

## IDEATION PHASE BRAINSTORM & IDEA PRIORITIZATION

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| Date          | 28 OCTOBER 2023                      |
| Team ID       | NM2023TMID06873                      |
| Project Name  | PUBLIC INFRASTRUCTURE & TOLL PAYMENT |
| Maximum Marks | 4 Marks                              |

### BRAINSTORM & IDEA PRIORITIZATION:

A food tracking system is a valuable tool for individuals seeking to manage their dietary choices and overall health. The prioritization of features in such a system should begin with essential components like a comprehensive food database, meal logging, and nutritional analysis. These fundamental features enable users to monitor their calorie intake, make informed food choices, and understand their nutritional needs. Barcode scanning and portion size estimation are also high-priority features, as they enhance data accuracy and user convenience. As the system evolves, it should incorporate more advanced elements, such as AI-powered insights, customizable goals, and social sharing options, providing a holistic user experience. Additionally, data security and a user-friendly interface should be prioritized to ensure trust and ease of use. Through thoughtful feature prioritization, the food tracking system can better cater to the diverse needs and preferences of its users, ultimately contributing to improved health and well-being.

### IDEA PRIORITIZATION:



