

YOGESH SIYYADRI

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EDUCATION

University of South Dakota, SD: Master of Science in **Business Analytics**

Lovely Professional University, Mittal School of Business: BBA+ MBA (GPA: 3.55)

June 2022

SUMMARY

Aspiring Business/Data Analyst with a strong academic background in Business Analytics, seeking an internship where I can apply my skills in data analysis and business strategy. Passion about using data-driven approaches to solve business challenges.

PROFESSIONAL EXPERIENCE

Hettich

Territory Manager

November 2021 – December 2022

Visakhapatnam, AP, India

- Applied data management expertise for impactful business analytics, leading to a 20% increase in operational efficiency.
- Maintained database accuracy, ensuring reliable insights, which contributed to a 15% improvement in data-driven decision-making accuracy."
- Drove a 48% sales increase through data-driven strategies; contributed to precise data-based reports and presentations.

Bharat Heavy Electricals Limited

Research Intern

May 2021 – October 2021

Visakhapatnam, AP, India

- Utilized advanced data management skills for comprehensive research data analysis, enhancing business analytics.
- Ensured database integrity by validating data, providing accurate and dependable insights.
- Contributed to the creation of precise project reports and presentations, demonstrating a dedication to detailed, data-driven decision making.

SKILLS AND CERTIFICATIONS

Technical: SQL, Python, R, Tableau, Power BI, Advanced Excel (including Pivot Tables, VLOOKUP, Data Analysis, Macros)

Analytical: Forecasting and Regression Analytics, Exploratory Analytics, Predictive Analytics, Prescriptive Analytics, Data Mining, Statistical and Quantitative Analysis

Business & Management: Database Management, Retail Analytics, Demand Forecasting, ETL, Requirement Gathering, Gap Analysis, MVP, Luxury Marketing, Financial Analysis, Risk Optimization, Marketing and Operations Management

Additional Skills: Policies and Procedures, Creative Merchandising, Business Planning, Client Account Management, Project Management

Certifications: Introduction to Python, Python Intermediate, Digital Marketing, Finance Modelling, Microsoft Excel, Tableau

Interests: Traveling, Food Enthusiast, Badminton, Cricket, Music, Listening to Podcasts

Current Responsibilities: Graduate Assistant at Beacom School of Business, University of South Dakota, Vermillion Campus

PROJECT EXPERIENCE

Stock Portfolio Automation: Enhanced portfolio monitoring efficiency with a custom Python-based automation system.

Anxiety Prediction Data Analysis: Utilized R to examine anxiety level reports, identifying critical metrics affecting happiness.

Impact of Consumer Behavior Analysis: Employed Excel and R to discover product pairings, informing shelf placement strategies and customer purchase influences.

COVID-19 Data Visualization: Analyzed and visualized COVID-19 vaccine data with Tableau, providing insights for strategic decisions.