

UBER Trip Analysis | Overview Analysis

Date

6/1/2024

6/30/2024

City

All




103.7K

Total Bookings



\$1.6M

Total Booking Value



\$15.0

Avg Booking Value



349k Miles

Total Trip Distance



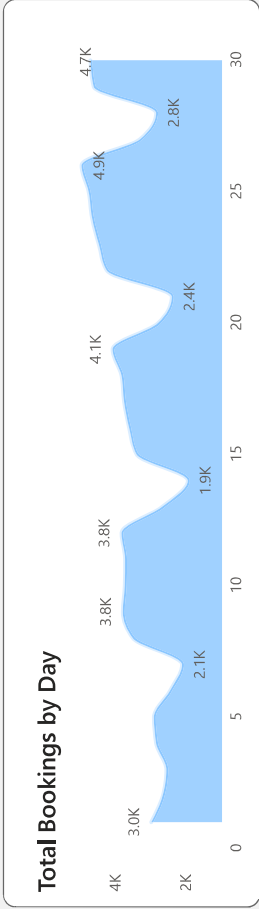
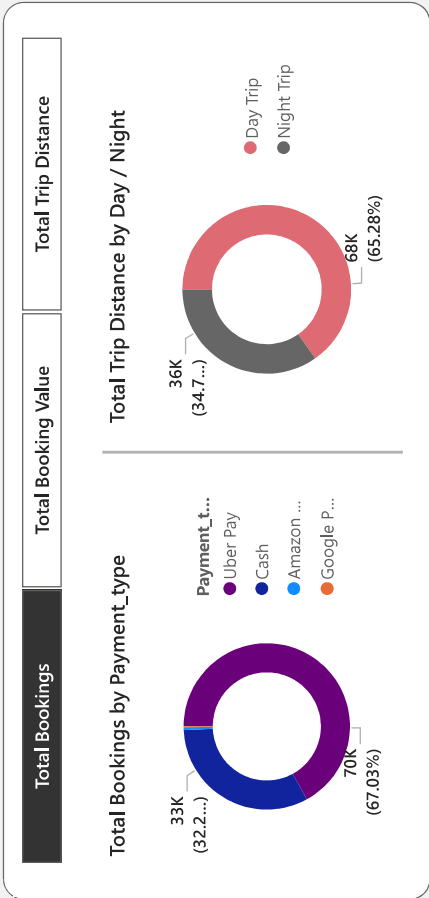
3 miles

Avg Trip distance



16 min

Avg Trip Time



Location Analysis






Most Frequent Pickup Point

Penn Station/Madison Sq West

Most Frequent Dropoff Point

Upper East Side North

Vehicle Type Analysis

Vehicle	Total Bookings	Total Booking Value	Avg Booking Value	Total Trip Distance
 Uber Black	16710	\$250,192	\$15	56,149
 Uber Comfort	17078	\$253,995	\$15	56,790
 Uber Green	14498	\$216,181	\$15	48,778
 UberX	38744	\$583,880	\$15	131,496
 UberXL	16698	\$249,424	\$15	55,721

Farthest Trip

PickUp : Lower East Side -> Drop-off : Crown Heights North (144.1 Miles)

Total Bookings by Location

Most preferred Vehicle for Location PickUp

Penn Station...

4.5K

Upper East S...

4.5K

Upper East S...

4.1K

Lenox Hill East

4.0K

Upper West ...

3.8K

UberX

7.7K

Uber Comfort

3.4K

Uber Black

3.4K

UberXL

3.4K

Uber Green

2.9K

UBER Trip Analysis | Time Analysis

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Total Bookings

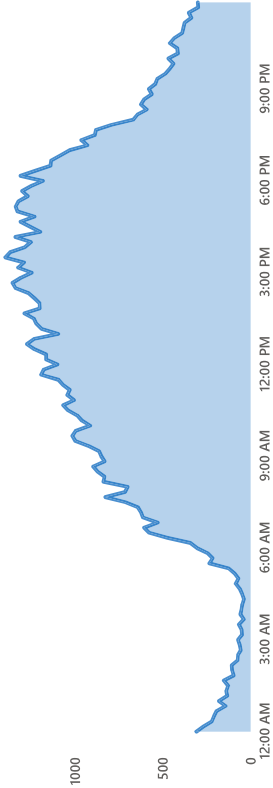
Total Booking Value

Total Trip Distance

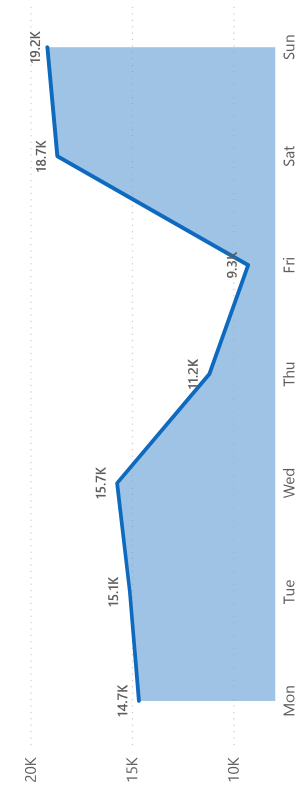
Time Analysis

Details

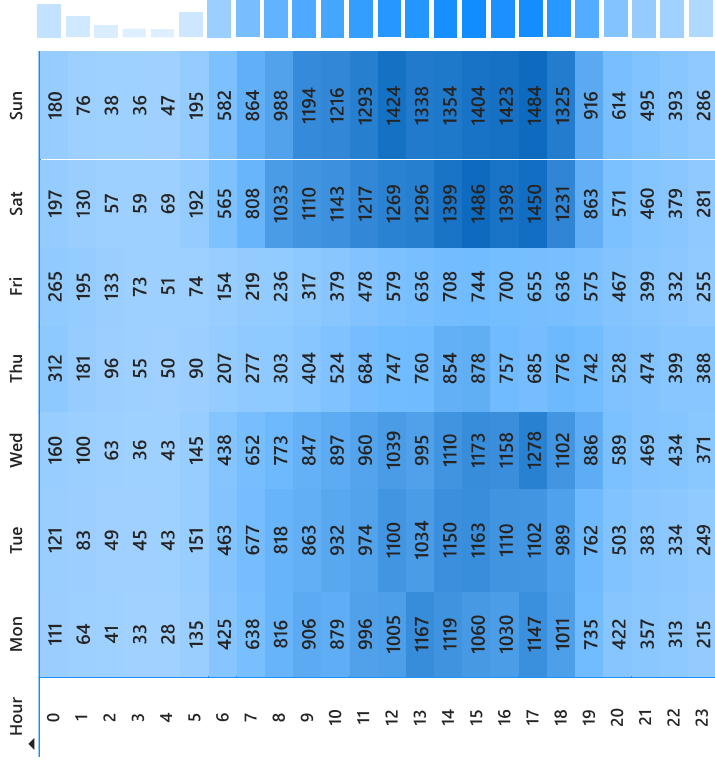
Total Bookings by Pickup Time



Total Bookings by Day Name



Total Bookings by Hour and Day





Overview Analysis

Time Analysis

Details



UBER Trip Analysis | Details



Trip ID	pickup date	PickUp Hour	Vehicle	Payment_type	No of Passengers	Trip Distance	Booking Value	PickUp Location	Total Bookings
1	1 June, 2024	00:42:50	UberX	Uber Pay	1	5.60	\$21.5	East Village	1.0
2	1 June, 2024	00:06:29	Uber Black	Cash	1	1.72	\$8.0	Lincoln Square East	1.0
3	1 June, 2024	00:08:05	Uber Black	Cash	1	3.41	\$13.0	Sutton Place/Turtle Bay North	1.0
4	1 June, 2024	00:28:20	UberX	Cash	1	1.81	\$9.0	Prospect-Lefferts Gardens	1.0
5	1 June, 2024	00:38:05	Uber Black	Cash	1	1.89	\$8.0	Garment District	1.0
6	1 June, 2024	00:06:00	UberX	Cash	6	3.29	\$14.0	Central Harlem	1.0
7	1 June, 2024	00:40:41	UberX	Cash	2	2.05	\$8.5	Lincoln Square East	1.0
8	1 June, 2024	00:32:01	Uber Comfort	Cash	2	3.54	\$12.5	Clinton East	1.0
9	1 June, 2024	00:20:27	Uber Green	Cash	1	1.10	\$5.5	Clinton East	1.0
10	1 June, 2024	00:54:40	UberX	Uber Pay	2	1.90	\$11.6	Lenox Hill East	1.0
11	1 June, 2024	00:18:51	UberXL	Uber Pay	1	6.66	\$28.5	Clinton East	1.0
12	1 June, 2024	00:17:18	Uber Comfort	Uber Pay	2	13.12	\$36.5	Kips Bay	1.0
13	1 June, 2024	00:00:31	Uber Green	Cash	1	12.59	\$37.0	JFK Airport	1.0
14	1 June, 2024	00:21:51	UberXL	Cash	1	1.10	\$5.5	Clinton East	1.0
15	1 June, 2024	00:29:31	UberX	Cash	1	9.00	\$27.0	Morningside Heights	1.0
16	1 June, 2024	00:46:55	Uber Black	Uber Pay	1	2.12	\$10.4	Kips Bay	1.0
17	1 June, 2024	00:46:26	UberXL	Uber Pay	1	3.00	\$13.0	Midtown North	1.0
18	1 June, 2024	00:14:47	Uber Comfort	Uber Pay	1	3.10	\$14.6	Greenwich Village South	1.0
19	1 June, 2024	00:42:52	UberXL	Uber Pay	1	5.63	\$21.3	East Williamsburg	1.0
20	1 June, 2024	00:20:49	Uber Green	Uber Pay	1	1.53	\$8.6	Clinton East	1.0
21	1 June, 2024	00:44:00	Uber Comfort	Cash	1	1.70	\$8.5	Fort Greene	1.0
22	1 June, 2024	00:04:52	UberXL	Uber Pay	1	5.80	\$25.5	Penn Station/Madison Sq West	1.0
23	1 June, 2024	00:50:26	Uber Comfort	Uber Pay	1	2.50	\$10.5	Penn Station/Madison Sq West	1.0
24	1 June, 2024	00:03:50	Uber Comfort	Uber Pay	1	4.59	\$21.2	Clinton East	1.0
26	1 June, 2024	00:02:46	UberX	Cash	1	1.08	\$7.0	East Village	1.0
27	1 June, 2024	00:11:35	Uber Green	Cash	1	1.90	\$7.0	Clinton East	1.0
Total					146478	348,933.81	\$1,553,672.8		103728.0