



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Edu Connect Learning Centre has truly transformed my child's learning experience."

I'm so impressed with the dedicated and experienced teachers at Edu Connect."

My child's grades have improved significantly since joining Edu Connect Learning Centre.

The personalized learning approach at Edu Connect is a game-changer

Educational Goals: Students may consider how Edu Connect can help them achieve their academic and career goals, motivating them to actively participate in classes and complete assignments.

Peer Influence: If their friends or peers are enrolled in Edu Connect, it might encourage them to join as well, fostering a sense of community and collaboration.

Parental Expectations: Parental expectations and encouragement to excel academically can strongly influence a student's commitment to their studies at Edu Connect.

Self-Motivation: Some students are intrinsically motivated and see Edu Connect as an opportunity to challenge themselves and improve their skills.



Persona’s name
Short summary of the persona

Enroll: Students and their parents may choose to enroll in Edu Connect Learning Centre to access its educational programs and resources.

Attend Classes: Once enrolled, students attend classes either in person or online, actively participating in lessons and coursework.

Study and Complete Assignments: Students engage in independent study and complete assignments provided by Edu Connect to reinforce their learning.

Seek Help: When facing challenges or needing clarification, students may reach out to teachers or tutors for assistance.

Motivation: Positive feelings of excitement, enthusiasm, and motivation about learning can drive active participation and engagement in Edu Connect's programs.

Confidence: When students feel confident in their abilities and see improvements in their academic performance, they are more likely to stay committed to their studies.

Frustration: Persistent frustration or difficulty in understanding course material may lead to disengagement or seeking additional help.

Comfort: Feeling comfortable and welcomed in the learning environment can positively impact a student's behavior, fostering a sense of belonging and trust.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?