

2384: PHISHING EMAIL DETECTION USING MACHINE LEARNING

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Abstract

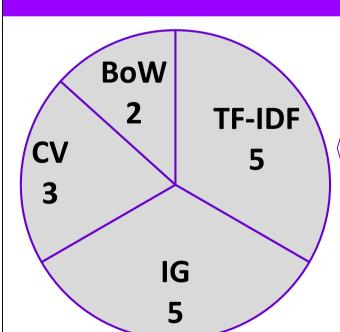
- Phishing emails pose significant threats, and their detection is crucial for digital communication security.
- Current machine learning methods for detecting phishing emails are either slow or ineffective.
- This study develops a reliable phishing email detector using a hybrid machine classifier with TF-IDF feature extraction.
- The proposed tuned hybrid model achieves high performance, with 93.8% accuracy, 1.0 precision, 87.5% recall, and 94% F1-score.
- The study highlights the value of machine learning for detecting phishing emails and emphasizes the benefits of using a combination of models for improved performance.

Problem Statement & Objective

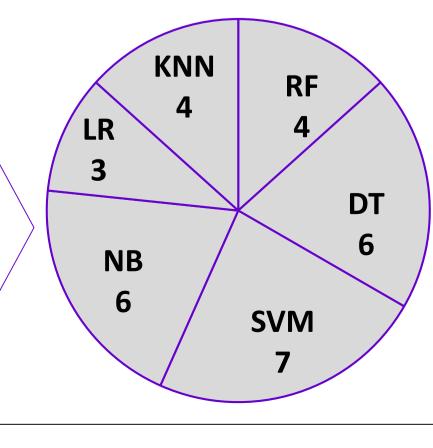
How can we enhance phishing email detection using a hybrid machine learning model?

- By combining various machine learning techniques and models, the hybrid approach effectively detects phishing emails.
- This integration uplift the capability in categorizing the emails correctly, leading to enhanced cybersecurity measures and time saving.

Literature Review

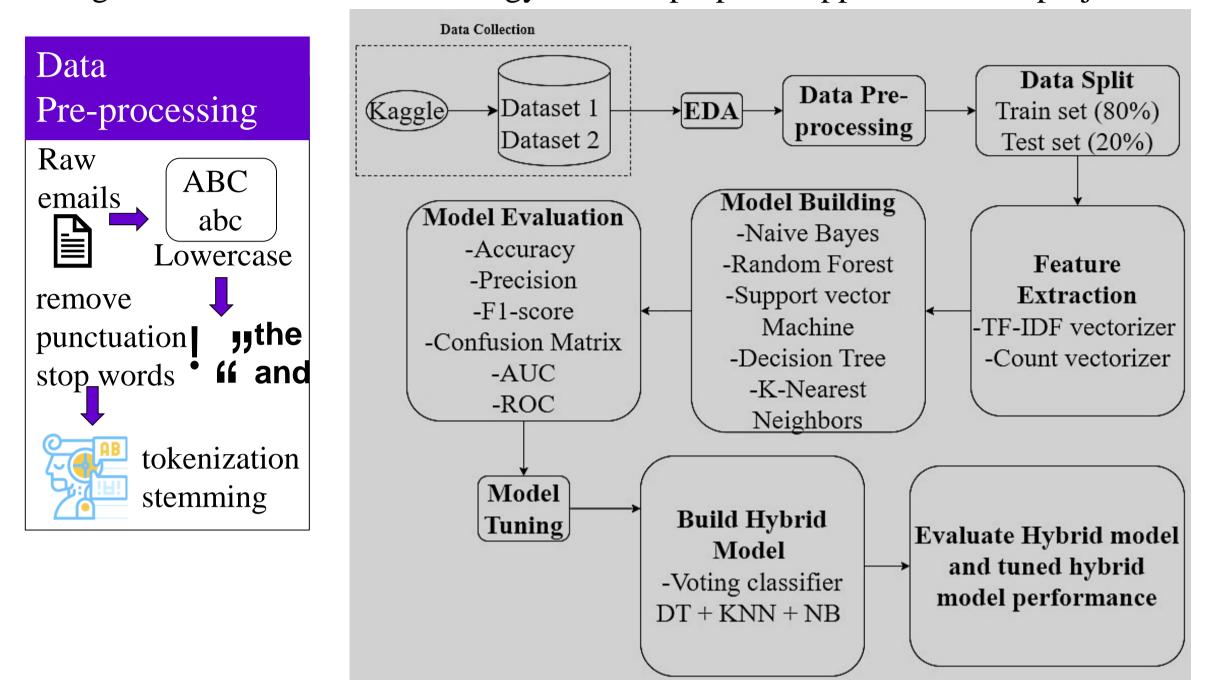


- Summary of feature extraction used in reviewed papers.
- As a result, this project will use TF-IDF and count vectorization.
- Summary of classifier used in reviewed papers.
- NB, RF, and DT are recommended methods in prior studies, as they perform well and are efficient in terms of time.



Research Methodology

Figure illustrates the methodology flow for proposed approach of this project.



Implementation & Evaluation

• Experiment A

| Model | Time taken to train | Time taken to test | Train accuracy | Test accuracy |
|-------|---------------------|--------------------|----------------|---------------|
| NB | 0.31s | 0.06s | 96.754 | 96.669 |
| KNN | 0.11s | 152.58s | 98.576 | 98.316 |
| RF | 133.61s | 1.99s | 99.999 | 99.451 |
| SVM | 423.44s | 313.3s | 98.187 | 98.130 |
| DT | 9.4s | 0.06s | 100.0 | 99.104 |

• Experiment B

| Model | Accuracy TF-IDF | Accuracy CV | Precision TF-IDF | Precision CV |
|-------|--------------------|----------------|---------------------|--------------|
| NB | 0.9375 | 0.8750 | 1.0000 | 1.0000 |
| KNN | 0.8125 | 0.5000 | 1.0000 | 0.5000 |
| RF | 0.7500 | 0.6875 | 0.6667 | 0.6353 |
| SVM | 0.7500 | 0.6250 | 1.000 | 0.5833 |
| DT | 0.8125 | 0.8125 | 0.7778 | 0.7778 |

Experiment C

| Model | Accuracy | Precision | Recall | F1-score |
|----------------------------|----------|-----------|--------|----------|
| Hybrid Model with (TF-IDF) | 0.8125 | 1.0 | 0.625 | 0.7692 |
| DT + KNN + NB | | | | |
| Tuned Hybrid Model | 0.9375 | 1.0 | 0.875 | 0.9333 |

Conclusion & Future Work

- Proposed tuned hybrid model could be a promising tool in the detection of phishing emails.
- It combines individual model strengths making predictions, reducing overfitting, and improving generalization.
- Future work in this field could focus on continuous research, and creating it into a public detection app.

References

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Publications

- Machine learning algorithm for phishing e-mail detection published in Journal of system and management science.
- Improving Phishing Email Detection Using Hybrid Machine Learning Approach paper was approved in Conference on Computer, Information Technology and Intelligent Computing 2023 (CITIC 2023).

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