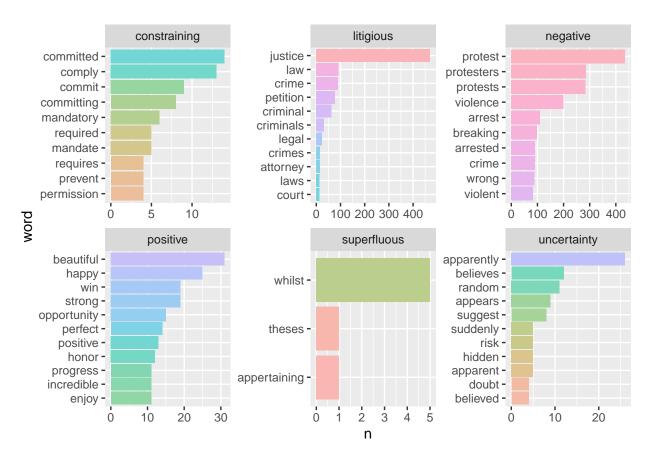
result_list7[[4]]



result_list7[[5]]



result_list7[[6]]



Running sentiment analysis using "loughran" lexicon, we can get the frequency of words in 6 categories. From the output, we can see (1) People's litigous demand is increasing in magnitude over time. Legal complaint such as petitions starts to attract more and more attention. They called on petition for achieving justice. (2) The negative sentiments shrinked from June to July. But as soon as what happened to Jacob Blake in Wisconsin appeared on news, the negativity went back. And what they were mad the most was the 'violence' involved. (3) The sentiments in June is very similar with August. The first one was the reaction to George Floyd, the second was the reaction to Jacob Blake. (4) In June, the uncertainty was strong. People felt unsure and doubt so much. But over the 3 months, the uncertainty decreased. People got calmer, and their movement on seeking legal change probably helped.

Visualize Frequency Change of Key Words

```
# How many times do people mention about 'georgefloyd'
result_list14 <-
    llply(dfList2, function(x) {
        print(colnames(x))
        georgefloyd <- x %>%
            filter(str_detect(X2..Tweet, "georgefloyd")) %>%
            dplyr::select(X2..Tweet)

        le <- length(georgefloyd$X2..Tweet)
        return(le)
})</pre>
```

```
## [1] "X1..Date.Time" "X2..Tweet"
```

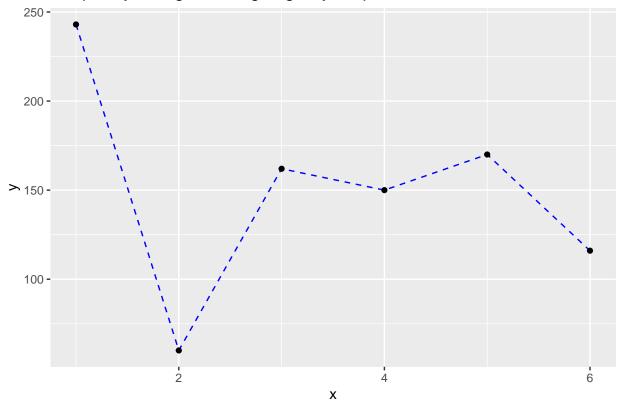
```
[3] "X3..Hashtags"
                                     "X4..Type"
   [5] "X5..Reply.to"
                                     "X6..Author"
##
  [7] "X7..Author.s.real.name"
                                     "X8..Author.s.location"
                                     "X10..Author.s.URL"
## [9] "X9..Author.s.timezone"
## [11] "X11..Author.s.description"
                                     "X12..Followers"
## [13] "X13..Follows"
                                     "X14..Tweets"
## [15] "X15..Profile.verified"
                                     "X16..Profile.created"
## [17] "X17..Retweets"
                                     "X18..Likes"
## [19] "X19..Language"
                                     "X20..Source"
## [21] "X21..Tweet.coordinates"
  [1] "X1..Date.Time"
                                     "X2..Tweet"
                                     "X4..Type"
  [3] "X3..Hashtags"
##
## [5] "X5..Reply.to"
                                     "X6..Author"
                                     "X8..Author.s.location"
## [7] "X7..Author.s.real.name"
## [9] "X9..Author.s.timezone"
                                     "X10..Author.s.URL"
## [11] "X11..Author.s.description"
                                     "X12..Followers"
## [13] "X13..Follows"
                                     "X14..Tweets"
## [15] "X15..Profile.verified"
                                     "X16..Profile.created"
## [17] "X17..Retweets"
                                     "X18..Likes"
                                     "X20..Source"
## [19] "X19..Language"
## [21] "X21..Tweet.coordinates"
## [1] "X1..Date.Time"
                                     "X2..Tweet"
## [3] "X3..Hashtags"
                                     "X4..Type"
   [5] "X5..Reply.to"
##
                                     "X6..Author"
## [7] "X7..Author.s.real.name"
                                     "X8..Author.s.location"
## [9] "X9..Author.s.timezone"
                                     "X10..Author.s.URL"
## [11] "X11..Author.s.description"
                                     "X12..Followers"
## [13] "X13..Follows"
                                     "X14..Tweets"
## [15] "X15..Profile.verified"
                                     "X16..Profile.created"
## [17] "X17..Retweets"
                                     "X18..Likes"
## [19] "X19..Language"
                                     "X20..Source"
## [21] "X21..Tweet.coordinates"
  [1] "X1..Date.Time"
                                     "X2..Tweet"
  [3] "X3..Hashtags"
                                     "X4..Type"
##
   [5] "X5..Reply.to"
                                     "X6..Author"
## [7] "X7..Author.s.real.name"
                                     "X8..Author.s.location"
## [9] "X9..Author.s.timezone"
                                     "X10..Author.s.URL"
## [11] "X11..Author.s.description"
                                     "X12..Followers"
## [13] "X13..Follows"
                                     "X14..Tweets"
                                     "X16..Profile.created"
## [15] "X15..Profile.verified"
## [17] "X17..Retweets"
                                     "X18..Likes"
## [19] "X19..Language"
                                     "X20..Source"
## [21] "X21..Tweet.coordinates"
## [1] "X1..Date.Time"
                                     "X2..Tweet"
## [3] "X3..Hashtags"
                                     "X4..Type"
## [5] "X5..Reply.to"
                                     "X6..Author"
## [7] "X7..Author.s.real.name"
                                     "X8..Author.s.location"
  [9] "X9..Author.s.timezone"
                                     "X10..Author.s.URL"
## [11] "X11..Author.s.description"
                                     "X12..Followers"
                                     "X14..Tweets"
## [13] "X13..Follows"
## [15] "X15..Profile.verified"
                                     "X16..Profile.created"
## [17] "X17..Retweets"
                                     "X18..Likes"
## [19] "X19..Language"
                                     "X20..Source"
## [21] "X21..Tweet.coordinates"
```

```
##
        [3] "X3..Hashtags"
                                                                                                                     "X4..Type"
                                                                                                                     "X6..Author"
## [5] "X5..Reply.to"
## [7] "X7..Author.s.real.name"
                                                                                                                     "X8..Author.s.location"
## [9] "X9..Author.s.timezone"
                                                                                                                     "X10..Author.s.URL"
## [11] "X11..Author.s.description" "X12..Followers"
## [13] "X13..Follows"
                                                                                                                     "X14..Tweets"
## [15] "X15..Profile.verified"
                                                                                                                     "X16..Profile.created"
## [17] "X17..Retweets"
                                                                                                                     "X18..Likes"
## [19] "X19..Language"
                                                                                                                     "X20..Source"
## [21] "X21..Tweet.coordinates"
georgefloyd1 <- result_list14[[1]]</pre>
georgefloyd2 <- result_list14[[2]]</pre>
georgefloyd3 <- result_list14[[3]]</pre>
georgefloyd4 <- result_list14[[4]]</pre>
georgefloyd5 <- result_list14[[5]]</pre>
georgefloyd6 <- result_list14[[6]]</pre>
georgefloyd\_mat \leftarrow data.frame(x = c(1:6), y = c(georgefloyd1, georgefloyd2, georgefloyd3, georgefloyd4, georgefloyd4, georgefloyd4, georgefloyd4, georgefloyd4, georgefloyd4, georgefloyd4, georgefloyd4, georgefloyd4, georgefloyd6, georgeflo
ggplot(georgefloyd_mat, aes(x, y)) +
      geom_line(color = "blue", linetype = "dashed") +
      geom_point() +
      ggtitle("Frequency change of the 'georgefloyd' topic")
```

"X2..Tweet"

Frequency change of the 'georgefloyd' topic

[1] "X1..Date.Time"



Overall, the number of times that people tweet about 'georgefloyd' decreased over the three months. The topic's heat is cooling down.