



**SALES REPORT**

**CUSTOMER INSIGHTS**

**PRODUCT REPORT**

**REGIONAL REPORT**

Order Date

04-01-2014

30-12-2017

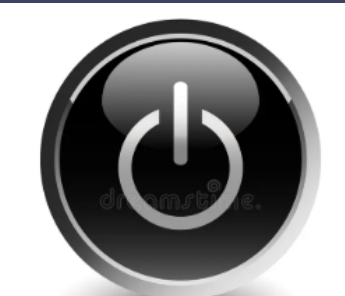
Ship Date

08-01-2014

18-02-2017

Ship Mode

Standard Class



# SALES REPORT



\$102.47K

Sum of Sales

176

Total Orders

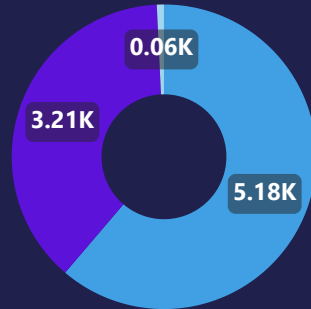
582.19

Average Order Value

7.60K

Sum of Profit

Sum of Profit by Region



Region

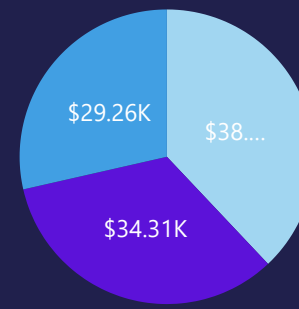
West

South

East

Central

Sum of Sales by Category



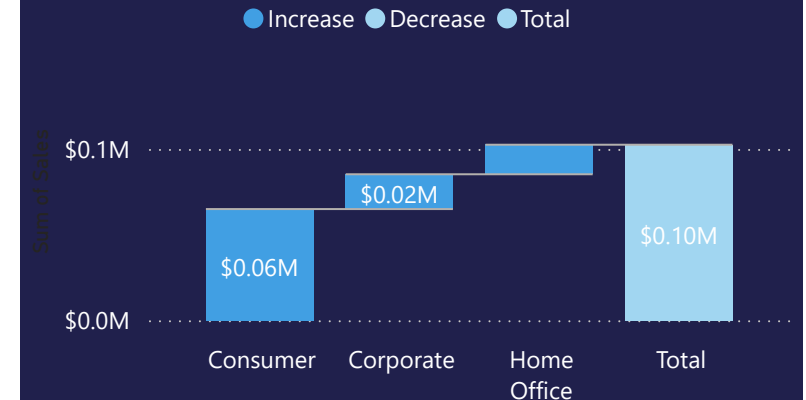
Category

Technology

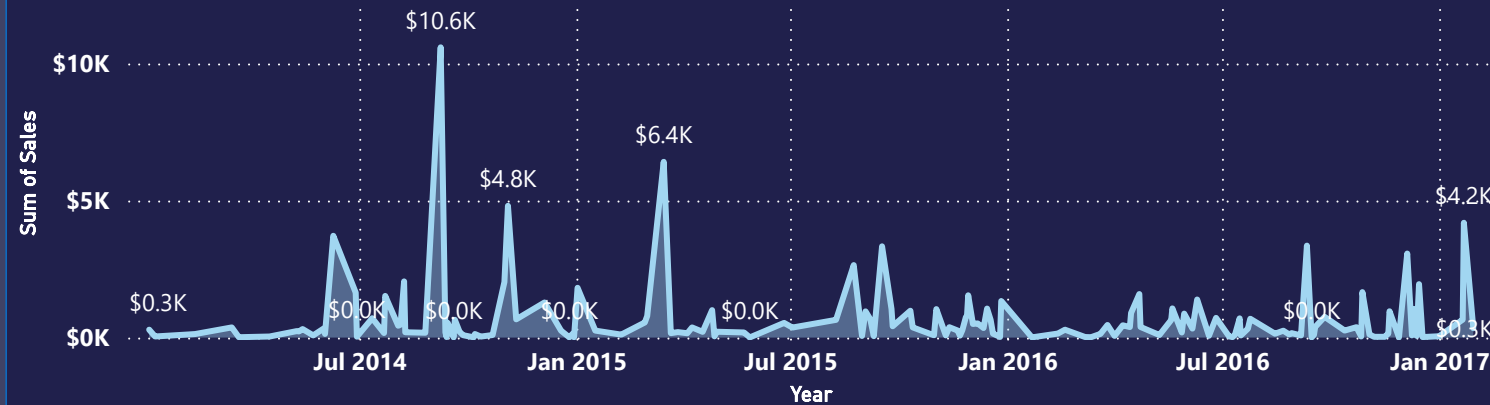
Furniture

Office Supplies

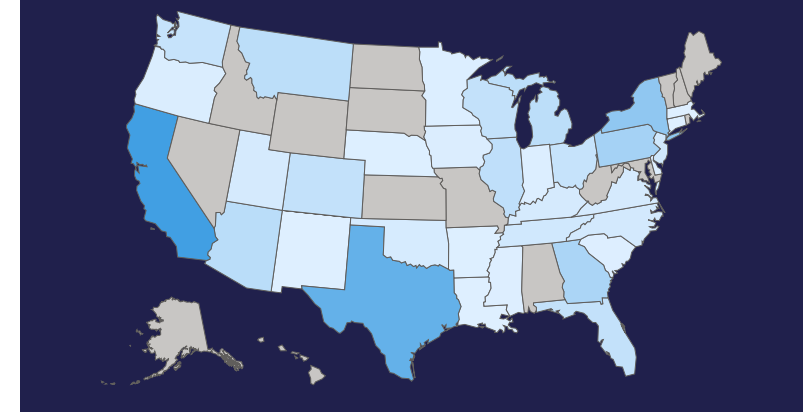
Sum of Sales by Segment



Sum of Sales by Year, Quarter, Month and Day



Sum of Sales by State





# CUSTOMER INSIGHTS REPORT



55

Total Customers

3.84

Avg Quantity

Customer Name



All



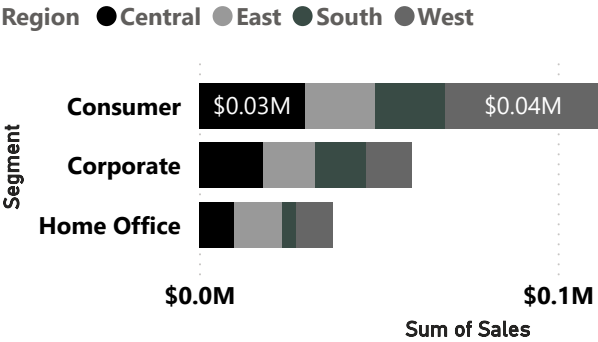
Customer ID



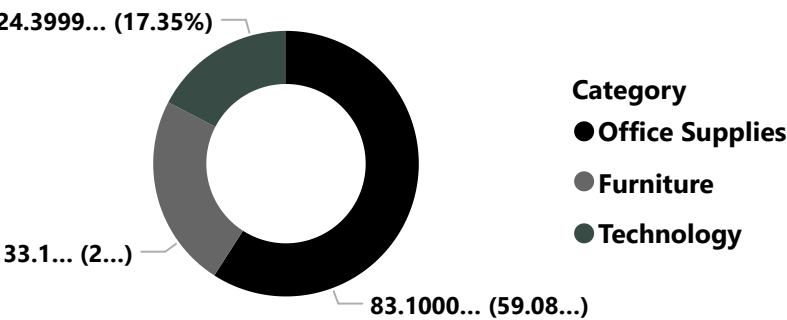
All



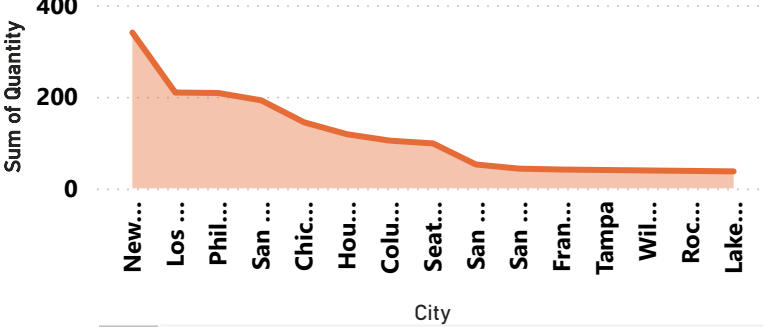
## Sum of Sales by Segment and Region



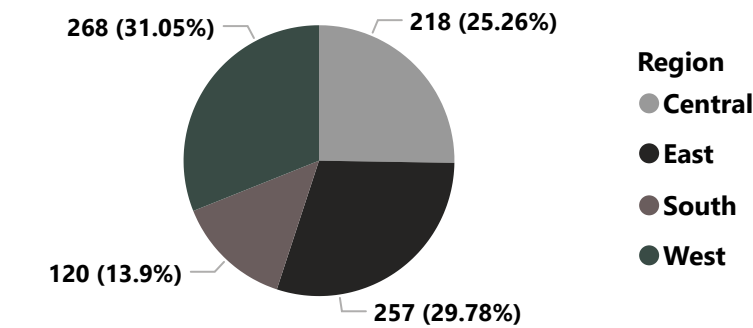
## Sum of Discount by Category



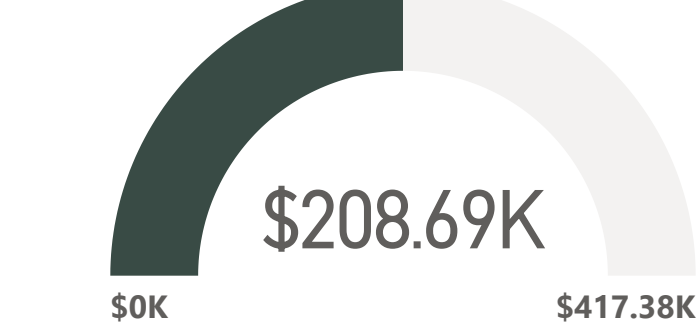
## Sum of Quantity by City



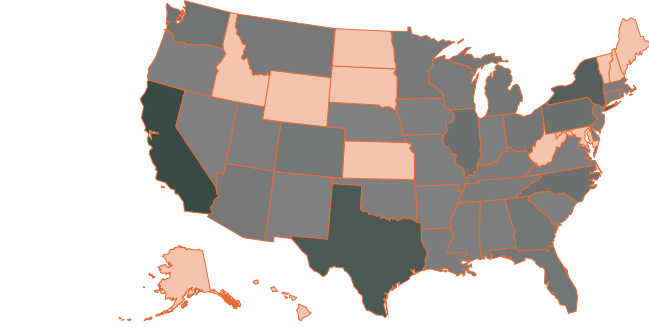
## Count of Customer Name by Region



## Sum of Sales and First Country



## Sum of Sales by State



Ship Date

Y

Q

M

W

D

20142018

Year

2014

2015

2016

2017

2018

Order Date

Y

Q

M

W

D

20142017

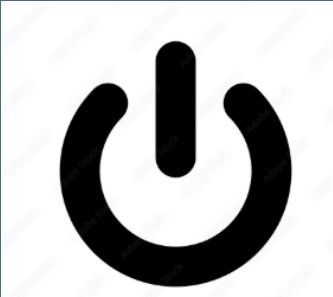
Year

2014

2015

2016

2017



←

PRODUCT PERFORMANCE REPORT

→

\$11.22K

Sum of Sales

863

Count of Product Name

296

Total Products Returned

3315

Total Products Sold

Product ID	Sum of Sales	Sum of Profit	Sum of Discount	Sum of Quantity	Total Products Returned	Total Products Sold	Avg Quantity	Region
FUR-BO-10001337	\$514.165	-30.25	0.15	5	296	5	5.00	West
FUR-BO-10001519	\$186.048	9.30	0.20	4	296	4	4.00	East
FUR-BO-10001601	\$222.666	10.48	0.15	2	296	2	2.00	West
FUR-BO-10001619	\$84.98	18.70	0.00	1	296	1	1.00	West
FUR-BO-10001798	\$261.96	41.91	0.00	2	296	2	2.00	South
FUR-BO-10001972	\$1,336.829	31.45	0.15	13	296	13	13.00	West
FUR-BO-10002268	\$388.704	-4.86	0.20	6	296	6	6.00	East
FUR-BO-10002545	\$532.3992	-46.98	0.32	3	296	3	3.00	Central
FUR-BO-10002545	\$1,670.272	318.40	0.20	7	296	7	3.50	East
FUR-BO-10002613	\$899.136	112.39	0.20	4	296	4	4.00	East
FUR-BO-10002824	\$205.3328	-36.24	0.32	2	296	2	2.00	Central
FUR-BO-10003272	\$883.92	-110.49	0.20	5	296	5	5.00	East
FUR-BO-10004015	\$191.984	4.80	0.20	2	296	2	2.00	East
FUR-BO-10004409	\$35.49	-15.62	0.50	1	296	1	1.00	East
FUR-BO-10004695	\$452.45	-244.32	0.50	5	296	5	5.00	East
FUR-BO-10004709	\$86.97	-48.70	0.50	3	296	3	3.00	East
FUR-BO-10004834	\$2,396.2656	-317.15	0.32	4	296	4	4.00	Central
FUR-BO-10004834	\$2,082.42	-1665.05	0.50	7	296	7	7.00	East
Total	\$2,08,691.3861	14044.04	140.66	3315	296	3315	3.84	

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Category

All

Segment

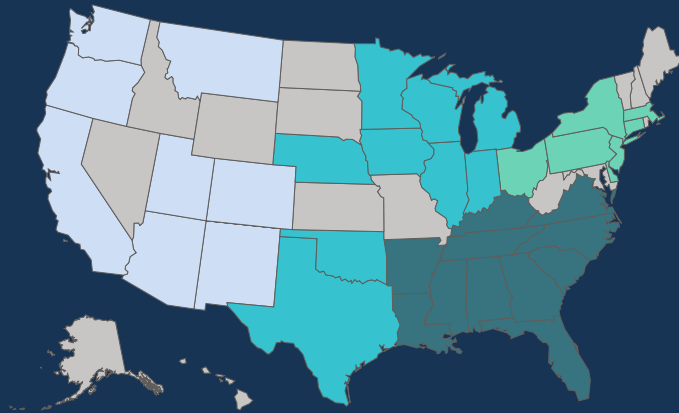
All



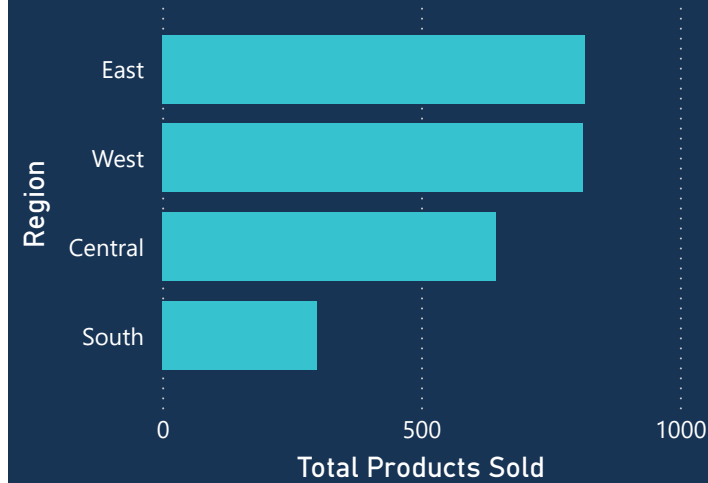
# REGIONAL SALES DASHBOARD

Sum of Sales by State and Region

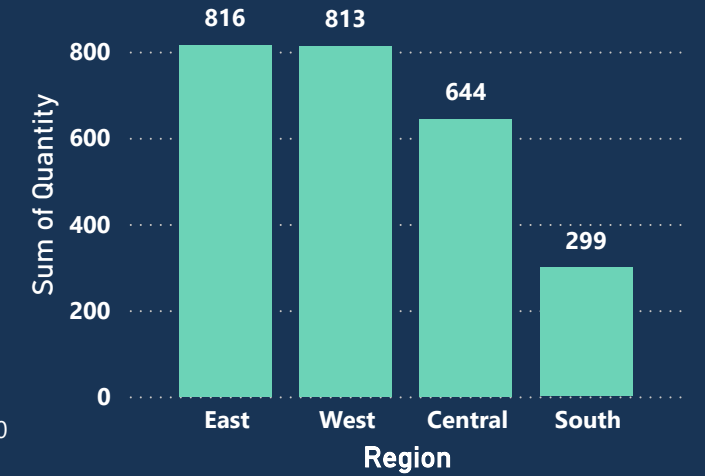
Region ● Central ● East ● South ● West



Total Products Sold by Region

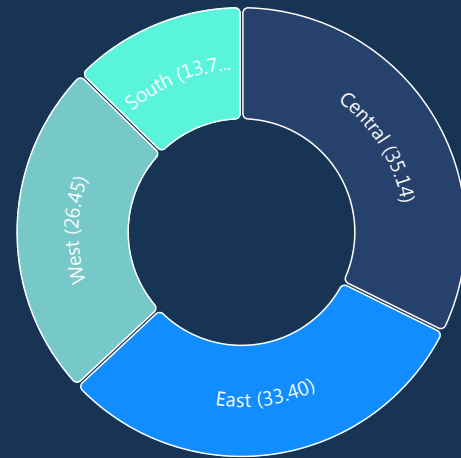


Sum of Quantity by Region

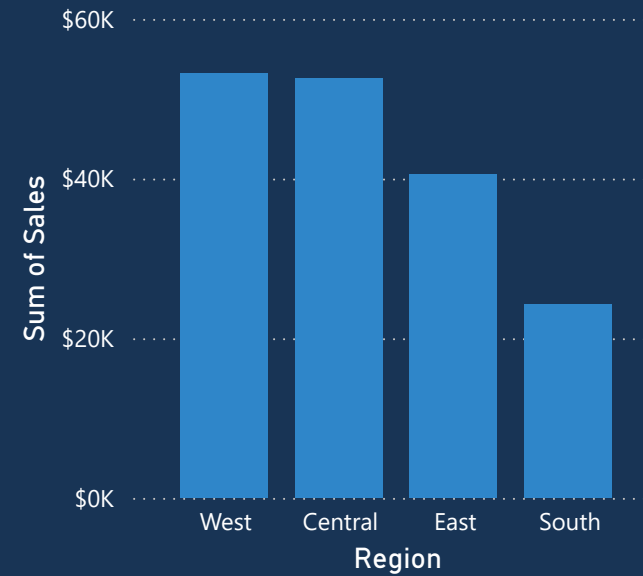


Sum of Discount by Region

Region ● Central ● East ● West ● South



Sum of Sales by Region



Sum of Profit by Region

