



PGDM - Big Data Analytics

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ACADEMIC RECORD	ADEMIC RECORD		
Degree	Institute/University/Board	% / CGPA	Year
PGDM - BDA	Goa Institute of Management	Pursuing	2024-2026
Bachelor of Technology	K J Somaiya Institute of Technology	8.48/10	2019-2023
HSC	Vidyadham Junior Science College	65.23%	2018-2019
SSC	St. Lawrence High School	77.00%	2016-2017
INTERNSHIPS		·	

INTERNSHIPS				
Intern	Feuchr-School of Excellence	May 2022 – Jul 2022		
Predictive Model for Insurance Premium Estimation	• Leveraged data analytics tools to deliver impactful reports that drove key strategic decisions for operations team • Leveraged data analytics tools to deliver impactful reports that drove key strategic decisions for operations team • Entrusted with predictive analytics, application, and crafted user interfaces that beautiful reports that drove key strategic decisions for operations team			
Intern	Exposys Data Labs	Sep 2021 – Oct 2021		
Diabetes Prediction Model				
Intern	Image Online Pvt. Ltd.	Dec 2021 - Dec 2021		
Customer Churn Prediction &	• Addressed 25% customer churn rate, risking \$200,000 in revenue & impacting long-term cust • Processed dataset of 10,000+ customer records & deployed an optimized XGBoost in Flask for			

ACADEMIC ACHIEVEMENTS & CERTIFICATIONS

- Earned the certification in IT-140x: Scripting with Python from Southern New Hampshire University, Manchester via edX
- Completed the certification on Data Science Tools (DS0105EN) from COGNITIVECLASS.AI (Data science methodologies and Tool)
- · Certified in Tableau for Data Scientists from LinkedIn, gaining expertise in data visualization techniques
- Certified in SQL Masterclass: SQL for Data Analytics on Udemy, demonstrating proficiency in SQL programming and Data manipulation

• Achieved **82%** prediction accuracy, reducing churn by **15%**, and retaining **\$30,000** in annual revenue.

LIVE/ ACADEMIC PROJECTS

Retention

	Lunar Research in Chandrayaan-2 SAR Dataset. (Proposal to ISRO)	 Conducted SAR analysis of Chandrayaan-2 dataset using InSAR, to analyze 1000+ craters present at lunar south pole Implemented an age forecasting model for craters using Python and ML, achieving 79% accuracy Applied advanced machine learning algorithms to analyze SAR datasets, also improving age determination precision by 15% and implemented effective clustering techniques to further refine feature categorization
-	Hospital Management System (ERP)	 Devised a comprehensive Hospital Management System application based on Python and SQL, optimizing inventory and appointment workflows, which led to a significant increase in operational efficiency by 30%. Integrated live data with processing systems and build a machine learning model forecasting seasonal patient categories, optimized management of medication stock levels, resulting in 20% reduction in stock shortages
	Customer Segmentation & Predictive Analytics for Retail Industry	 Retailer lacked data-driven insights in customer behaviour, leading low retention rate of 45% Leveraged K-Means clustering for strategic customer segmentation, engineered predictive models to forecast churn, and orchestrated targeted personalized marketing campaigns using machine learning algorithms Drove customer retention rate up by 15% and escalated average customer lifetime value by 20%, delivering significant and measurable improvements in marketing efficiency and overall business performance

POSITIONS OF RESPONSIBILITIES

- Marketing Lead: Directed a marketing team of 40 students for RENAISSANCE 2023 by Strategically planning and executing campaigns for the event, delegating tasks, optimizing workflows, and secured Rs. 1.5 lacs in sponsorships, boosted overall event success
- Marketing: Directed targeted strategies as core coordinator of marketing team at Google's Developer Club, spearheading campaign that achieved 30% audience growth & 120% increase in social media followers, doubling engagement metrics from 2020 to 2022.

EXTRA-CURRICULAR ACTIVITIES

- Spearheaded intercollegiate cricket team, driving success through strategic acumen, teamwork, and exemplary sportsmanship, 2022
- Authored blog on Al's potential in digital immortality, analyzing role in preserving consciousness & addressing ethical implications, 2024

CORE COMPETENCIES

Languages & MS office	• Python, HTML, CSS, SQL, Microsoft Word, Microsoft PowerPoint, Microsoft Excel, Xampp, 2023
Big Data Tools	• Tableau, Power Bl, Machine Learning, Oracle Database, MySQL Database, MongoDB, 2023