

YOANN JULLIARD

INDEPENDENT RESEARCHER

*Associated to LIP/PC2S, Université Grenoble Alpes
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ACADEMIC POSITIONS

INDEPENDENT RESEARCHER

JANUARY 2025 · CURRENTLY

*Associated Researcher at LIP/PC2S, Université Grenoble Alpes
Investigating memory processes underlying approach/avoidance tendencies. Also working on carbon footprint metacognition.*

POST-DOCTORAL RESEARCHER & TEACHER

OCTOBER 2023 · AUGUST 2024

*UFR SHS, LIP/PC2S, Université Grenoble Alpes
Investigating memory processes underlying approach/avoidance tendencies.
Teaching data analysis and social psychology in Psychology and Education sciences.*

PHD STUDENT

OCTOBER 2020 · SEPTEMBER 2023

*LIP/PC2S, Université Grenoble Alpes
Investigation of sensorimotor and non-intentional processes in the reactivation of approach-avoidance tendencies.
Teaching data analysis and social psychology in Psychology BSc and MSc.*

BSC RESEARCH INTERNSHIP

SEPTEMBER 2017 · DECEMBER 2017

*LIP/PC2S, Université Grenoble Alpes
The research aimed at disentangling North-African stereotype processes using the Stereotype Misattribution Task.*

BSC RESEARCH INTERNSHIP

MAY 2017 · JULY 2017

*LPNC, CNRS, Université Grenoble Alpes
The research focused on the influence of sensorimotor experience on visuo-spatial perception.*

EDUCATION

PHD IN SOCIAL PSYCHOLOGY

OCTOBER 2020 · DECEMBER 2023

*LIP/PC2S, Université Grenoble Alpes
Title: Investigation of sensorimotor and non-intentional processes in the reactivation of approach-avoidance tendencies.
Supervisor: Dominique Muller (LIP/PC2S, UGA, IUF)*

MSc RESEARCH IN PSYCHOLOGY

SEPTEMBER 2018 · JUNE 2020

*Université Grenoble Alpes
Obtained with highest honors.*

BSc IN PSYCHOLOGY

SEPTEMBER 2015 · JUNE 2018

*Université Grenoble Alpes
Obtained with highest honors.*

PUBLICATION

- [1] **Julillard, Y.**, Rougier, M., & Muller, D. (2021). *Perspective de cognition incarnée dans l'étude des tendances à l'approche/évitement*. *Intellectica*, 74 (6), 125-139.
- [2] Buchanan, E. M., Cuccolo, K. M., Coles, N., Heyman, T., Iyer, A., Lewis Jr, N., ... **Julillard, Y.**, ... & Fellnhöfer, K. (in press). *Measuring the Semantic Priming Effect Across Many Languages*. *Nature Human Behaviour*, xx (x), xxx-xxx.

COMMUNICATIONS

• CONFERENCE TALKS •

- [1] Courset R., Muller D., Degner J., Perugini M., Rougier M., & **Julillard Y.** (2018). *Amalgame maghrébin/terroriste : utilisation d'un paradigme SMT*. Présentation Blitz au 12ème Congrès International de Psychologie Sociale en Langue Française (CIPSLF), Louvain-la-Neuve, Belgique.
- [2] Courset R., Muller D., Degner J., Perugini M., Rougier M., & **Julillard Y.** (2018). *The perception of North African people in a terrorist attack context: A stereotype misperception task study*. European Social Cognition Network Transfer of Knowledge Conference (ESCON), Cologne, Germany.
- [3] **Julillard, Y.**, Batailler, C., Rougier, M., Rousset, S., & Muller, D. (2021). *Tendances à l'approche/évitement de stimuli nouveaux entraînés*. 15ème Colloque Jeunes Chercheurs (CJC), Clermont-Ferrand, France, Juin.
- [4] **Julillard, Y.**, Batailler, C., Rougier, M., Rousset, S., & Muller, D. (2021). *Approach/avoidance tendencies of novel trained stimuli*. European Social Cognition Network Transfer of Knowledge Conference (ESCON), Salzburg, Austria, September.
- [5] Muller, D., Rougier, M., Ric, F., Batailler, C., Alexopoulos, T. & **Julillard, Y.** (2021). *Apports de la cognition incarnée à la mesure des tendances à l'approche/évitement*. Journées de la Cognition Sociale (JCS), Louvain-la-Neuve, Belgique, Octobre.
- [6] **Julillard, Y.**, Batailler, C., & Muller, D. (2022). *Processus mnésiques sous-tendant les tendances à l'approche et à l'évitement*. 3ème édition des Rencontres Jeunes Chercheurs-euses (RJC), Grenoble, France, Juin.
- [7] **Julillard, Y.**, Batailler, C., Rougier, M., & Muller, D. (2022). *Peut-on observer un effet de compatibilité d'approche/évitement dans une procédure non-évaluative ?* 14ème Congrès International de Psychologie Sociale (CIPS), Bordeaux, France, Juillet.
- [8] **Julillard, Y.**, Batailler, C., Rougier, M., & Muller, D. (2022). *Can we measure approach/avoidance toward stimuli that are not instrumental?* European Social Cognition Network Transfer of Knowledge Conference (ESCON), Milan, Italy, August.
- [9] **Julillard, Y.**, Batailler, C., & Muller, D. (2023). *Approach-avoidance reactivation measured with a visual perception task*. 19th General Meeting of the European Association of Social Psychology (EASP GM), Krakow, Poland, July.
- [10] **Julillard, Y.**, Batailler, C., & Muller, D. (2024). *Mesure de la réactivation des tendances à l'approche-évitement à l'aide d'une tâche de perception visuelle*. 15ème Congrès International de Psychologie Sociale (CIPS), Bruxelles, Belgique, Juillet.

• CONFERENCE POSTERS •

- [1] **Julillard, Y.**, Batailler, C., Rougier, M., Rousset, S., & Muller, D. (2021). *What drives people's tendency to approach or to avoid?* Society for Personality and Social Psychology Annual Convention (SPSP), San Francisco, USA, February.

[2] **Julliard, Y., Batailler, C., Rougier, M., Rousset, S., & Muller, D. (2022).** *What drives people's tendency to approach or to avoid? Journée des doctorants de l'École Doctorale Ingénierie pour la Santé, la Cognition et l'Environnement (JD EDISCE), Grenoble, France, Juin.*

TEACHING

• BACHELOR'S DEGREE •

Introduction to Social Psychology

60h Tutorials

26h Lectures

Université Grenoble Alpes, 2021 · 2024

Analysis and interpretation of experimental data in Social Psychology

64h Tutorials

Université Grenoble Alpes, 2021 · 2024

• MASTER'S DEGREE •

Advanced methods and data analyses in Social Psychology

60h Tutorials

24h Lectures

Université Grenoble Alpes, 2021 · 2024

Social Psychology and performance

6h Lectures

Université Grenoble Alpes, 2021

Approach/avoidance tendencies and grounded cognition

13h Lectures

Université Paris Cité, 2021 · 2023

Social Psychology in Education

15h Tutorials

53h Lectures

Université Grenoble Alpes · Université Savoie Mont Blanc, 2023 · 2024

Social Cognition and emotions

18h Lectures

Université Grenoble Alpes, 2024

STUDENTS CO-SUPERVISION

Bachelor's Degree

Lily Croibier-Muscat (2022), Maxine Audin (2022), Laure Rapp (2024)

Master's Degree

Maude Tagand (2020 · 2021), Juliette Coussot (2022 · 2023)

ADMINISTRATIVE RESPONSIBILITIES

Elected Doctoral student at the council of the Pôle de Recherche SHS

Université Grenoble Alpes, 2020 · 2022

Elected Doctoral student at the council of the Doctoral School (EDISCE)

Université Grenoble Alpes, 2021 · 2022

Co-organizer of the "Rencontres Jeunes Chercheurs·euses" conference

Université Grenoble Alpes, LPNC, LIP/PC2S, 2022 · 2024

PROFESSIONAL MEMBERSHIPS

ADRIPS Member

Association pour la Diffusion de la Recherche Internationale en Psychologie Sociale, 2021 · 2025

PSA Member

Psychological Science Accelerator, 2021 · 2025

SPSP Member

Society for Personality and Social Psychology, 2022

EASP Member

European Association of Social Psychology, 2022 · 2025