



Analysis By State

Explore state-wise trends, insights, and key metrics at a glance!

View



Analysis By Makers

Uncover industry leaders, market dynamics, and competitive insights!

View



State VS State

Compare states side by side and discover the key differences effortlessly!

View





EV Sales VS TV Sales

2M





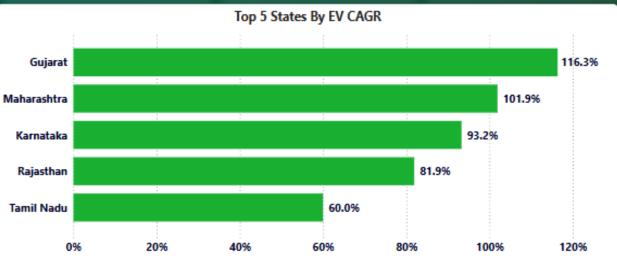
3.6%

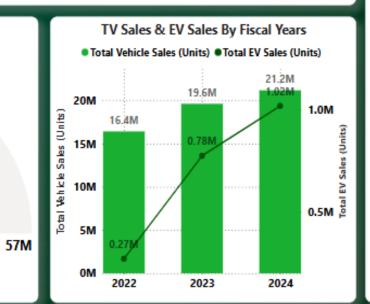
Penetration Rate











EV Sales, Penetration Rate % & EV CAGR				
state		Penetration	EV	
	(Units)	Rate	CAGR	
Goa	19.7K	9.8%	146.4%	
Karnataka	313.0K	7.8%	93.2%	
Delhi	107.3K	6.8%	68.1%	
Kerala	137.1K	6.6%	132.8%	
Maharashtra	396.0K	6.5%	101.9%	
Odisha	78.3K	4.6%	102.9%	
Rajasthan	150.4K	4.5%	81.9%	
Gujarat	181.4K	4.4%	116.3%	
Tamil Nadu	200.1K	4.3%	60.0%	
Chandigarh	5.3K	4.0%	164.6%	
Chhattisgarh	53.8K	4.0%	150.9%	
Puducherry	5.5K	3.7%	105.4%	
Andhra Pradesh	77.4K	3.4%	54.4%	
Uttarakhand	15.1K	2.4%	74.6%	
Madhya Pradesh	79.0K	2.3%	133.7%	
Haryana	30.8K	1.6%	41.1%	
Punjab	23.8K	1.5%	57.3%	
Jammu and Kashmir	6.0K	1.4%	26.2%	
Total	2066.1K	3.6%	93.9%	

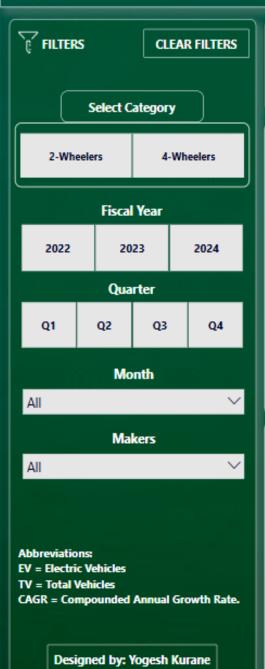














2022

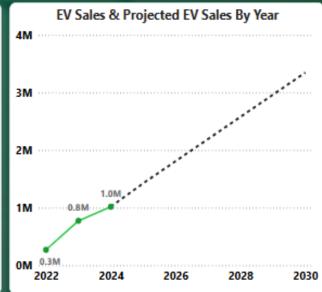
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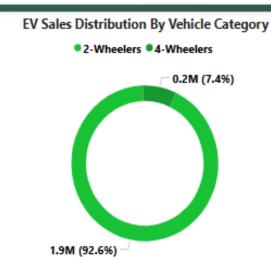
130bn

2024

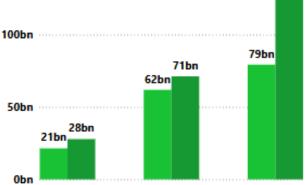
₹ 392.0bn







| EV Sales, Market Share % & Revenue |          |                   |          |  |
|------------------------------------|----------|-------------------|----------|--|
| Makers                             | EV Sales | Market<br>Share % | Revenue  |  |
| OLA ELECTRIC                       | 489.5K   | 23.7%             | ₹41.6bn  |  |
| TVS                                | 272.6K   | 13.2%             | ₹23.2bn  |  |
| ATHER                              | 204.4K   | 9.9%              | ₹17.4bn  |  |
| HERO ELECTRIC                      | 170.4K   | 8.2%              | ₹14.5bn  |  |
| AMPERE                             | 167.3K   | 8.1%              | ₹14.2bn  |  |
| OKINAWA                            | 165.2K   | 8.0%              | ₹14.0bn  |  |
| OTHERS                             | 156.5K   | 7.6%              | ₹13.3bn  |  |
| BAJAJ                              | 145.6K   | 7.0%              | ₹12.4bn  |  |
| Tata Motors                        | 88.9K    | 4.3%              | ₹133.4bn |  |
| Mahindra & Mahindra                | 41.2K    | 2.0%              | ₹61.8bn  |  |
| REVOLT                             | 27.8K    | 1.3%              | ₹2.4bn   |  |
| OKAYA EV                           | 27.0K    | 1.3%              | ₹2.3bn   |  |
| PURE EV                            | 26.5K    | 1.3%              | ₹2.3bn   |  |
| BEING                              | 18.4K    | 0.9%              | ₹1.6bn   |  |
| BGAUSS                             | 15.1K    | 0.7%              | ₹1.3bn   |  |
| MG Motor                           | 13.8K    | 0.7%              | ₹20.6bn  |  |
| JITENDRA                           | 12.4K    | 0.6%              | ₹1.1bn   |  |
| KINETIC GREEN                      | 9.6K     | 0.5%              | ₹0.8bn   |  |
| Total                              | 2066.1K  | 100.0%            | ₹392.0bn |  |



2023

Total Revenue By Fiscal Year

2-Wheelers Revenue 4-Wheelers Revenue

