# **Capstone Project Submission**

#### **Instructions:**

- i) Please fill in all the required information.
- ii) Avoid grammatical errors.

## **Team Member's Name, Email and Contribution:**

Yogesh. K, <u>Yogeshiaf399@gmail.com</u> Individual Project.

#### Please paste the GitHub Repo link.

Github Link:- https://github.com/Yogeshkrishn/Book-Recommendation-System.git

Please write a short summary of your Capstone project and its components. Describe the problem statement, your approaches and your conclusions. (200-400 words)

#### **PROBLEM STATEMENT**

- During the last few decades, with the rise of Youtube, Amazon, Netflix, and many other such web services, recommender systems have become much more important in our lives in terms of providing highly personalized and relevant content.
- The main objective is to create a recommendation system to recommend relevant books to users based on popularity and user interests.

#### **SUMMARY**

 We are using Book-Crossing dataset to train and test our recommendation system. Book-Crossings is a book ratings dataset compiled by Cai-Nicolas Ziegler. It contains 1.1 million ratings of 270,000 books by 90,000 users. The ratings are on a scale from 1 to 10. The Book-Crossing dataset comprises 3 files.

#### **Users:**

• This .csv file contains the users. Note that user IDs (User-ID) have

been anonymized and map to integers. Demographic data is provided (Location, Age) if available. Otherwise, these fields contain NULL values.

### **Books:**

 Books are identified by their respective ISBN. Invalid ISBNs have already been removed from the dataset. Moreover, some contentbased information is given (Book-Title, Book-Author, Year-Of-Publication, Publisher), obtained from Amazon Web Services. Note that in the case of several authors, only the first is provided. URLs linking to cover images are also given, appearing in three different flavors (Image-URL-S, Image-URL-M, Image-URL-L), i.e., small, medium, large. These URLs point to the Amazon website.

## Ratings:

• Contains the book rating information. Ratings (Book-Rating) are either explicit, expressed on a scale from 1-10 (higher values denoting higher appreciation), or implicit, expressed by 0.

#### **APPROACHES INVOLVED**

Steps involved for solving the Book Recommendation System,

- Data collection
- Data preparation
- Exploratory data analysis
- Feature Engineering
- Working different models
- Evaluating model

## **CONCLUSION**

- In EDA, the Top-10 most rated books were essentially novels.
  Books like The Lovely Bone and The Secret Life of Bees were very well perceived.
- Majority of the readers were of the age bracket 20-35 and most of them came from North American and European countries namely USA, Canada, UK, Germany and Spain.
- If we look at the ratings distribution, most of the books have high ratings with maximum books being rated 8. Ratings below 5 are few in number.
- Author with the most books was Agatha Christie, William Shakespeare and Stephen King.
- For modeling, it was observed that for model based collaborative filtering SVD technique worked way better than NMF with lower Mean Absolute Error (MAE).