

Conclusion

1. Sales are highest between 8-10 AM on weekdays like Monday, Thursday, Friday due to commuters and office workers
2. Morning Peak: Sales are highest between 8-10 AM on weekdays due to commuters and office workers.
3. Hells Kitchen store sales highest on weekdays than other two stores
4. Average price/order per person 4.69
5. Total sales revenue for each month \$6,98,812.33
6. The highest sales occur in the coffee category, specifically for the Barista Espresso product, during morning peak hours and on weekdays.
7. Coffee and Tea are best selling product in term of quantity and revenue