Yogesh Gupta

Fullstack Engineer (MERN & MEAN) with 3.5+ years building scalable web apps & CRMs. Delivered 7+ projects across Travel, Jewelry, Food & Research — combining technical depth with business impact.

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After-hours / 24 hr response

Experience

Fullstack Developer · **Techbinary · Unit of Blueberry Groups**
March 2025 – Present · *Jaipur, India*

Project: SPJ - **Smart Care (Role-based CRM Platform)**
- Scaled role-based CRM (5k+ DAU, 99.9% uptime), streamlined workflows across 7 departments, cut task turnaround by 25%.
- Built reusable UI libraries (React + MUI), cutting dev time by 30% and accelerating MVP rollout.
- Optimized REST APIs & DB queries, handling 1M+ monthly requests with 20% faster response times (p95 latency ↓ 250ms).

Project: **Blueberry Travels Website (Flagship)**
- Developed mobile-first, high-performance site (**Next.js, MUI, SCSS**) with multi-language support.
- Boosted SEO and lead generation; integrated HRMS & eSIM modules for smooth operations.
- Enhanced UX, ensuring fast, responsive, and accessible customer interactions.

Project: **HRMS (Internal SaaS)**
- Built HRMS (3k+ employees), automating workflows — reduced manual processing time 40%, saved 200+ hrs/month.
- Streamlined dashboards & approval workflows, cutting manual effort by 40% Implemented JWT-based authentication, cron jobs.

Other Projects
- Delivered multiple Next.js, React websites (**Roadster, Bottom Funnel, Next Holiday**) with improved performance, responsiveness, and SEO.

Consultant · **Virtual Diamond Boutique (VDB)**
Sept 2022 – Feb 2025 · *Gurugram, India*
- Architected and delivered a 3D jewelry configurator supporting 1200+ stone–ring combinations with real-time previews, boosting customer engagement and conversions.
- Implemented micro-frontend architecture with React & Angular, enabling modular development across distributed teams.
- Separated and productized the signup module for reuse as a SaaS component (adopted by 400+ B2B clients); built a deeplink shortener and advanced search (QR, product ID/name).
- Designed secure storefront integrations (Shopify) — cart interactions via postMessage and sensitive flows via authenticated APIs; implemented seamless theme/iframe integration for third-party clients.
- Optimized frontend functions and UI (dynamic/responsive filter pages, 800+ filters); added client-side monitoring (Sentry) to surface production issues faster.

Intern Database Architect · **National Informatics Center (NIC)**
May – July 2021 · *Jaipur, India*
- Designed and optimized relational database schemas in MySQL for internal applications.
- Developed basic web modules using PHP, HTML, and CSS, hosted locally via XAMPP.

Technical Skills

Languages: JavaScript (ES2015+), TypeScript, HTML, CSS, Sass, PHP

Frontend: React, Next.js, Angular, React Native, Tailwind, MUI, Framer Motion

Backend: Node.js, Express.js, REST APIs, Authentication (JWT, SSO, OAuth), Email (Nodemailer), API Rate Limiting, Module Migration, Module-driven systems

Databases: MongoDB, MySQL, Mongoose, Sequelize

DevOps: CI/CD (Jenkins, GitHub Actions), Docker, Vercel, Netlify

Collab/Monitoring: Git, GitHub, Webpack, Sentry, Slack, Figma

Selected Projects

BBT - Explore Module
Unified 30+ branch sites into one, cutting infra costs; integrated 12+ SaaS tools, SEO, multilingual, chatbot, and lead capture.

HRMS
Automated recruitment, attendance, and travel workflows (3k+ employees) with WhatsApp API + email triggers — reducing manual processing by 40%.

VDB MarketPlace
Built a cross-platform jewelry marketplace with customizable signup flows, 800+ filters, and a dynamic 3D configurator supporting 1200+ stone-ring combinations, previews, and seamless checkout — boosting conversions.

Education

B.Tech CSE – JIIT, Noida   2022
12th PCM – St. Anselm Sr. Sec. School 2017

Achievements

- Built Full Stack Webapp for **NIC India**
- 250+ DSA problems on **LeetCode**

Hobbies

Puzzles/Riddles , Chess, Sudoku, Fictions, Skating, bug bounties