Python, SQL, Pandas, Numpy, Seaborn, Matplotlib.

Ritvik.

How to solve Netflix biz case → Numpy, pandas

Solution oriented

trend for prices of an ecomm company

~~tableau~~, ~~SQL~~

Netflix Biz

→ Explore
→ some insights, import observations
→ Recommendation

Concerns

1. Missing value
2. Duration
3. Date format
4. Nested data

Pre-processing

- Cleaning
- Sanitizing

80%

Exploratory data Analysis (EDA)

Nested data

→ processing issues

Title	Cast	Director
ABC	M, N	D_1, D_2
3 idiots	Amir, Madhavan, Sharma Joshi	D_3
XYZ	N, M	D_1

Q) Find the most popular actor on Netflix platform

→ genre, country, Actor ....

M

Q) Which is the most popular Actor-directed pair.

df.groupby(["Cast", "Director"])["Title"].unique().sort_value()

Title	Cast_0	Cast_1	Cast_2
ABC	M	N	Null
Bidi-	Anil	Madh	Sharma
XYZ	W	M	

(1) Split will not solve my problem

(2) Stack (unpivot)

(transpose)

50%

X will not be able to solve

Convert colums into rows

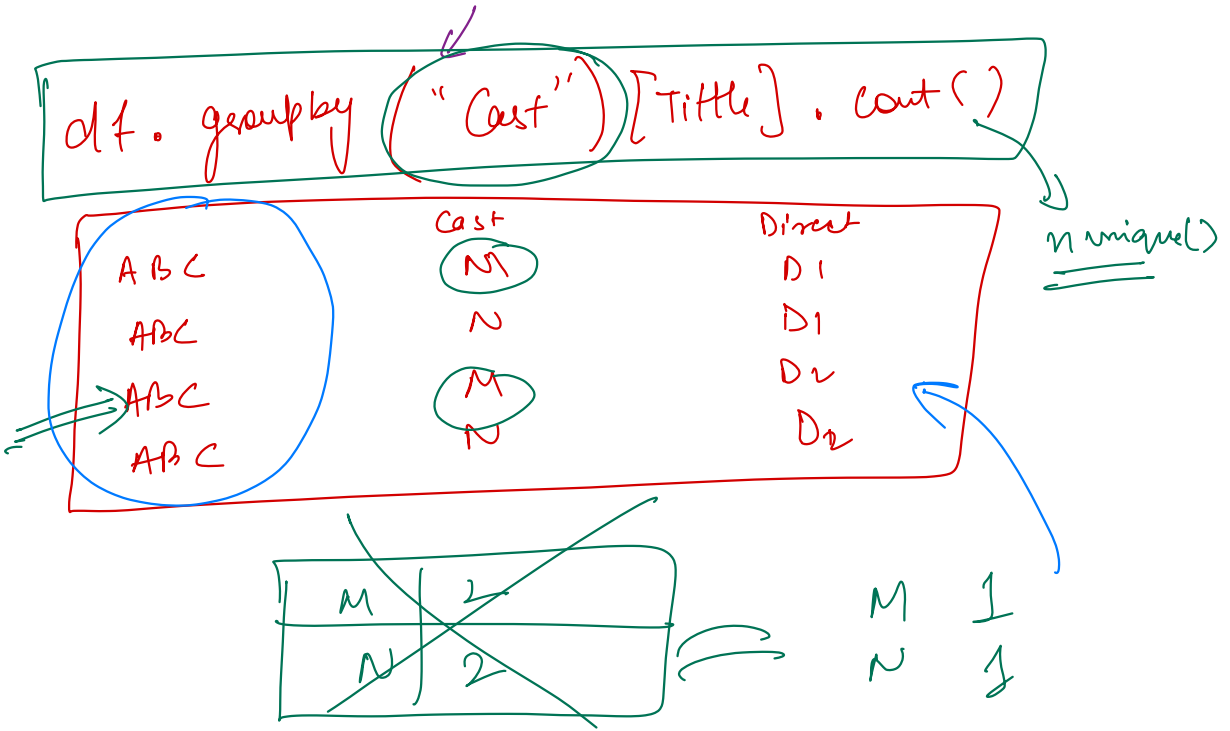
delete

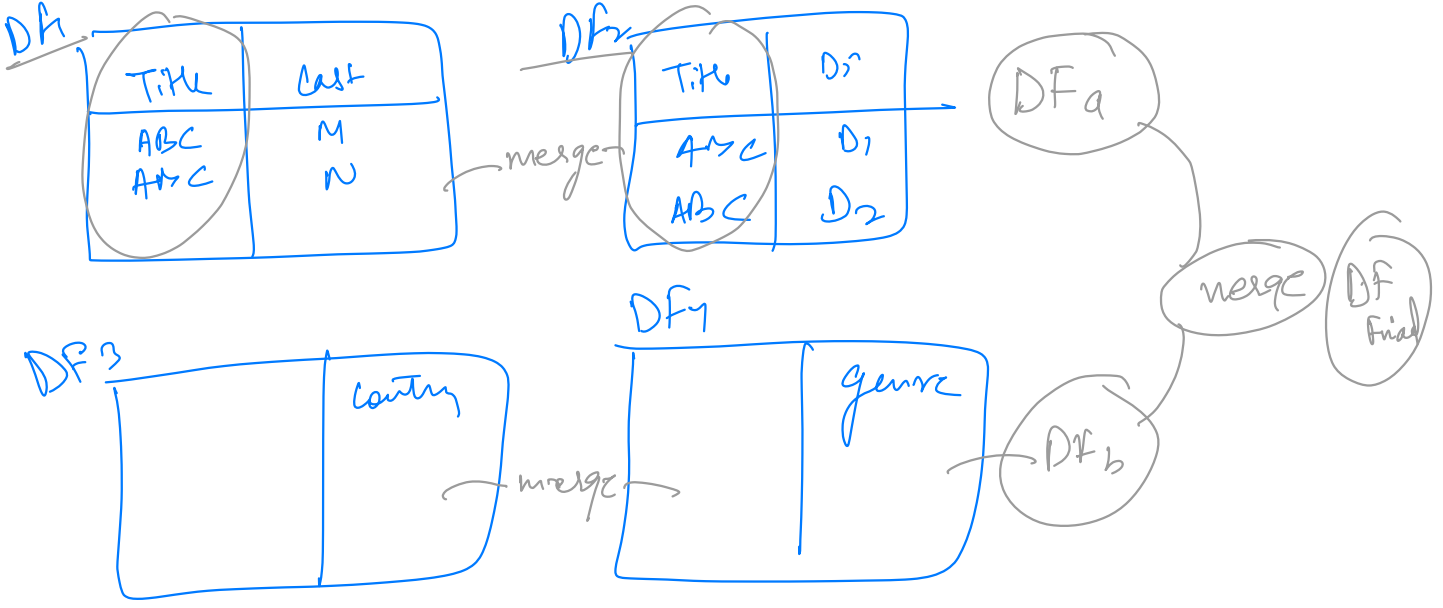
Rename to cast

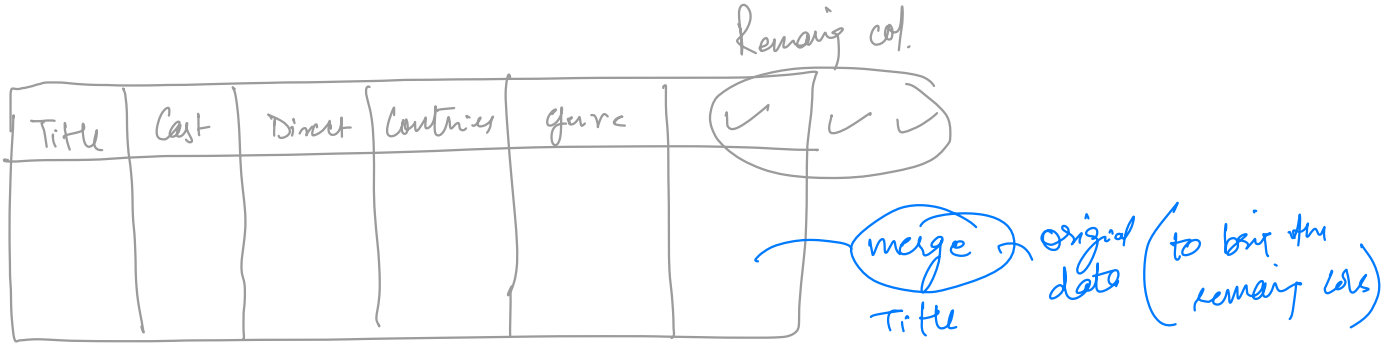
df

genre/country

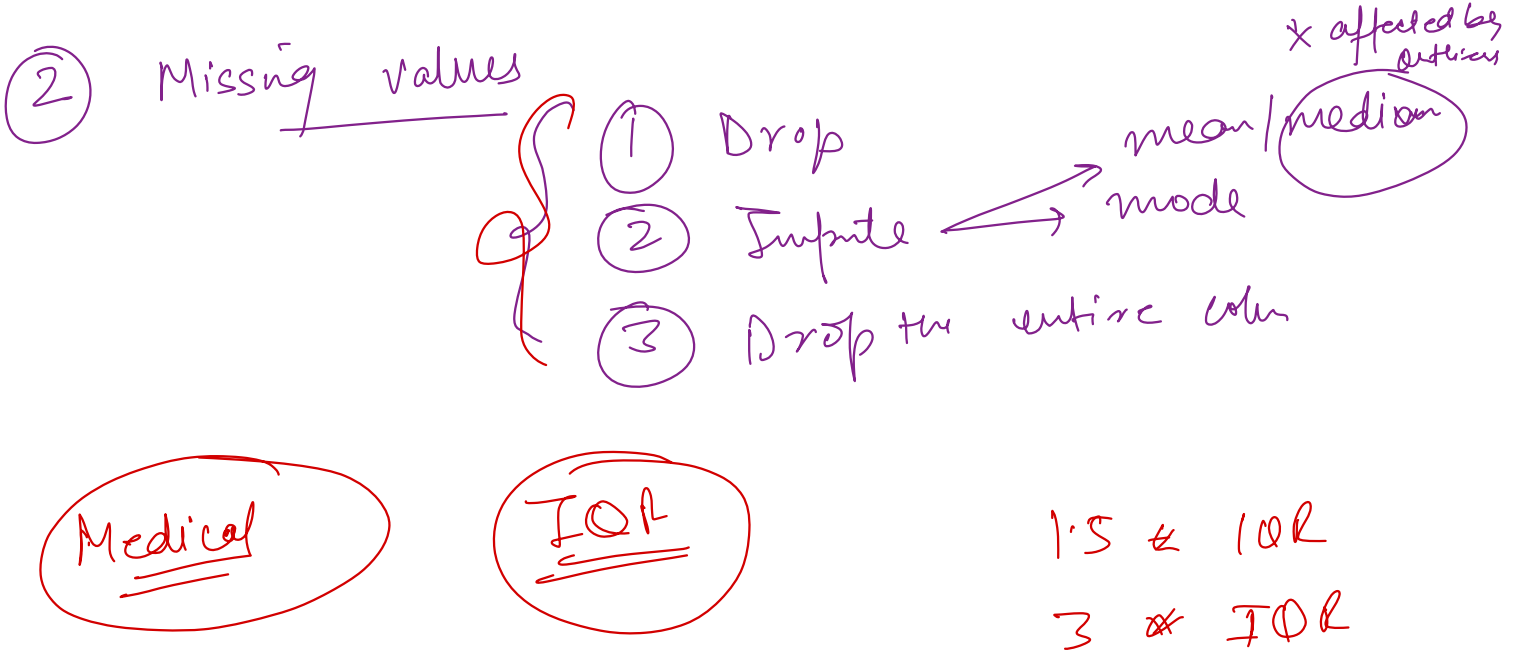
Title	cast	value	Directors
ABC	Cast_0	M	D1, D2
ABC	Cast_1	N	D1, D2
Bidiots	Cast_0	Anil	
Bidiots	Cast_1	Madh	
Bidiots	Cast_2	Sharma	
XYZ			


df.groupby("Cast")[Tittle].count()
n unique()
Cast
Direct
ABC
ABC
ABC
ABC
M
N
M
N
D1
D1
D2
D2
M 2
N 2
M 1
N 1
Split & Stack
Cast
Director
Country
Genre
df1
df2
df3
df4

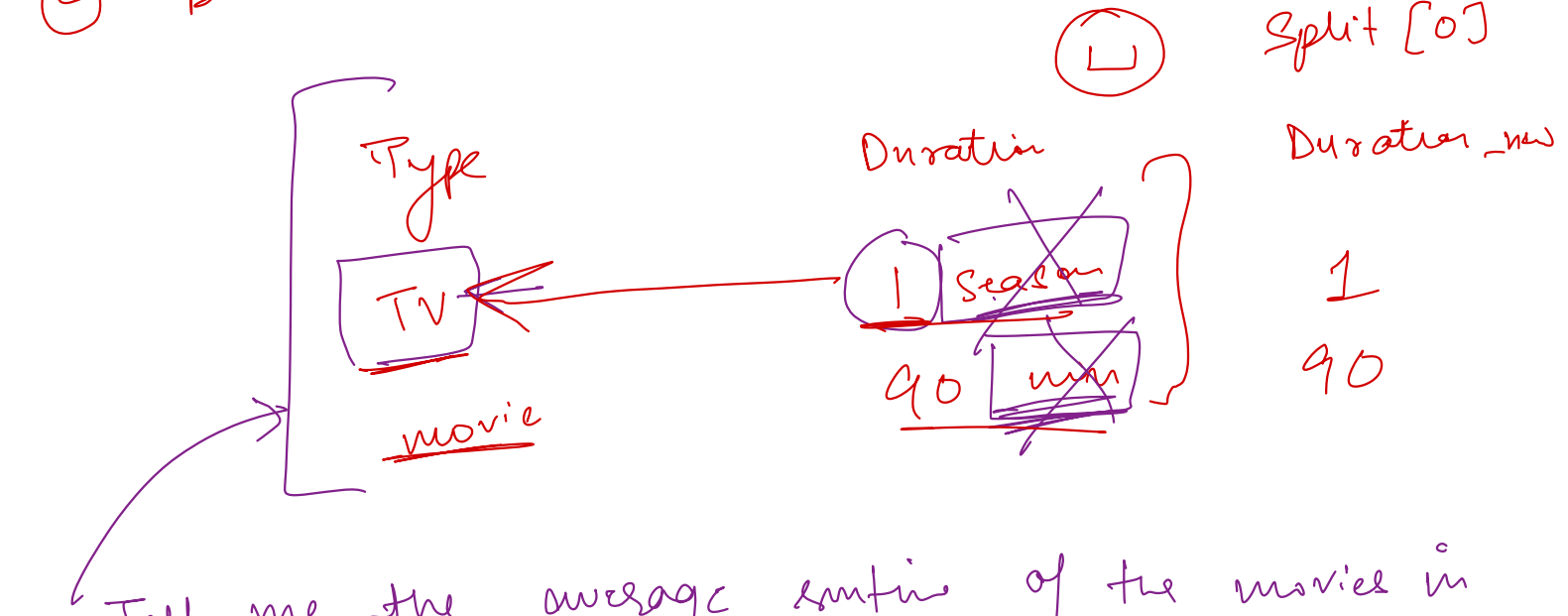

DF1
Title
Cast
ABC
ABC
M
N
merge
DF2
Title
D?
ABC
ABC
D1
D2
DFa
merge
DF final
DF3
country
merge
DF4
genre
DFb


Remaing col.
Title
Cast
Direct
Countries
genre
merge
original data
(to bring the remaing cols)
Title

Summary:
step 1 : split into dataframes with titles into centre and other features as the specific dataframes
step 2: join these different dataframes using title



(2) Duration



→ Tell me the average runtime of the movies in which SRK is present

→ Get the average runtime of all the actor & sort it in descending

df.groupby("Cast")["Duration"].average
↳ mean().sort_values

	"Type"	
Anjan Khan	movie	10
Anjan Khan	TV	2

(4) Date format

Pd.to_datetime(Date_added)

Extract year
month
day of the week

Q. which is the most busy month for
hotstar

Increase server capacity
before new comes

Seaborn
matplot → Charts to visualize

Pick up the imp Insight & give recomendations.

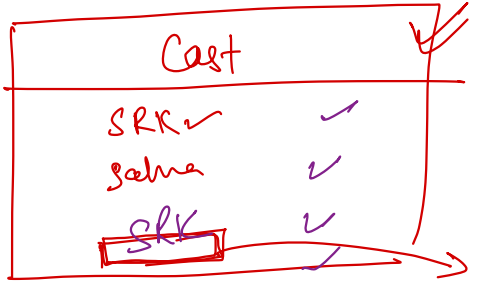
→ ipynb → pdf → upload in platform

Pls do come for review session

Numerical → Mean/Mean

Categorical → mode

SRK



```
x = df[cast].mode()
df[cast].fillna(x)
```

Simple imputation

Bonus

Multiple imputation

India → Module lead → ajay.shenoy@scaler.com → Batch name