



Report Big River Agro Farm

Prepared For :
TS. HJ. HILMI BAKAR
@hilmibakar@gmail.com



Table Of Contents

- | | | |
|----------|---------------------------|--------------|
| 1 | Introduction | 03 |
| 2 | About Us | 04 |
| 3 | Objectives | 05 |
| 4 | Target Audience | 06 |
| 5 | Platform Used | 07 |
| 6 | Strategy | 08 |
| 7 | Budget | 09 |
| 8 | Website Contribute | 10-11 |



Table Of Contents

- | | | |
|-----------|---------------------------|--------------|
| 9 | Posting Strategies | 12-35 |
| 10 | Google Email | 36 |
| 11 | Google My Business | 37-40 |
| 12 | Issues Encountered | 41 |
| 13 | Suggestions | 42 |
| 14 | Conclusion | 43 |
| 15 | Appriecation | 44 |
| 16 | Our Memories | 45 |
| 17 | Our Team | 46 |



Company Information

Big River Agro farm was established on 23 Feb 2017 with a project start-up cost of RM 120 thousand with an area of 3 acres (1.2 Hectares), at the beginning of its establishment, Big River Agrofarm had a total of 8 thousand polybags .

In addition , the company's director is Mr. Amir Azahar Bin Othman, who has a background in computer engineering at the Sultan Haji Ahmad Shah Polytechnic in Kuantan, Pahang, and holds a diploma in Art and Design from Saito Design School Japan .

After two years , the Big River Agrofarm company in operation has expanded its farm operations by 6 acres with 25 thousand polybags .



About Us

We are a team of five hardworking students ready to provide the best services in our fields of expertise which include photography, web content production, business proposals, and social media content. We are from the communication and media studies faculty of UiTM Alor Gajah currently studying the MC111 course. We are under the supervision of our beloved lecturer T.S. Hilmi Bakar who is one of the best social media specialists in Melaka.



Objectives

Here are our main objectives for this project:

- 1** The objective of this project is to get 10,000 cumulated impressions from our social media postings throughout a one-week campaign that will start on 10th of July.
- 2** Reach 2000 views on our social media accounts by July 2022
- 3** Gain 100 followers on any of our social media accounts by July 2022
- 4** Ensure that our social media posts will attract the attention of customers
- 5** During our two months, we will ensure updated and the provision of good and complete work in the time given by the client and lecturer



Target Audience

Why Is a target audience important?

We are a group analyzing the target audience, to make a profit to the company. For example, we list audience information data such as age, interests, and gender. Then, with this data, we can create content that relates to our target audience.

Mothers And Kids

35 - 40 Years Old



**Nearby residences in Selangor,
Kuala Lumpur and Perak**

**A person of status who is
married with kids**



Platform Used



WEBSITE

To provide a more specific information regarding our client's products. It's a good and excellent platform because it appears to be a more professional method of informing the general public. Compared to the other mediums, this is for a more formal one



INSTAGRAM

Instagram is a platform with a lot of marketing potential so it is best to use for our advertising to update and to post the best quality product that Big River Agro Farm has to offer



Strategy

To ensure we get the most value out of this campaign, here are some strategies we have utilised:

1

Determine at what timing provides the highest level of engagement.

2

Use #MelonAngkasa #BigRiverAgroFarm as a significant hashtag to promote.

3

Following our client's directions to advertise their best products and be top sellers.

4

Create Innovative brand awareness photos and videos

5

In hopes of reaching a wider audience, we focus more on their main material to be more visible.



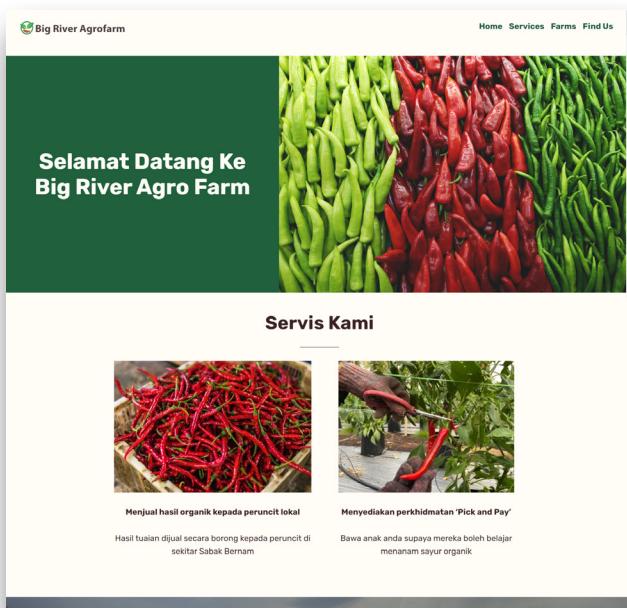
Budget

In this project, we have collected the amount of payment to be paid by the client. However, this payment amount is deducted because we are still students and we are doing this for our assignment. Therefore, the company is very lucky to cooperate with us.

NO	ITEM	COST (RM)
1	WEBSITE PRODUCTION	500
2	DOMAIN AND HOSTING	150
3	SOCIAL MEDIA POSTING	810
4	DOCUMENTATION	200
5	TOTAL	1660 500



Website Contribution



Selamat Datang Ke Big River Agro Farm

Servis Kami



Menjual hasil organik kepada peruncit lokal
Hasil tujuan dijual secara borong kepada peruncit di sekitar Sabak Bernam

Menyediakan perkhidmatan 'Pick and Pay'
Bawa anak anda supaya mereka boleh belajar menanam sayur organik

Ladang Organik Kami

4 ladang, 5 pekerja ekspert, 2 anugerah, 100% pelanggan berpuas hati





Ladang Cili Terbesar di Sabak Bernam



Ladang kami telah mendapat beberapa bantuan dan memenangi beberapa anugerah yang termasuk anugerah Ikon Tanaman Fertigasi daerah Sabak Bernam yang dianugerah oleh Jabatan Pertanian Sabak Bernam. Ladang kami yang bersaiz 6 ekar juga telah dianugerahkan rekod ladang terbesar di Sabak Bernam oleh myUAP.



Sejarah Kami

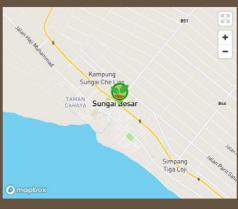
Big River Agrofarm ditubuhkan pada 23hb Februari 2017 dengan kos permulaan projek sebanyak RM120 ribu dengan keluasan 3 ekar. Pada permulaan penubuhan Big River Agrofarm memiliki sebanyak 8 ribu polybag.

Penubuhan ladang ini bermula dengan usaha pengaruh syarikat kami iaitu Encik Amir Azhar Othman (kanan). Beliau mempunyai kelulusan dalam bidang kejuruteraan komputer dan memiliki diploma seni lukis dan seni reka dari Saito Academy, Jepun.



Cari kami di

Big River Agrofarm Sdn. Bhd.
Parit & Gambut, Sungai Panjung,
45300 Sungai Besar, Selangor,
Jaagro60@yahoo.com
013-5296437





Website Contribution

Why A Website ?

We have built a website for our client so that their customers and followers could simply locate information about their services and products. A website can assist us in gaining more customers and expand our reach to not just local farmers around Sabak Bernam, but other states as well with our main focus being Perak and Selangor.

When it comes to promotion and marketing, a website is more environmentally friendly. Because we currently have a web page of menus, having a website will make it easier for our clients' customers to find what they're looking for.

Why Wordpress?

We utilise Wordpress since it is flexible and easy to learn and use. Their built-in templates are also super neat and gave us a lot of inspiration as to which direction we were going to take into building our client's website.

Why <https://bigriveragrofarm.com/> ?

We chose the domain "bigriveragrofarm.com" because firstly, it is our client's personal request. Secondly, the domain is simple and rolls off the tongue as it is the exact same as our client's company name, Big River Agrofarm. Thirdly, the domain's suffix is ".com" which is the most popular suffix and it can boost our website's credibility and reliability.



Online Campaign Insights

Top Social Post

We mostly use our most popular social media posts for advertising.
Using Instagram boost posts, carousel and video advertising.

By increasing the visibility of our postings and choosing the right target market, we promote the products of our clients, which helps to improve the posts' placement in search engine results and the feeds of our followers.

Insights

To monitor and analyze the engagement of our clients' followers with the advertising, we use Instagram analytics. We could use the information to determine the most engaged and responsive times for the Instagram followers of our clients.

We could analyse and assess our Instagram marketing efforts using all of this information, including content statistics, demographics of followers, and engagement, in the hopes of making them more effective.



**Big River
Agro Farm**

13

Top Social Post

bigriveragf

0:57

View Insights

Boost again

2,787 views · Liked by ahmdhzeem

bigriveragf Sistem Smart Farming ini dicipta khas untuk penjagaan tanaman utama di Ladang Big River Agrofarm

1:47

Ad insights

Overview

People Reached	12,295
Content Interactions	138
Profile activity	157
Ad taps	119

Ad goal

Profile visits	143
83% from ad	

Reach

12,295

People Reached
96% from ad

Impressions
93% from ad

17,431

Content Interactions

Likes	119
-------	-----

Home Search Video Message Notifications

Reach : 12,295
Impression : 17,431
Engagement : 138
Views : 2,787



Online Campaign Insights

Other Instagram Post

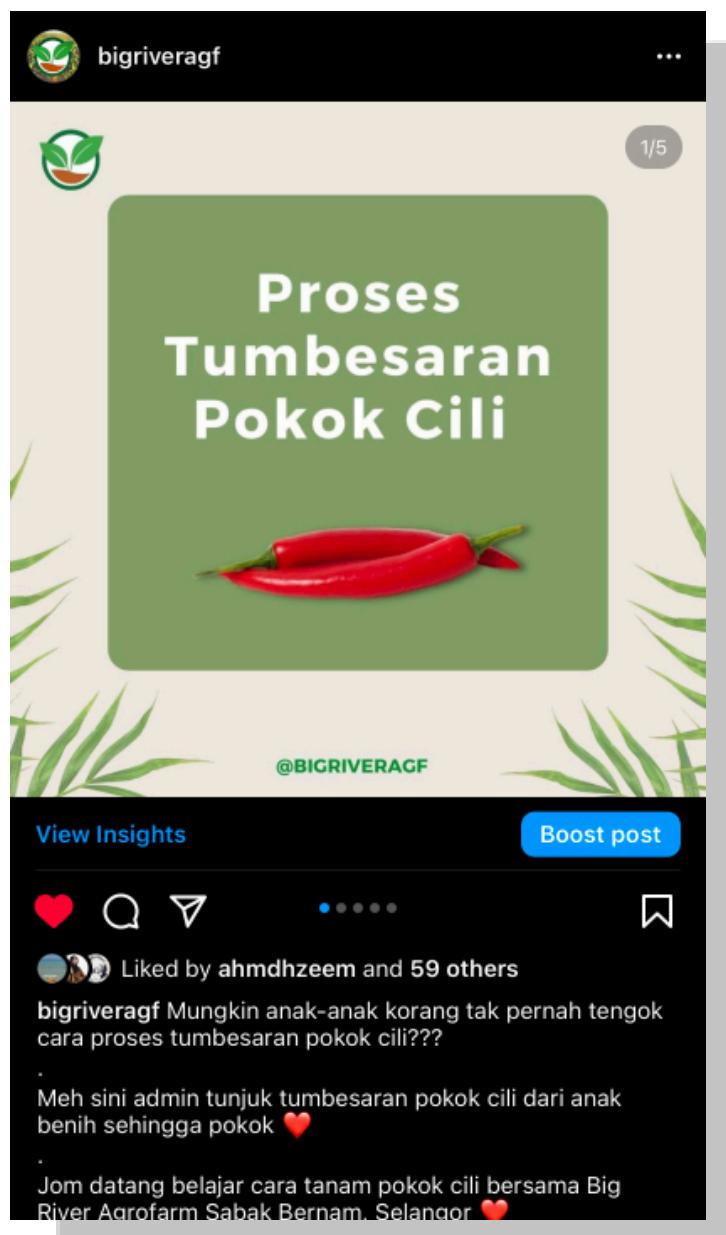
The Instagram post features a graphic with tropical leaves on either side. In the center, there is a large sun icon with the text "1/3" in a circle at the top right. The main text on the graphic reads "HARGA BAHAN MENTAH MENAIK?". Below the graphic, there are two buttons: "View Insights" and "Boost post". At the bottom, there are icons for heart, comment, share, and more options, followed by a bookmark icon. The caption below the post reads: "bigriveragf Haihhhhh....dengan baru-baru ni dengan kes kenaikan harga bahan mentah , kami team dari Big River Agro Farm mengajak korang untuk pergi ke sini tauu !! Apa boleh dapat di sini?? Haaaaaa kat sini pekebun sini dapat ajar cara penanaman paling simple dan mudah !! 😊". The post has been liked by ahmdhzeem and 57 others.

Reach : 76
Impression : 84
Engagement : 59
Views : 76



Online Campaign Insights

Other Instagram Post



Reach : 91
Impression : 94
Engagement : 60
Views : 91



Online Campaign Insights

Other Instagram Post

@bigriveragf **@BIGRIVERACF**

Jom tengok ladang Big River Agrofarm

A woman wearing a green hijab and a tan apron is holding a yellow woven basket filled with various vegetables like carrots, bell peppers, and onions. A speech bubble above her contains the text "Jom tengok ladang Big River Agrofarm".

View Insights **Boost post**

••• **Boost post**

••• **Boost post**

Liked by ahmdhzeem and 59 others

bigriveragf hahahahah tengokk la perangai budak-budak niiii kesian mak diaa !! 😂😂

Nak tau diorang tengah buat apa ? HA datanglah sini di Big River Agro Farm !! Kami ada banyak benda yang korang boleh buat disini!! 😍😍

Kat sini korang dapat vieww yang lawaa , Belajarr cara

Reach : 104
Impression : 110
Engagement : 60
Views : 104



Online Campaign Insights

Other Instagram Post

bigriveragf @BIGRIVERAGF 1/2

**Nama Saya
Halia!**

A large ginger root is shown against a light background.

[View Insights](#) [Boost post](#)

• • •

• Liked by ahmdhzeem and 59 others

bigriveragf Siapa sini selalu kembung perut je manjang? Meh sini dengar min nak cerita ni pasal halia. Halia ni bukannya boleh dibuat masak je kalau korang nak tau. Halia ni boleh digunakan untuk merawat perut kembung juga. 😊

Macam mana nak buatnya? Haa senang je korang boleh buat halia tu jadi air. Rebuskan halia tu dengan air tapi

Reach : 93
Impression : 97
Engagement : 60
Views : 93



Online Campaign Insights

Other Instagram Post



Reach : 600
Impression : 638
Engagement : 64
Views : 619



Online Campaign Insights

Other Instagram Post

Regulasi Endemic Covid-19

Jangan Bimbang!
Pekerja kami telah siap divaksinasi dan bersedia untuk membantu anda

@BIGRIVERAGF

Visit the COVID-19 Information Center for vaccine resources.

[View Insights](#) [Boost post](#)

Like Comment Share

Liked by ahmdhzeem and 58 others

bigriveragf Walaupun kita sekarang sudah beralih kepada fasa endemic wabak kovid-19, langkah berjaga-jaga yang khusus seperti pengambilan vaksin Kovid-19 telah dilakukan oleh kesemua staf yang mengendalikan kerja-

Reach : 93
Impression : 94
Engagement : 59
Views : 93



Online Campaign Insights

Other Instagram Post

This image shows an Instagram post from the account @bigriveragf. The post features a purple eggplant against a light purple background with the text "Hello! Saya Terung". The Instagram interface is visible, including the profile picture, username, caption, like, comment, and share icons, along with "View Insights" and "Boost post" buttons. The post has received 122 likes, 127 impressions, 61 engagements, and 122 views.

Reach : 122
Impression : 127
Engagement : 61
Views : 122

View Insights Boost post

Like Comment Share More

Liked by ahmdhzeem and 60 others

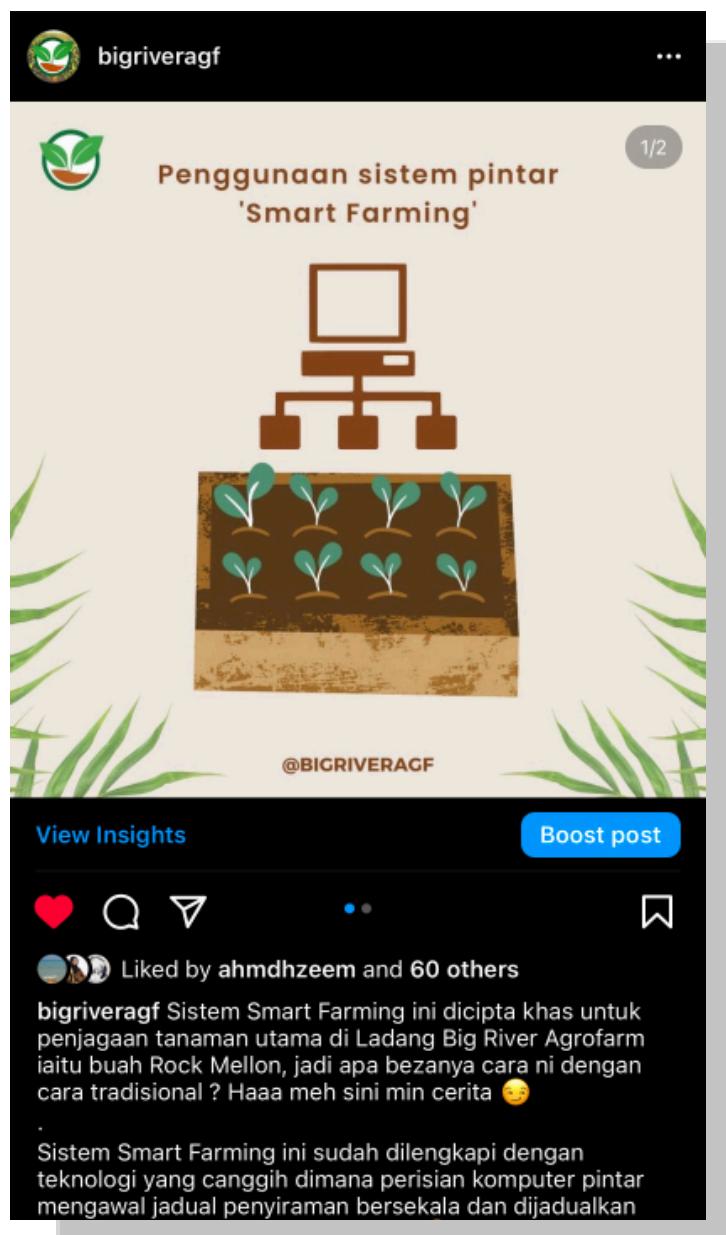
bigriveragf Psst... korang kalini min nak share pasal terung dengan korang. Korang mesti suka makan terung kan? Lagi-lagi terung sambal. Haaa min pun suka. Dapat pulak makan dengan nasi panas-panas. Fuuh memang terangkat 😊.

Terung ni sebenarnya banyak khasitnya. Contohnya fiber, antioksidan dan lain-lain lagi. So kalau korang yang ada



Online Campaign Insights

Other Instagram Post



Reach : 121
Impression : 129
Engagement : 51
Views : 121



Online Campaign Insights

Other Instagram Post

A screenshot of an Instagram post from the account @bigriveragf. The post features a large, ripe yellow rockmelon against a white background. The caption reads "Saya Adalah Rockmelon!" (I am a Rockmelon!). The post has received 120 likes, 125 impressions, 51 engagements, and 121 views. The caption includes a message in Malay encouraging people to try their Golden Rockmelon variety.

bigriveragf @BIGRIVERAGF

Saya Adalah Rockmelon!

View Insights Boost post

• Liked by ahmdhzeem and 60 others

bigriveragf Ha korang, buat apa tu? Ni harini min nak kongsikan dengan korang pasal satu buah ni. Buah apa tuuu agak-agak? Haaa ni lah dia buah rockmelon. Yang istimewanya rockmelon dekat Big River Agrofarm ni, kami menggunakan benih Golden Rockmelon daripada Jepun. Min jamin dengan korang sekali korang rasa confirm putih mata!! 😊

Reach : 120
Impression : 125
Engagement : 51
Views : 121



Online Campaign Insights

Other Instagram Post



Reach : 165
Impression : 180
Engagement : 79
Views : 177



Online Campaign Insights

Other Instagram Post

**Anugerah IKON
Sabak Bernam 2022**

INSENTIF PROJEK PEMBANGUNAN
NEGERI SELANGOR 2022
JABATAN PERTANIAN DAERAH SABAK BERNAM
PROJEK PEMBANGUNAN TEKNOLOGI FERTIGASI
RM 99,800.00

Selangor Agro Green 2022
PERINGKAT DAERAH SABAK BERNAM

@BIGRIVERAGF

[View Insights](#) [Boost post](#)

• Liked by ahmdhzeem and 62 others

bigriveragf Big River Agrofarm ni bukan biasa biasa tauuuu hehe... Baru-baru ni kami dianugerahkan Anugerah IKON Sabak Bernam 2022 di festival Selangor Agro Green 2022 Anjuran Jabatan Pertanian Daerah Sabak Bernam. 😊

Kami juga merupakan pengusaha ladang terbesar di Sabak Bernam! 😊

Reach : 126
Impression : 132
Engagement : 53
Views : 126



Online Campaign Insights

Other Instagram Post

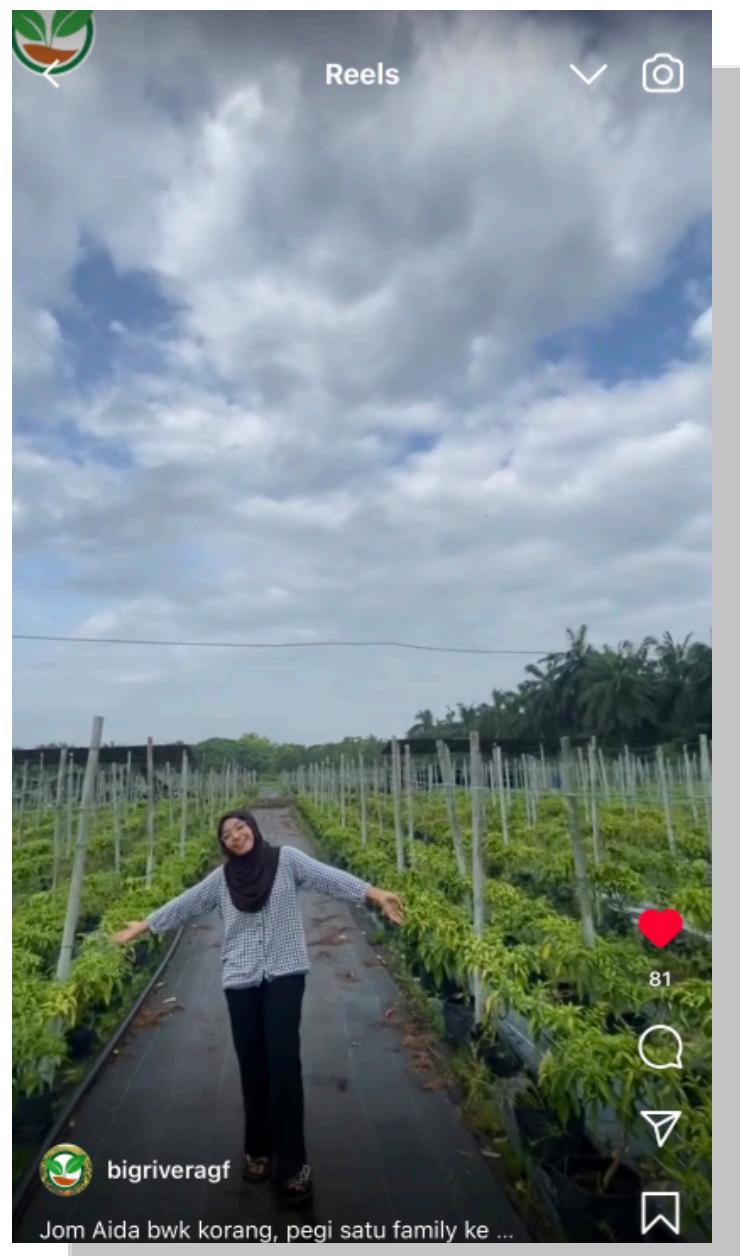
The image shows an Instagram post from the account @bigriveragf. The post features a single red chili pepper against a white background. The caption above the image reads "Hai! Saya Cili". The Instagram interface includes a profile picture, the handle @bigriveragf, a "1/2" indicator, and standard interaction icons (heart, comment, share, etc.). Below the post are "View Insights" and "Boost post" buttons. The caption text is in Indonesian: "bigriveragf Harini min nak kongsikan dengan korang fakta-fakta menarik tentang cili! Mesti korang tertanya-tanya kan? Apa yang menariknya dengan cili? 😊". A note at the bottom states: "Korang tau tak cili ni sebenarnya bukan pedas semata je tau! Haa cili ni ada khasiatnya sendiri macam Vitamin A, Vitamin C dan lain-lain lagi."

Reach : 141
Impression : 146
Engagement : 67
Views : 141



Online Campaign Insights

Other Instagram Post



Reach : 1032
Impression : 936
Engagement : 118
Views : 1032



Online Campaign Insights

Other Instagram Post

bigriveragf 1/2

Kualiti buah-buahan bertaraf Pasaraya!

@BICRIVERAGF

[View Insights](#) [Boost post](#)

•

Liked by ahmdhzeem and 65 others

bigriveragf Kualiti buah-buahan yang diusahakan oleh pihak kami adalah yang terbaik, setiap kali sesi penuaian hasil buah dilakukan, proses 'Grading' akan dilakukan oleh pekerja kami yang berpengalaman untuk mengasingkan buah-buahan yang dipetik mengikut kualiti yang zahir dari tuaian buah tersebut 😊

Reach : 133
Impression : 141
Engagement : 66
Views : 133



Online Campaign Insights

Other Instagram Post

Inilah Team Kami!

RAKAN KONGSI
Encik Jali

BIG BOSS
Encik Amir
Azahar

[View Insights](#) [Boost post](#)

•

Liked by ahmdhzeem and 66 others

bigriveragf Jom kenali team kami! Kalau korang nak tau, inilah dia dua orang kuat yang menu buhkan Big River Agrofarm! Encik Amir dan Encik Jali. Encik Farouk pula ditugaskan untuk menjaga segala kerja di ladang kami. 😊

#sabakbernam #selangor #malaysia #meettheteam
#discoverselangor #tourismmalaysia #kualalumpur #perak

9 July · See Translation

Reach : 125
Impression : 135
Engagement : 58
Views : 125



Online Campaign Insights

Other Instagram Post

bigriveragf 1/7

Jom test IQ anak-anak awak!

Tulis jawapan anak awak di ruangan comment

@BIGRIVERAGF

View Insights Boost post

Heart icon, Comment icon, Share icon, More options icon, Save icon

Liked by ahmdhzeem and 67 others

bigriveragf Hai! Harini min nak share satu quiz. Tapi quiz ni bukan untuk korang tauu.. quiz ni untuk anak-anak korang 😊😊.. Jom kita test IQ diorg!

Tulis jawapan anak korang dekat comments tau and then tag kawan2 membawang korang.

Soalan2nya takdela susah mana cuma kalau pass ✅ level

Reach : 127
Impression : 139
Engagement : 68
Views : 127



Online Campaign Insights

Other Instagram Post

A screenshot of an Instagram post from the account @bigriveragf. The post features a woman in a grey hijab holding a young child. A speech bubble above them contains the text: "Cuti sekolah dah dekat... nak bawak anak kemana eh?". There are three question marks floating above the woman's head. The background is a bright, sunlit outdoor area with green foliage. The Instagram interface shows the post is 1/3 of a series. At the bottom, there are buttons for "View Insights" and "Boost post", along with standard social media icons for likes, comments, and shares. The caption below the post reads: "bigriveragf Cuti sekolah akan datang tak lama lagi.. Korang tak tau nak bawak anak bercuti ke mana?? Nak pergi Cameron tapi macam jauh pula.. duit minyak lagi, tol lagi.. Haa jangan risau! Big River Agrofarm kan ada! Kami terletak di Sabak Bernam, Selangor je. 😊".

Reach : 126
Impression : 137
Engagement : 71
Views : 126



Online Campaign Insights

Other Instagram Post

bigriveragf Bila boleh singgah ladang kami untuk petik buah?

@BICRIVERAGF

[View Insights](#) [Boost post](#)

Heart icon, Comment icon, Share icon, More options icon, Save icon.

Liked by ahmdhzeem and 71 others

bigriveragf Pergi ladang tapi salah timing and pokok belum berbuah?? Pisang 😊.. tu mesti sebab owner dorang tak mention pasal jadual tuaian buahan dorang tu 🥰..

Ha kat sini min dah listkan jadual tuaian untuk setiap buah yang kitorg tanam dekat Big River Agrofarm ni 🍋 so korang bolehlah plan elok2 bila nak singgah Big River Agrofarm. Maybe time anak-anak korang cuti sekolah ke?

Reach : 134
Impression : 148
Engagement : 73
Views : 134



Online Campaign Insights

Other Instagram Post

TIPS PERJAGAAN POKOK YANG EFEKTIF!

- Letakkan Pokok di bawah cahaya matahari
- Siram pokok mengikut jadual pagi dan petang
- Pokok diletakkan suhu yang sesuai
- Meletakkan baja mengikut usia pokok

@BIGRIVERAGF

[View Insights](#) [Boost post](#)

131 Likes | 147 Impressions | 71 Engagements | 131 Views

Liked by ahmdhzeem and 70 others

bigriveragf Nak laman cantik tapi anda tak tau nak jaga pokok dengan cara yang betul? 🌱

Jangan risau ! Meh admin kongsikan sedikit tips perjagaan pokok yang lebih efektif untuk korang semua ❤️

Jom bawak keluarga korang ! datang ke Big River Agro

Reach : 131
Impression : 147
Engagement : 71
Views : 131



Online Campaign Insights

Other Instagram Post

bigriveragf 1/2

Kelengkapan apa yang akan disediakan?

@BIGRIVERAGF

[View Insights](#) [Boost post](#)

•

Liked by ahmdhzeem and 81 others

bigriveragf Haa korang mesti terfikir-fikir pasal alatan apa yang korang kene bawak masa pergi Big River Agrofarm ni kan? 😊

Tak perlu risau! Kat sini kitorang dah sediakan segala kelengkapan yang akan korang guna time nak memetik buah-buah dekat ladang kitorang.. even topi jerami pon ada 😊

Reach : 160
Impression : 189
Engagement : 82
Views : 160



Online Campaign Insights

BOOST POST



2,791 views • Liked by fqstnaa

bigriveragf Sistem Smart Farming ini dicipta khas untuk penjagaan tanaman utama di Ladang Big River A... more

tuanirfan_ Bagus..konteng yg menarik

aidathilah mmg padu 🤝🔥

9 July • See translation

DATE BOOST POST

9 JULY 2022

COST

RM 144



Online Campaign Insights

BOOST POST

bigriveragf Liked by **badzillecrunch.aj** and 27 others

bigriveragf OPEN DAY BIG RIVER AGRO FARM ❤️
SMART FARMING X GOLDEN MELON... more

hafizahjuly_zwz2 Kiranya ni mcm course 4 hari ke?
Atau boleh pergi salah satu hari?

bigriveragf hyeee 😊, awak boleh pegi antara 3 hari tu , just click in wasapp bio instagram klau awak berminat , utk pembelian tiket

17 July • See translation

DATE BOOST POST

17 JULY 2022

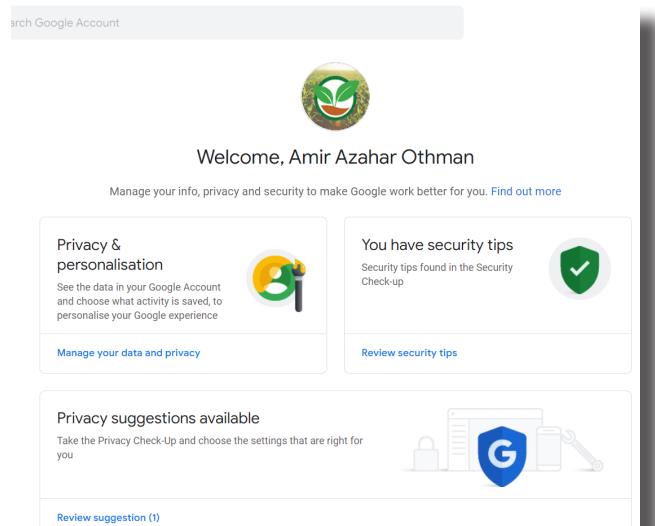
COST

RM 150



GOOGLE EMAIL

BIG RIVER AGRO FARM



WHY MAKING GMAIL FOR COMPANY ?

We create Gmail for the company, it makes it easier for the company to deal in Google My Business, inbox or important information from employees and customers.

The advantage is that owner can create Google meet, Google translate, Google drive, etc. Many tools are useful for Gmail users to easily doing work.



Google My Business

BIG RIVER AGRO FARM

The screenshot shows the Google My Business dashboard for 'BIG RIVER AGRO FARM'. It includes sections for Performance (Views: 234, Searches: 178, Activity: 340), Latest Post ('FARMING' on 12 Jul 2022), Business Profile completion (85%), Adding Managers, Latest Reviews (5 stars from 1 review), and Insights.

Category	Value
Views	234
Searches	178
Activity	340
Search views	79 (+7,800%)
Maps views	155
Performance over the past 28 days	
Your latest post	FARMING 12 Jul 11 Jul 2022 2 views, 0 clicks Create post See more
Complete your Business Profile	Get noticed by more customers in your area with a complete profile on Search and Maps 85% (progress bar)
Add a manager to your business	Invite more users to manage your Business Profile Send invitation
LATEST REVIEWS	5 stars (1 review) Manage reviews

ANALYSIS DATA

In the analysis of Google My Business data, it is stated that people have a minimum rating in views, searches, and activity with a good amount.

The total review has only one person, looking at this website, and the pictures she shared, it is exciting for hemp people to see Big River Agro Farm.



Google My Business

BIG RIVER AGRO FARM

Big River Agro Farm

Website Directions Save Call

5.0 ★★★★★ 1 Google review

Organic farm in Sungai Besar

You manage this Business Profile

Address: PARIT 6 GAMBUT, Kampung Sungai Panjang, 45300 Sungai Besar, Selangor

Hours: Open · Closes 7PM

Phone: 017-336 4951

Edit your business information

Questions & answers Be the first to ask a question Ask a question

Send to your phone Send

Reviews 1 Google review Get more reviews Add a photo

From Big River Agro Farm

""The one and largest farm in the Sabak Bernam area""

Big River Agro Farm on Google Add update

WEBSITE

In the Big River Agro Farm search results, it will come out directly and the list of information about this company is all there, it is very good so that people out there can easily communicate with the owner of the place.

The advantage is that everyone will trust the place more and make it easier for people to find information about the place at their fingertips.



Google My Business

MZ AGRO FARM

The screenshot shows the Google My Business dashboard for 'MZ AGRO FARM'. The top navigation bar includes 'Try it on Search' and 'Learn more' buttons. The main performance section displays:

Views	Searches	Activity
117	105	29

Below this, there are sections for 'Search views' (42), 'Maps views' (75), and 'Performance over the past 28 days'. A 'LATEST CUSTOMER PHOTOS' section shows four images of hemp plants, with counts of 37, 42, 14, and 17 respectively. A 'YOUR BUSINESS IS ON GOOGLE' section offers links to 'View on Search', 'View on Maps', and 'Share your Business Profile'. The 'LATEST REVIEWS' section shows a 5-star rating with 1 review. A 'Learn more about your business' section provides insights into customer interactions. The bottom footer includes links to 'View insights', 'Install from Google Play', and 'Install from the App Store', along with copyright information: ©2022 Google - Terms - Privacy Policy - Content Policy - Help.

ANALYSIS DATA

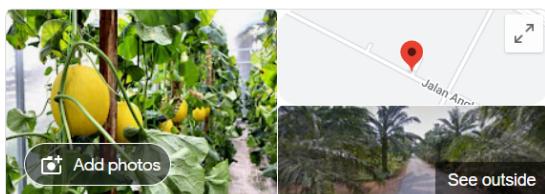
Why did we choose the name MZ Agro Farm? , Mz Agro farm is also the business partner to pay for this project as well. We agree to create Google My Business for Big River Agro Farm's business partner company.

In the analysis of Google My Business data, it is stated that people have a minimum rating in views, searches, and activity with a good amount. The total review has only one person, looking at this website, and the pictures she shared, it is exciting for hemp people to see MZ Agro Farm.



Google My Business

MZ AGRO FARM



MZ AGRO FARM



Website

Directions

Save

Call

5.0 ★★★★★ 1 Google review

Organic farm in Sungai Besar

You manage this Business Profile [?](#)

Address: Lot 1171, Jalan Angkasa, Tebuk Pulai, 45400 Sabak, Selangor

Hours: Open · Closes 7PM ▾

Phone: 013-231 1397

Update your customers

Keep your customers up to date about your business



[Add update](#)

Edit your business information

Questions & answers

Be the first to ask a question

[Ask a question](#)

[Send to your phone](#)

Send

Reviews ⓘ

1 Google review

[Get more reviews](#)

[Add a photo](#)

From MZ AGRO FARM

"Ladang Rockmelon Di Sabak Bernam Selangor ! Ladang paling dekat dan mudah dicari !"

WEBSITE

In the search results of MZ Agro Farm, it will come out two companies, but different locations. Therefore, people need to research and be sure that the place is correct. Our challenge is the same company name but different location.

The list of information about this company is all there, it is very good so that people out there can easily communicate with the owner of the place. The advantage is that it makes it easier for people to find information easily and information at their fingertips.



Issues Encountered

Here are some complications or conflicts that we have encountered:

1

At the time we were trying to shoot for content , we had trouble with the client over miscommunication and it resulted in us having multiple visits to their site.

2

We had trouble with transportation due to the distance of the plantation itself and it took us nearly 5 hours to reach the destination.

3

When we were available and had the time to shoot for content, it turns out the timing was not right since the fruits and vegetables in the plantation had just been harvested.

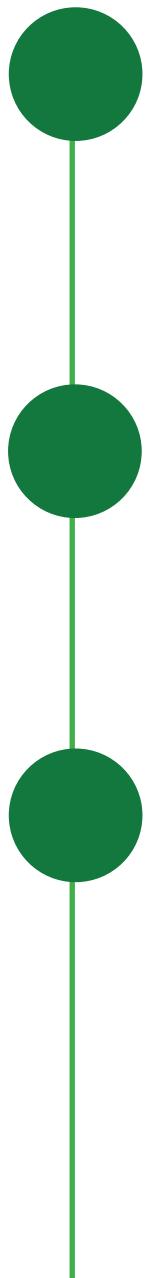


Suggestions

Making sure that both parties that consist of the client and our digital team have reached a mutual agreement earlier with one another to eliminate unnecessary miscommunication.

Necessary budget planning must be made first hand to calculate any possible money consuming attributes in the work plans to make a successful insight and to be ready for anything.

Make a background study of the company's background to have a clear understanding of what the company is about, especially its strengths and weaknesses.





Conclusion

In this modern day full of technological advancements, the platform that we have constructed for Big River Agrofarm could be the leaping stone for them to embark on their next successful milestones in their journey.

We have learned how to be a digital team that helps genuine local business and gained a boundless yet unforgettable experience by working in the real world field. Learning the curves to make a successful website and creating exceptional high-quality content is a learning experience that is priceless.

Many challenges were faced during the realisation of this project, and we have successfully delivered high quality content for the customer through constructing, managing and even creating an entire website as a functional team overall.



Appreciation

We would love to express our words of gratitude towards everyone that has contributed to completing the project from the very start to finish. It was an honour to witness our local farm in Malaysia to thrive in success.

We would love to express our highest gratitude towards Big River Agrofarm that has given us the opportunity to come and learn from them valuable knowledge, and given us the opportunity to be their digital team. We see this as a gemstone opportunity as it is the first leaping stone for us to embark on our own explorations. This work was not done by the team alone, it consists of the boundless dedication that Sir Hilmi has given us throughout this 1 semester with such compassion and guidance that we have not witnessed anywhere before, without him, this project would have been a complete failure.

Though there are ups and downs during the journey, we have pulled through the top and delivered the best we could offer. This project is a beacon of light that will connect the dots of our long journey in this field, a good starting point to have a clear vision, a proper blueprint for future endeavours.



Our Memories





Meet The Team



**TS HJ. MOHD HILMI
BAKAR**
Project Advisor & Lecturer



**AHMAD HAZEEM BIN
MOHD AYUP**
Project Leader



**AIDA ATHILAH BINTI
AMIR AZAHAR**
Photographer & Videographer



**AMIR HASSAN BIN
DAZALAN**
Website Developer



**HARRIS EMIR BIN
HAZRUDDIN**
Content Director



**MUHAMMAD AMMAR
HISYAM BIN NORIZAN**
Social Media Manager

Thank You!

We hope to hear from you soon.



MC111

Diploma in New Media Communication and
Contentpreneurship



جامعة
Teknologi
MARA

Cawangan Melaka
Kampus Alor Gajah