

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



what colour you loke?

expect
some specal
offers!

what is trend now

Need To Keep Updated

which brand is best

when should we staet

Is This Is
Usefull For
As

Is That Is
Possible
Nowadays

Devide the works

list work formation

Anxious

fear

use meaning full resources

keep working hard

Over hyped

somtimes
bad

Does

What behavior have we observed? What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

