

Yogesh Gupta

Full Stack Software Engineer (MERN & MEAN) with 3.5+ years building scalable web apps & CRMs. Delivered 7+ projects across Travel, Jewelry, Food & Research — combining technical depth with business impact.

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Experience

Frontend Developer · **Techbinary · Unit of Blueberry Groups**

March 2025 – Present · Jaipur, India

Project: SPJ - Smart Care (Role-based CRM Platform)

- Scaled a role-based CRM (**React & Node**) for 5k+ users, streamlining cross-department workflows.
- Built reusable UI libraries (React + MUI), cutting dev time by 30
- Optimized REST APIs & database queries, reducing response times by 20

Project: Blueberry Travels Website (Flagship)

- Developed mobile-first, high-performance site (**Next.js, MUI, SCSS**) with multi-language support.
- Boosted SEO and lead generation; integrated HRMS & eSIM modules for smooth operations.
- Enhanced UX, ensuring fast, responsive, and accessible customer interactions.

Project: HRMS (Internal SaaS)

- Built Angular & Node modules (attendance, payroll, travel) for 3k+ employees.
- Streamlined dashboards & approval workflows, cutting manual effort by 40

Other Projects

- Delivered multiple Next.js, React websites (**Roadster, Bottom Funnel, Next Holiday**) with improved performance, responsiveness, and SEO.

Consultant · **Virtual Diamond Boutique (VDB)**

Sept 2022 – Feb 2025 · Gurugram, India

- Architected and delivered a 3D jewelry configurator supporting 1200+ stone-ring combinations with real-time previews, boosting customer engagement and conversions.
- Implemented micro-frontend architecture with React & Angular, enabling modular development across distributed teams.
- Separated and productized the signup module for reuse as a SaaS component (adopted by 400+ B2B clients); built a deeplink shortener and advanced search (QR, product ID/name).
- Designed secure storefront integrations (Shopify) — cart interactions via postMessage and sensitive flows via authenticated APIs; implemented seamless theme/iframe integration for third-party clients.
- Optimized frontend functions and UI (dynamic/responsive filter pages, 800+ filters); added client-side monitoring (Sentry) to surface production issues faster.

Intern Database Architect · **National Informatics Center (NIC)**

May – July 2021 · Jaipur, India

- Designed and optimized relational database schemas in MySQL for internal applications.
- Developed basic web modules using PHP, HTML, and CSS, hosted locally via XAMPP.
- Gained hands-on experience in database-driven web development within a government IT environment.

Technical Skills

Languages: JavaScript (ES2015+), TypeScript, HTML, CSS, Sass, PHP

Frontend: React, Next.js, Angular, React Native, Tailwind CSS, MUI, Styled Components, Framer Motion

Backend & Databases: Node.js, Express.js, MongoDB, MySQL, Mongoose, Sequelize

State Management: Redux, Context API, NgRx

Tools & Platforms: Git, GitHub, Docker, Netlify, Vercel, Webpack, Sentry, Slack, Figma

Selected Projects

BBT - Explore Module

Unified 30+ branch sites into one, cutting infra costs; integrated 12+ SaaS tools, SEO, multilingual, chatbot, and lead capture.

HRMS

Enhanced internal HRMS with WhatsApp API, email workflows, recruitment, attendance, and travel automation, serving 3k+ employees, cutting manual processing time by 40%.

VDB Marketplace

Built a cross-platform jewelry marketplace with customizable signup flows, 800+ filters, and a dynamic 3D configurator supporting 1200+ stone-ring combinations, previews, and seamless checkout — boosting conversions.

Education

B.Tech CSE – IIIT, Noida 2022

12th PCM – St. Anselm Sr. Sec. School 2017

Achievements

- Built Full Stack Webapp for **NIC India**
- 250+ DSA problems on **LeetCode**

Hobbies

Puzzles/Riddles, Chess, Sudoku, Fictions, Skating, COC