



YOA HERSTEL

GRAPHIC DESIGNER

PROFILE

I am a 25 year old designer from the Netherlands with a passion for creating visually stunning designs. Having traveled extensively, I enjoy exploring new cultures, meeting new people and seeking out for new experiences that inspire my work. As an ambitious and creative individual, I am always pushing myself to learn new skills and techniques that enhance my design abilities.

EXPERIENCES

Founder of Liquid Jungle2021 - Present

Liquid Jungle, Arnhem, the Netherlands

As the sole proprietor of Liquid Jungle, I started this company with a focus on graphic design, primarily in logo design. In addition to my client work, I created the BRDGRL project, a collection of a thousand unique NFT images that I drew and sold on my website. I also managed the project’s Twitter and Discord accounts, which gained over 2000 followers.

Intern Product Designer2020

SINNER, Weesp, the Netherlands

Designed a mass-produced flip-flop with a focus on sustainability. Executed the entire design process, from analysis and sketching to prototyping and testing. Liaised with manufacturers in China and received feedback from a podiatrist. Developed a visually stunning report to showcase the entire process and final design.

EDUCATION

Full Stack Web Developer

Udemy, Online Course 2023/now

Master’s Degree, Circular Economy

Hogeschool Arnhem en Nijmegen 2020/2021

Studies disrupted due to COVID-19 circumstances

Character Design

Udemy, Online Course. 2019/now


Minor Abroad


University of Southern Denmark 2019


Bachelor’s Degree, Industrial Product Design


Hogeschool Arnhem en Nijmegen 2015/2020

INTERESTS

Running

Travelling

Drawing

Educating

SKILLS

Adobe Photoshop

Adobe InDesign

ProCreate

HTML

CSS

JavaScript

SolidWorks



Parcel Delivery

2019 - 2022

DHL, Arnhem, the Netherlands

BRD
GRL.

Intern Product Designer

2018 - 2019

ARCO, Weesp, the Netherlands

During my internship at Arco, I specialized in prototyping, product detailing, and creating user manuals. I also helped set up exhibition showrooms for both domestic and international events. These experiences have given me a practical understanding of design concepts and attention to detail, which I believe would be a valuable asset to any graphic design team.



Bartender

2017

Luxor Live, Arnhem, the Netherlands

Intern Product Designer

2016 - 2017

Proffesiorship in Measurement and Control Engineering, Arnhem, the Netherlands

During this English-language project, I designed a remotely controlled hand. Using sketches, functional wooden and 3D printed models, I created a complete 3D model of the hand in SolidWorks that can be 3D printed. This experience enabled me to develop my skills in product design and prototyping, as well as my proficiency in using SolidWorks software.

arco

Intern Product Designer

2016

VAMOO Playgrounds, Boekel, the Netherlands

At VAMOO Playgrounds, I designed and customized playground equipment, as well as made recommendations to municipalities using SketchUp. I also tested existing equipment and installed new playgrounds. This experience allowed me to develop my design and problem-solving skills, as well as my ability to work collaboratively with clients and colleagues.

HAN

Supermarket Employee

2015 - 2016

Jumbo Michael Janssen, Arnhem, the Netherlands



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