

Caslon

A typeface from London of
seventeenth century

Caslon typeface was designed by William Caslon I(1692–1766) in London. This typeface established a tradition of engraving type in London. This typeface was influenced by a typeface called 'Dutch Baroque'. In the early nineteenth century, it was used for setting printed body text and books. In British North America, they were used on the printing of the U.S. Declaration of Independence.

It gives a little feel of handwriting with pen. It is called old-type-serif in modern typographic terms. William Berkson, designer of a revival of Caslon, describes Caslon in body text as "comfortable and inviting".

Resources:

<https://en.m.wikipedia.org/wiki/Caslon>