

FINANCIAL ANALYSIS REPORT

Sales | Current Vs Prior Year

9,23,11,095✓

Last Year: 2,64,15,256 (+249.46%)

Orders | Current Vs Prior Year

861132✓

Last Year: 264674 (+225.36%)

Profit | Current Vs Prior Year

1,30,15,237.75✓

Last Year: 38,78,464.51 (+235.58%)

Profit Margin | Current Vs Prior Year

14.10%!

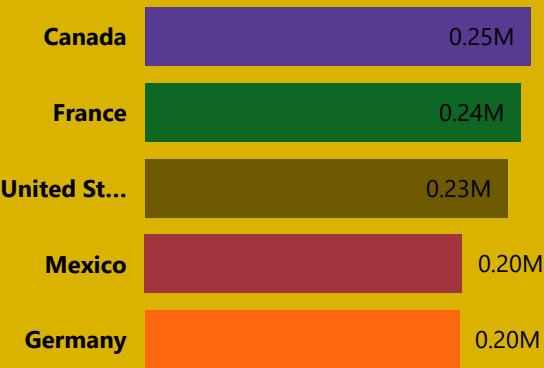
Last Year: 14.68% (-3.97%)

Discount | Current Vs Prior Year

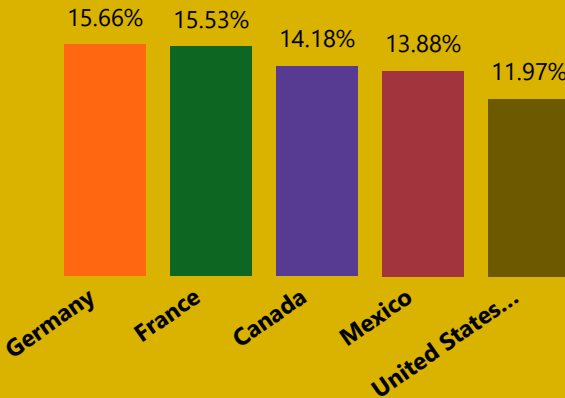
70,59,716.75✓

Last Year: 21,45,531.49 (+229.04%)

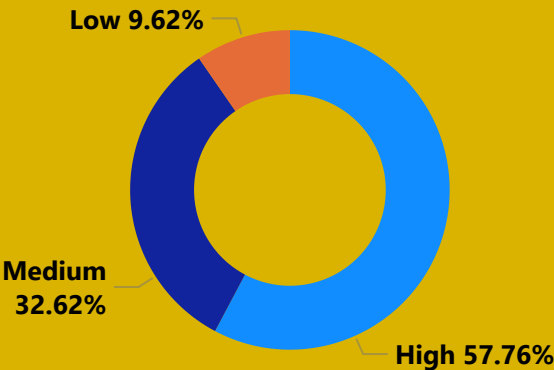
Orders by Country



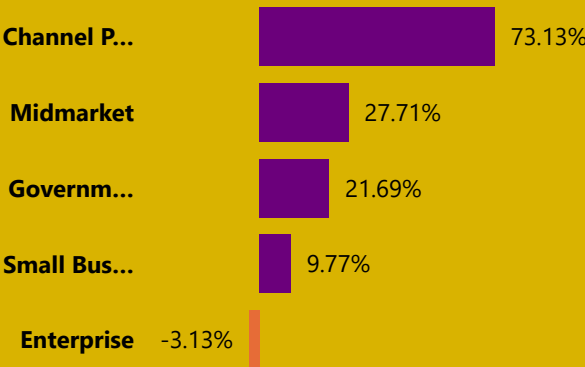
Profit Margin by Country



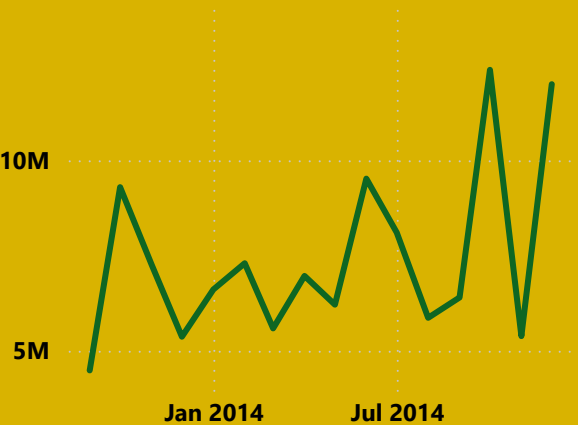
% of Discount Offered by Discount Band



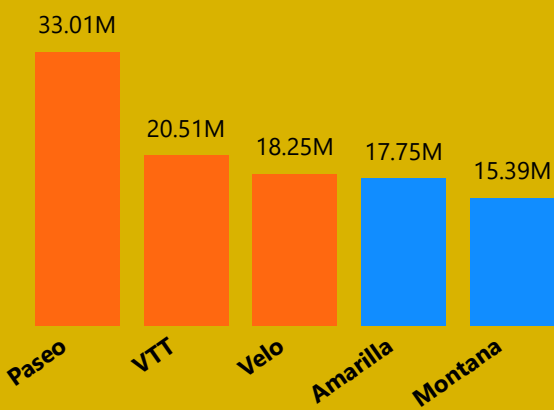
Profit Margin by Segment



Sales by Year and Month



Top 3 Product by Sales



Segment	Profit Margin
Channel Partners	73.13%
Amarilla	72.43%
Carretera	73.68%
Montana	73.50%
Paseo	73.01%
Velo	73.40%
VTT	73.05%
Enterprise	-3.13%
Amarilla	-3.60%
Carretera	-6.95%
Montana	-1.19%
Paseo	-1.55%
Velo	-2.37%
VTT	-4.31%
Government	21.69%
Midmarket	27.71%
Amarilla	25.58%
Carretera	27.90%
Montana	28.90%
Paseo	28.50%
Velo	25.96%
VTT	27.33%
Small Business	9.77%
Amarilla	8.86%
Carretera	8.00%
Total	14.23%