Requirements:

1. Social signup/login

Allow users to signup/login using their current social network account (Facebook and twitter)

1. Link social account with profile

If the user has created an account in our app, in the settings area should have the option to link their facebook and twitter profile. When linking a profile the user can 2 things:

1. set their profile picture and cover picture from facebook on the app.
2. Activate or deactiavate the option to post to their facebook wall/twitter newsfeed when they make a check in on the business tablet on the business.

The business can set in their control panel how much extra points will give to the user if the user has enabled facebook posting when they make a check in, and how much extra points for twitter posting.

1. Analytics graphs on dashboard

We offer to the business that they will have in their dashboard graphs, statistics and analytics on their customers behavior and all that. So we need to present in graphs and analytics information like:

* What days of the week the customers visits more the business
* What time of the day they have more customer’s visits
* Ages range
* Gender percentage
* Show almost any measurable data

1. Improve the Customer Acquisition program called Pingshop Bites

Here there are things that needs to be improved, and that’s:

1. If I send an offer and then send the same offer. It resends the offer to already customer that you already send before. The control panel should check if a user has already received the offer or not and if already have send then don´t send again.
2. The users that can receive the offer are users from the same city. It seems that it sends the offer to all the users of the app.
3. The users that can receive the offer are users that have never visited the business.
4. In the app should be a section called “Pingshop Bites”. In this area should appears the promotions (bites) In this section should appear all of the promotions that has received, So when the user receives it and click on it to learn more about the promotion the business can track how much users opened or liked the offer. Because currently there´s no way to track promotion.
5. It needs to be possible to add the promotion date from when to when. Because in the Customers Acquisition Feature the offers are from a certain Date. For example it could say:

“Hi Ricardo,

If you visit Taco Bell in the next 5 days (this amount of days should be automatically added based on the date of the promotion), you will be eligible for the next promotion……”

Offer expires on: Date of when it finish

1. On the Pingshop Bites section of the app, when a user receives the offer it should select if they like or dislike the promotion. If the user liked it, the promotion will be added to his account and will be valid for the period of time that the business set. And then when the users go to the business and when he makes a check in on the business tablet, it will appear the promotion on the screen so he can click on redeem to obtain it.
2. From ADMIN panel in the packages section, should be the option to determine how much promotions can send the business every month. This is to avoid that a business can spam users emails and app. So in admin panel I can set for example that in the bigger package it allows to send a maximum of 8 campaigns at the month.
3. You can check more details in this link: <https://www.bellycard.com/business/bites/>
4. Fix My Points and My Rewards Tab on the App

In the app on the side menu there´s an option called “My Rewards” when u click on it, it sends you to a section where appears 3 tabs Called “My Activity” “My Points” and “My rewards”

We need to fix the tabs Called My Points and My Rewards. In my points tab it should show the total of points that the user has and divided by business. So u can only redeem the points in the business where u earn it. And on My rewards tab it shoud show the rewards that u have redeemed.

1. Fix the resizing of the profile and cover image. Even if its imported from facebook/twitter or if the user upload it. Because currently looks ugly.