

PROJECT DESIGN PHASE

Problem–Solution Fit Template

Date	1 November 2025
Team ID	NM2025TMID08998
Project Name	CRM Application for Jewel Management
Maximum Marks	4 Marks

Problem–Solution Fit Template:

The Problem–Solution Alignment pertains to recognizing an authentic challenge encountered by jewelry enterprises and developing a CRM-driven resolution that directly tackles it. The objective is to synchronize enterprise difficulties with a technology-powered platform that enhances processes, information precision, and client contentment.

Purpose:

- To optimize jewelry inventory administration and sales functions through a consolidated CRM framework
- To minimize hand-operated tasks and manual mistakes by mechanizing inventory monitoring, invoicing, and client correspondence
- To guarantee instant alignment of transaction and inventory information for superior strategic planning
- To strengthen customer relationship administration utilizing Salesforce capabilities including mechanization, summaries, and visual dashboards
- To boost openness, responsibility, and operational productivity in jewelry retail and production workflows

Template:



Throughout this initiative, personnel acquire skills in constructing an immediate Salesforce solution, executing information structuring, developing customized user interfaces, and incorporating summaries and visual dashboards for implementable intelligence. The CRM-driven methodology not only streamlines regular functions but also reinforces client allegiance, empowering jewelry enterprises to execute analytics-informed choices and expand systematically.