

Academy of Art University

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School of Interaction & UI/UX Design

Wnm 617

SECRET LIFE OF



STATEMENT OF INTENT

Allow users to become educated in the fascinating life of Squirrels.

Users will be able to track three significant Squirrel types, and save data on their accounts such as location, traits and specific habits.



Western Gray Squirrel



Fox Squirrel



Eastern Gray Squirrel.

COLOR CONCEPTS

CALLA GREEN



HEX #6a6d39
RGB 106,109,57

HAPPY TUNE



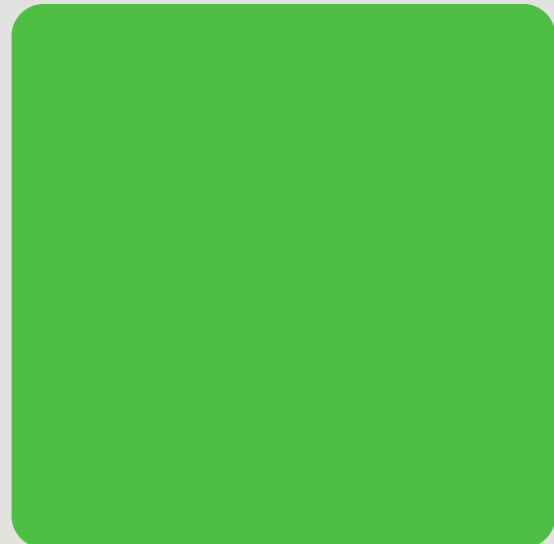
HEX #98ba57
RGB 152,186,87

MUSKELMANNBRAUN



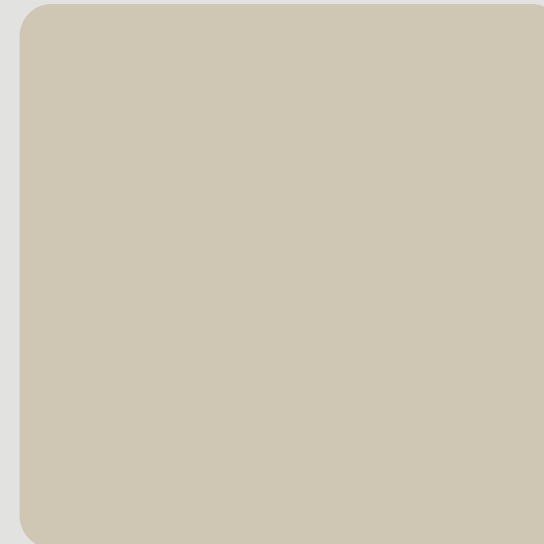
HEX #a87344
RGB 168,115,68

SKIRRET GREEN



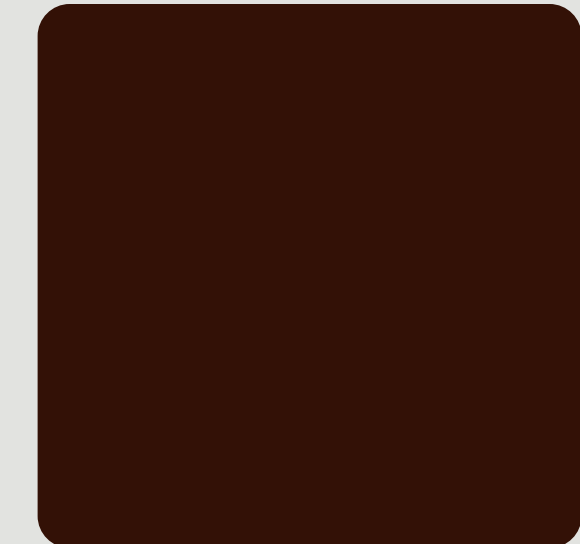
HEX #4dbf42
RGB 77,191,66

LOVER'S HIDEAWAY



HEX #cfc6b4
RGB 207,198,180

CHOCOLATE MELANGE



HEX #331106
RGB 51,17,6

FONT CHOICES

PRIMARY TYPEFACE

MERRIWEATHER SANS REGULAR

MERRIWEATHER SANS BOLD

SECONDARY TYPEFACE

Brandon Grotesque Regular

Brandon Grotesque Regular Italic

Brandon Grotesque Medium

Brandon Grotesque Light

Brandon Grotesque Light Italic

LOGO TYPEFACE

RUBIK BOLD

WIREFRAMES


LOG IN

**SECRET LIFE OF
SQUIRRELS**



SIGN IN




NEXT



SIGN UP







ANIMAL LIST



**text**








**IMAGE**


**IMAGE**

**IMAGE**




**IMAGE**





ANIMAL PROFILE









ANIMAL IMAGE



Location

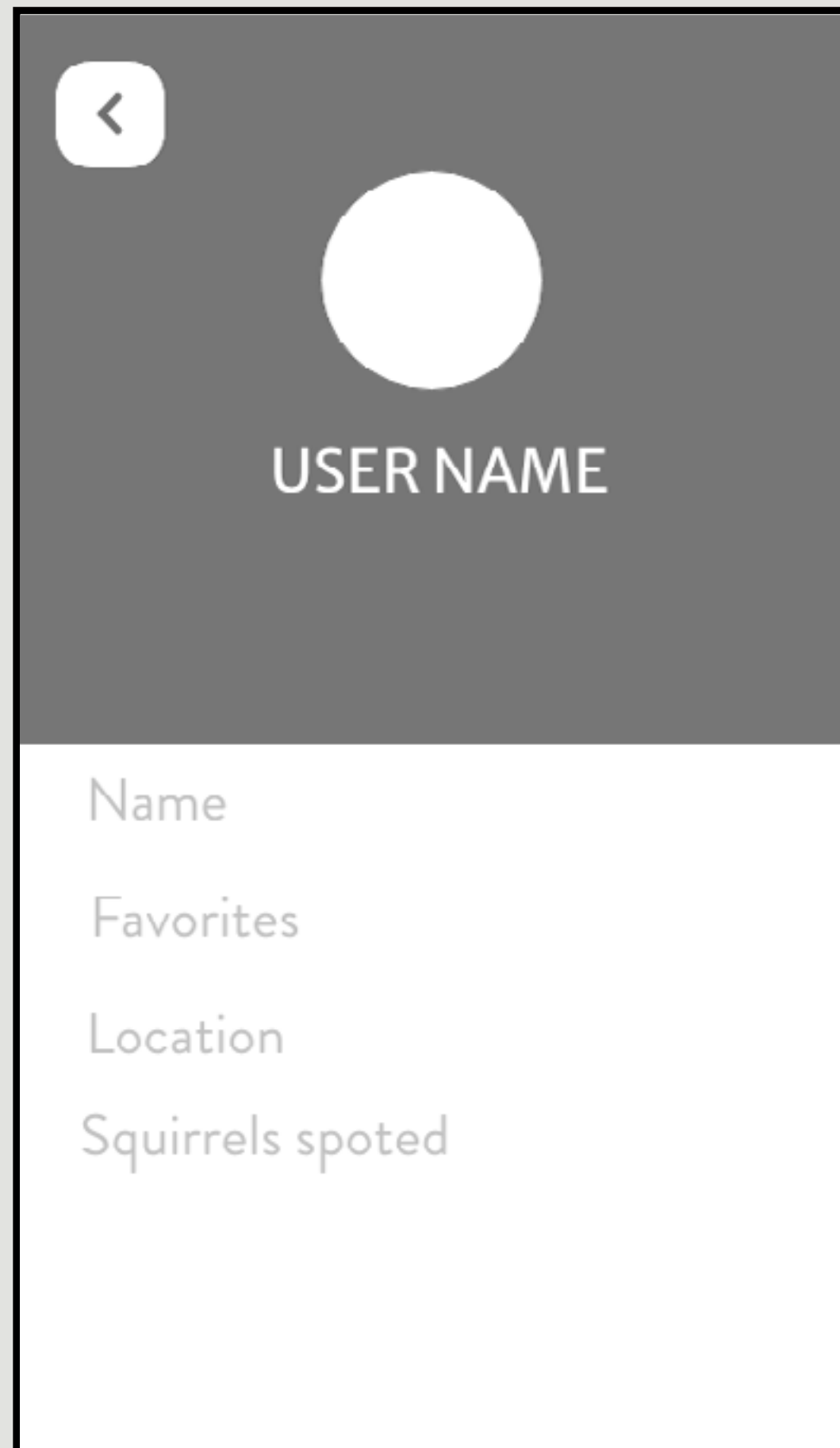
Location

Location



WIREFRAMES

USER PROFILE



MAP



USER FLOW

