In recent years, the concept of sustainability has become increasingly important across various sectors. Businesses, governments, and individuals are all becoming more aware of the need to reduce their environmental impact. One area where this awareness is particularly evident is in the fashion industry. Traditional fashion practices often involve the use of non-renewable resources, harmful chemicals, and exploitative labor practices. However, many companies are now shifting towards more sustainable practices. This includes using eco-friendly materials, improving supply chain transparency, and promoting ethical labor standards.

One significant change is the rise of "fast fashion," which refers to the rapid production of inexpensive clothing. While this trend has made fashion more accessible, it has also led to substantial environmental and social issues. Fast fashion contributes to pollution through the disposal of synthetic fibers and the large carbon footprint associated with mass production. In contrast, sustainable fashion aims to mitigate these issues by focusing on durability, recyclability, and ethical production methods.

Consumers play a crucial role in this transition. By making informed choices, such as supporting brands that prioritize sustainability or opting for second-hand clothing, individuals can contribute to a more environmentally friendly and ethical fashion industry. As awareness continues to grow, it is hoped that the fashion industry will increasingly embrace these practices, leading to positive change for both people and the planet.

Exercise:

1 Comprehension Questions:

a. What has become increasingly important in recent years across various sectors? the concept of sustainability

b. What are some traditional practices of the fashion industry that are being questioned? more sustainable practices

c. How does "fast fashion" impact the environment and society? pollution

d. What are some actions consumers can take to support sustainable fashion? opting for second-hand clothing

2 Vocabulary Match:

Match the following words with their definitions based on the text:

a. Sustainability

b. Transparency

c. Exploitive

d. Recyclability

Definitions:

i. The quality of being open and honest, especially regarding operations or practices.

ii. The ability to be reused or processed to make new products.

iii. The practice of using resources in a way that meets present needs without compromising future generations.

iv. Taking advantage of others unfairly or unethically.

3 Grammar Exercise:

Complete the sentences with the correct form of the verb in parentheses:

a. Many companies \_\_\_are shifting\_\_\_ (shift) towards more sustainable practices in recent years.

b. Fast fashion \_\_\_contributes\_\_\_ (contribute) to pollution through the disposal of synthetic fibers.

c. Consumers \_\_\_\_play\_\_ (play) a crucial role in the transition towards sustainable fashion.

d. As awareness \_\_\_growing\_\_\_ (grow), it is hoped that more companies will adopt ethical practices.

1. Fill in the Blanks:

Complete the sentences with the correct form of the verbs in parentheses:

a. The concept of sustainability \_\_has become\_\_\_\_ (become) increasingly important in recent years.

b. Traditional fashion practices \_\_\_involve\_\_\_ (involve) the use of non-renewable resources and harmful chemicals.

c. Many companies \_\_\_are shifting\_\_\_ (shift) towards more sustainable practices to reduce their environmental impact.

d. Fast fashion \_\_\_led\_\_\_ (lead) to substantial environmental and social issues due to its rapid production and disposal processes.

e. Consumers \_\_\_play\_\_\_ (play) a crucial role in promoting a more ethical and environmentally friendly fashion industry.

2. Sentence Transformation:

Rewrite the sentences using the words provided in parentheses. Make sure the meaning stays the same.

a. Businesses are becoming more aware of the need to reduce their environmental impact. (increasingly)

b. Fast fashion contributes to pollution because of its disposal of synthetic fibers. (due to)

c. Many companies are now focusing on durability and recyclability. (shifted)

d. Individuals can contribute to a more environmentally friendly fashion industry by making informed choices. (by making)

3. Correct the Mistakes:

Identify and correct the mistakes in the following sentences:

a. The rise of fast fashion have led to significant environmental problems.

b. Sustainable fashion aims to mitigate these issue through focusing on durability. by

c. Many consumers is becoming more aware of the impact of their fashion choices. are

d. The fashion industry is embracing these practices more and more, leading to a positive change for people and planet.

4. Choose the Correct Option:

Select the correct verb tense or form for each sentence:

a. Traditional fashion practices (use / used / uses) non-renewable resources and harmful chemicals.

b. Fast fashion (is / was / are) a significant contributor to pollution and social issues.

c. As awareness (grow / grows / growing), more companies are expected to adopt sustainable practices.

d. Many individuals (support / supports / supporting) brands that prioritize sustainability to make a positive impact.

Competitive Exercise

**1. Fill in the Blanks:**

Complete the sentences with the correct form of the verbs in parentheses:

a. Many companies \_\_\_implement\_\_\_ (implement) new strategies to address environmental concerns.

b. The rise of fast fashion \_created\_\_\_\_\_ (create) various issues related to pollution.

c. Consumers \_\_are becoming\_\_\_\_ (become) increasingly aware of the impact of their choices on the environment.

d. Sustainable fashion \_\_\_are focusing\_\_\_ (focus) on using materials that can be recycled and reducing waste.

**2. Sentence Transformation:**

Rewrite the sentences using the words provided in parentheses. Ensure the meaning remains the same.

a. Businesses are making changes to reduce their impact. (adapt)

b. Fast fashion causes environmental problems due to its rapid production. (result)

c. More companies are expected to adopt sustainable practices as awareness grows. (increase)

d. Individuals contribute to ethical fashion by supporting responsible brands. (by)

**3. Correct the Mistakes:**

Find and correct the mistakes in the following sentences:

a. Sustainable fashion focuses on durability and recyclable materials.

b. The fashion industry has been shifting towards more ethical practices in recent year. is

c. Fast fashion contributes to pollution due to its disposal of synthetic fibers.

d. Consumers are playing a key role in the transition towards more sustainability. play

**4. Choose the Correct Option:**

Select the correct verb form for each sentence:

a. Traditional fashion practices (involves / involved / involve) using harmful chemicals.

b. The shift towards sustainable practices (has / have / had) been noticeable in recent years.

c. Consumers (is / are / were) encouraged to make informed choices to support sustainable fashion.

d. The environmental impact of fast fashion (has / have / having) been significant.

**5. Complete the Sentences with Advanced Verb Forms:**

Fill in the blanks with the correct form of the verbs in parentheses, paying attention to verb tenses and aspects:

a. Many companies \_\_\_\_adopted\_\_ (adopt) more sustainable practices over the last decade.

b. If consumers \_\_\_were\_\_\_ (be) more informed, they would likely choose eco-friendly options.

c. The rise in fast fashion \_\_\_led\_\_\_ (lead) to an increase in both environmental and social issues.

d. By the time sustainability \_\_\_had became\_\_\_ (become) a priority, several companies had already implemented changes.

**6. Choose the Correct Option:**

Select the most appropriate verb form or structure for each advanced sentence:

a. The transition towards sustainable fashion (has / have / had) been gradual but noticeable.

b. By adopting new materials, companies (are / were / will be) reducing their environmental footprint.

c. The impact of fast fashion (was / is / has been) significant due to its rapid production and waste.

d. If consumers (understand / understood / had understood) the benefits of sustainable fashion, they would make different choices.