

SKILLS

- Trilingual: English, French & Arabic
- Technologies: Google Docs, Sheets & Slides, Adobe Photoshop, Illustrator, InDesign, After Effects, Premier Pro & Animate CC, Procreate, Filmora 9, InShot, GarageBand & FL Studio
- Able to work with a team, experienced with customer service & technology

EXPERIENCE

Graphic Designer - Swift Labs Co.

Feb 2024 - Present

- Worked with a team to design a modern, simplistic & engaging logo for the company
- Communicated with a manager to design many assets for the company, as well as made changes accordingly
- Was able to design in different styles according to what was needed, from corporate to artistic, and sometimes a mix of both

Social Media Manager - Ahlul-Bayt Students Association // Ahlul-Bayt Scouting Association

Sep 2023 - Present

- Worked with a team to create social media posts for both associations
- Made engaging content for two Instagram accounts such as posts, reels, tunes, animations, and graphics.
- Demonstrated creativity and proficiency in crafting visually appealing and effective social media assets to enhance online presence and engagement.

PROJECTS

Website / Branding Package Designer - Grassroots Multimedia Inc.

Sep 2023 - Dec 2023

- Collaborated with a team to design a branding package for Grassroots Multimedia Inc.
- Made enhancements to the logo, typeface, website layout, and overall aesthetic to increase website engagement and traffic as well as improve user interface & experience.
- Held weekly brainstorming sessions and coordinated with colleagues to generate new ideas & accomplish different components of the package.

Illustrator / Background Designer / Concept Artist - The Beautiful Rose

June 2020 - Aug 2020

- Illustrated content for an Arabic and English children's television program constantly broadcasted on Lebanese National Television.
- Collaborated with a diverse team of producers, animators, and voice actors from overseas.
- Employed illustrative principles & techniques, including vibrant colors, appealing design, and simplicity, to tailor the content to the target audience, primarily children.
- The produced video achieved significant success, accumulating over 100k views on the 'Taha Kids TV' channel, which boasts a substantial subscriber base of 1.5+ million.

Animator / Background Designer - Spongebob Squarepants Rehydrated Collab

Dec 2021 - Mar 2022

- Reanimated a 20 second segment of The Spongebob Squarepants Movie (2004) in my own style
- Collaborated with 300+ animators, voice actors, producers & musicians to help create the film
- Created concept art for backgrounds & characters, produced an animatic, and animated the clip using many techniques of art and animation, such as color theory, voice sync, squash and stretch, follow through, overlapping action and much more.
- Video garnered over 5.4+ million views on YouTube & trended on Twitter with the tag #JusticeForSpongebob

EDUCATION & CERTIFICATION

- Carleton University - Bachelors in IT (Interactive Multimedia & Design)
- Graduated The International Baccalaureate Middle Years Program
- Certified with Standard First Aid with CPR "C" & AED

Sep 2022 - Present