

Kickstarter Dashboard

Average Backers

107

Average Pledged

9,124

Pledged to Goal percentage

19.89%

Success Rate

35.72%

Year of Launched
2009 to 2017

Startup Category

All

Top sub-categories

5

Success rate across
countries

Country	
US	37.36%
GB	35.85%
HK	34.95%
DK	32.35%
SG	32.25%
NZ	30.96%
FR	30.91%
LU	30.65%
SE	29.00%
CA	28.03%
AU	25.66%
IE	25.52%
BE	24.64%

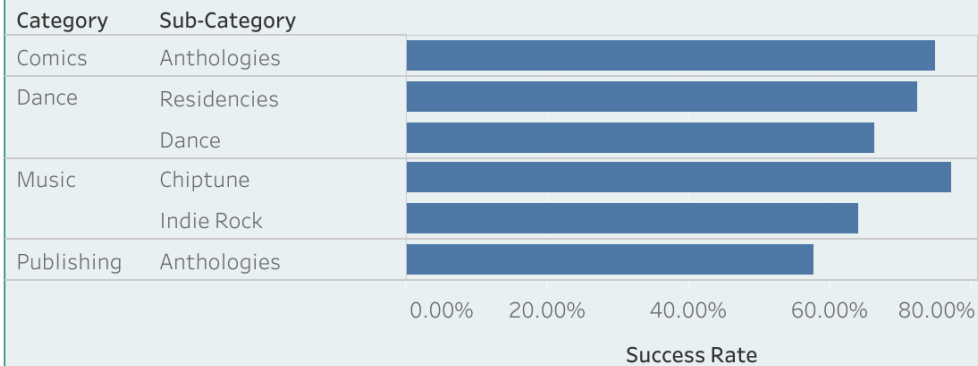
Pledged vs Goal trend



Average Backers across the quarters



Success rate across Top Sub-categories



Status distribution of Startups

