



Caslon

A typeface from
London of
seventeenth century

Caslon typeface was designed by William Caslon I (1692–1766) in London. This typeface was influenced by a typeface called “Dutch Baroque”. In British North America, they were used on the printing of U.S. Declaration of Independence. It was used mostly in book printing in London.

It gives a little feel of handwriting with pen. It is called old-type-serif in modern typographic terms. William Berkson, designer of revival of Caslon, describes Caslon in body text as “comfortable and inviting”.

Resources:

<https://en.m.wikipedia.org/wiki/Caslon>