

I want products that offers good values For money

I like to try
new
products
and
experiences

Concerned about making informed purchasing decisions

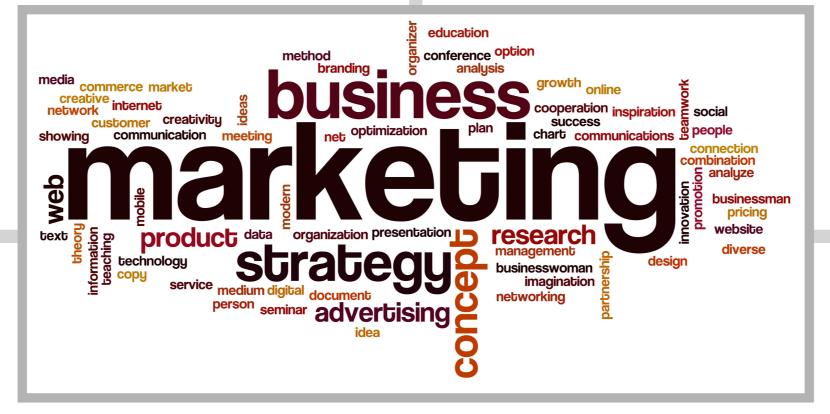
Value products that aling with their personal values



I prefer shopping online For conveninence and better deals



Pesire
convenience
efficiency and
simplicity in
their shopping
experiences



Unveiling Market Insights

Read and write reviews on products and services

Share recommendations wiith Friends and Family

Seek a sense of belonging status or exclusivity through their purchases

Feel excited about discovering new products or opportunities



Feedback and opinions from other customers on social media gives bad Feelings



Research and compare prices before making a purchase



Poes

