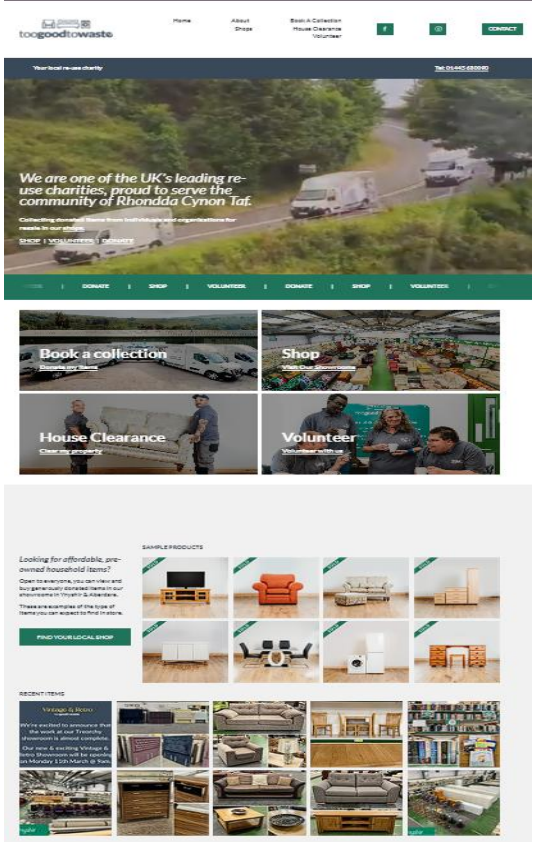

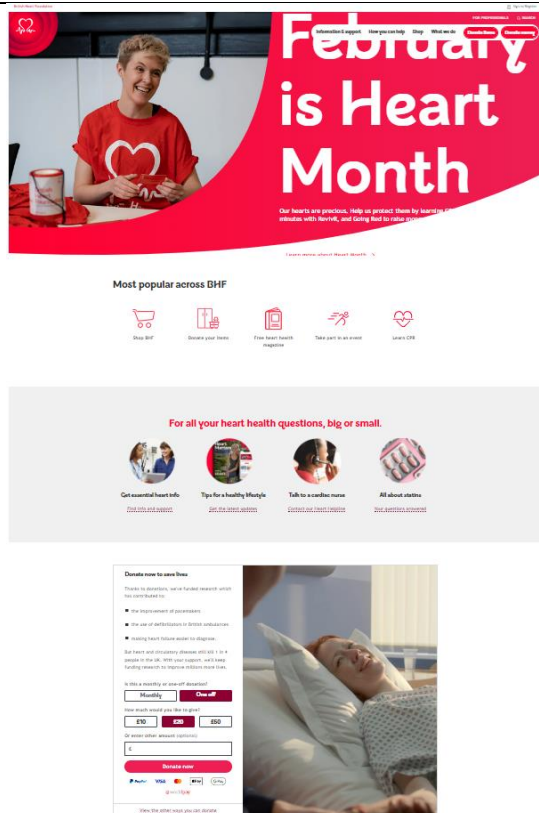


Task -2 Background Research: -

Website	Design	Usability	Functionality	Legal Requirements	Accessibility
 <p>https://www.toogoodtowaste.co.uk</p>	<p>visually appealing, creatively designed website with animations, a clean layout, and eye-catching images and videos.</p>	<p>User-friendly, mobile-responsive website offers easy access to key services like collections, volunteering, and house clearance.</p>	<p>Nonprofit selling used electronics & furniture. Search for & purchase items, and book collections, and learn about volunteering.</p>	<p>The website likely adheres to data protection standards (GDPR) and consumer protection laws (CRA).</p>	<p>The font is readable enough and the content is well structured with a video in the beginning.</p>

 <p>https://anglo-doorstepcollections.co.uk</p>	<p>A stripped-down website prioritizes functionality with a straightforward layout and minimal graphics. Well-organized content and clear icons enhance user experience.</p>	<p>Despite having a search bar, organized layout, and mobile friendliness, language clarity, navigation, and breadcrumbs should be considered.</p>	<p>focuses on effortless decluttering.</p> <p>Pick up unwanted clothes and household items for free from your doorstep.</p> <p>Donate proceeds from the items to charity.</p>	<p>The website likely adheres to data protection standards (GDPR) and privacy policy.</p>	<p>Sections and connections function well despite less content. Readable font, especially with images.</p>
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<https://www.bhf.org.uk>

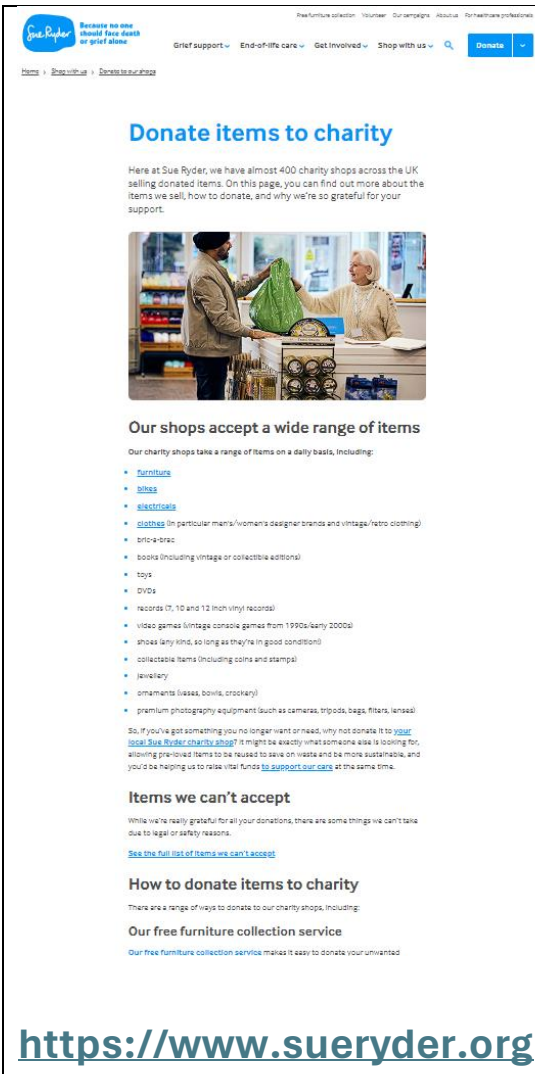
British Heart Foundation.org.uk
: Visually appealing website with clear navigation, featuring eye-catching colors, and intriguing photos linked to relevant content.

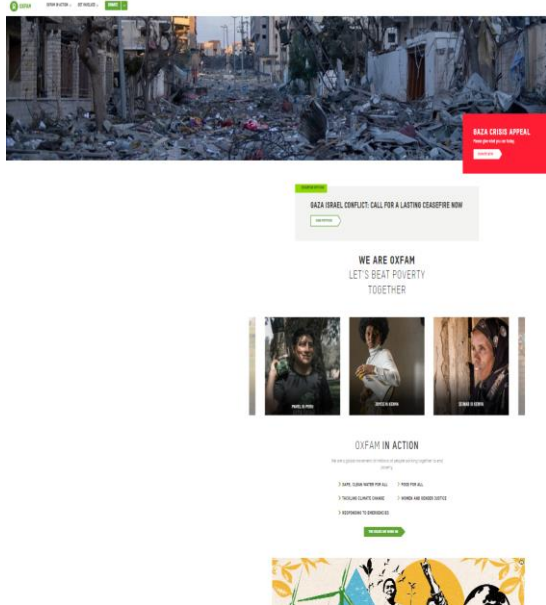
User-friendly and well-structured website with integrated search, login, and easy-to-navigate homepage.

The comprehensive website offers information on heart and circulatory conditions, donations, events, support, shopping, and more.

The website likely adheres to data protection standards (GDPR) and privacy policy

The website is accessible thanks to its understandable material and easy-to-use navigation. Smart keyword selection facilitates speedy user searches.

 <p>https://www.sueryder.org</p>	<p>The website emphasizes simplicity with a basic design, minimal visuals, and straightforward presentation of text-heavy content in a standard blue-and-white color scheme.</p>	<p>The website seems user-friendly, providing a clear platform for browsing, purchasing, and engaging with services.</p>	<p>The website is user-friendly, offering online donations, shopping, shop locator, furniture collection booking, volunteering, and charity info.</p>	<p>The website likely adheres to data protection standards (GDPR) and consumer protection laws (CRA) .</p>	<p>Accessible through key points mentioned on the page and links are properly working to help users to reach there.</p>
	<p>The website prioritizes clarity with a minimalist</p>	<p>The website emphasizes clarity with a</p>	<p>The Oxfam website offers donation</p>	<p>The website likely adheres to data protection</p>	<p>Increase zoom without the text spilling off the screen.</p>



<https://www.oxfam.org.uk>

design and organized navigation for easy access to sub-topics.

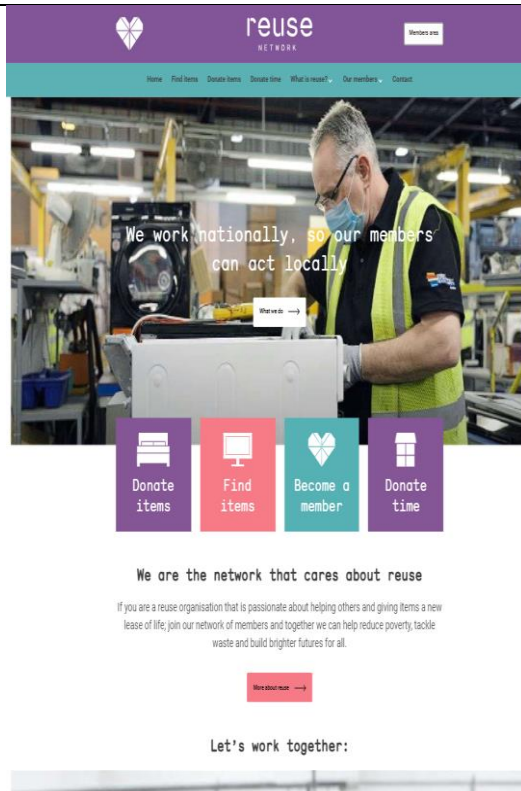
minimalist design, using fewer colors and animations, and organized sections for easy navigation to sub-topics.

options and key topic links.

standards (GDPR) and consumer protection laws (CRA).

Navigate most of the website using just a keyboard.

Interact with most of the website using a screen reader.



<https://reuse-network.org.uk>

- **Visually appealing design.**
- **Centralized navigation.**
- **Scannable content.**

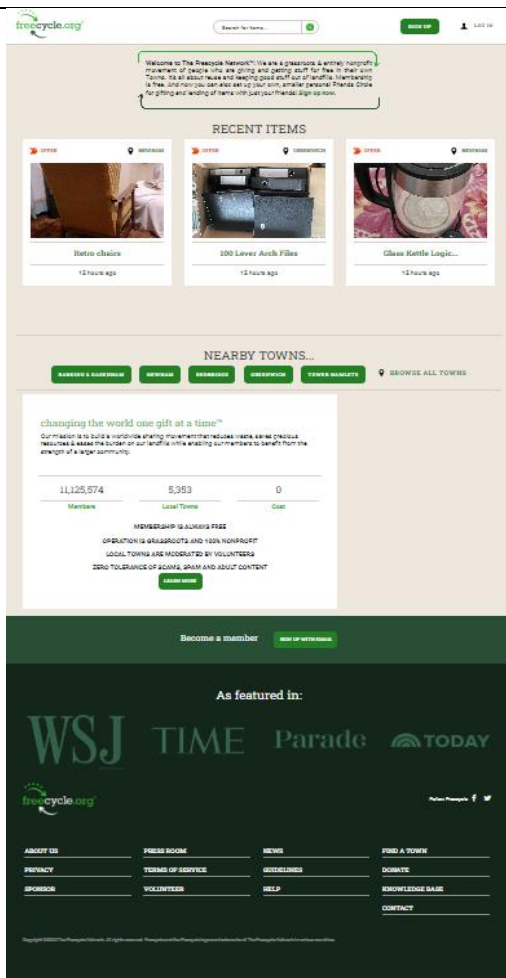
The website's information density lacks a search bar, leading to clutter from scattered topics with numerous sub-links.

An appealing website with a clear reuse focus (donate, join, volunteer). Information spread across sections could be clearer.

The website likely adheres to data protection standards (GDPR) and consumer protection laws (CRA).

While it is usually avoided, text can always be found in the ALT tags for images.

In outdated browsers, our pages might not display as optimally as they should.



<https://www.freecycle.org>

Freecycle.org:
Clear purpose,
user-friendly
design, well-
aligned
elements,
structured
layout, detailed
sub-links in the
unique footer.

Freecycle.org:
Clear name,
organized
layout, well-
aligned
elements,
user-
friendly
navigation.

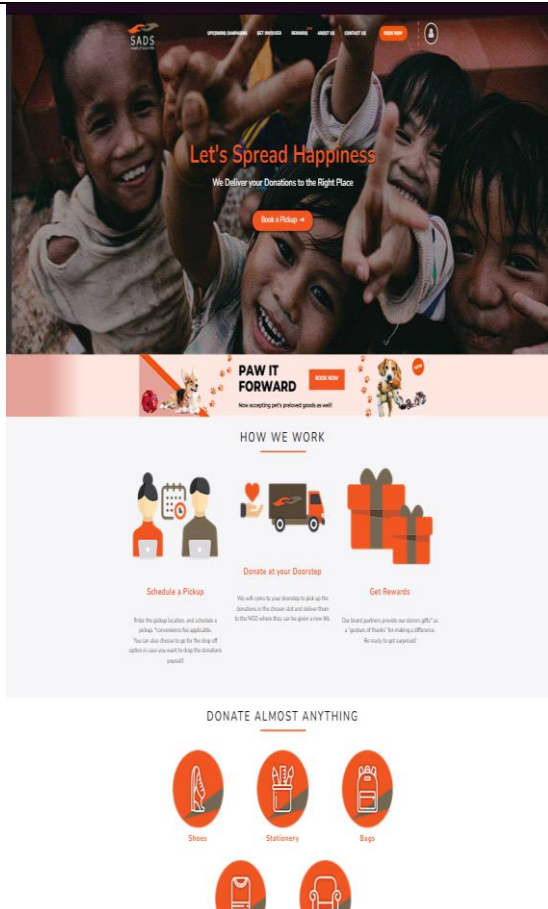
Free item
exchange

Local focus

Search function.

The website
likely adheres to
data protection
standards
(GDPR) and
privacy policy

Insufficient
information
Difficulty
evaluating
accessibility
features



<https://shareatdoorstep.com>

Color palette
(orange, grey,
white)

Crisp visuals

Well-organized
sections

Crisp
images

Clear, well-
organized
sections

Enhanced
user
navigation
and
engagemen
t

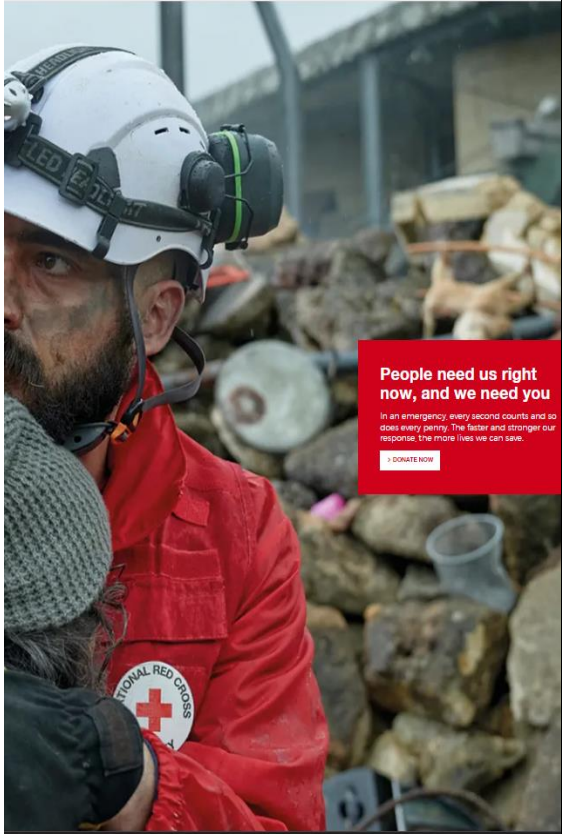
Doorstep pickup
for items

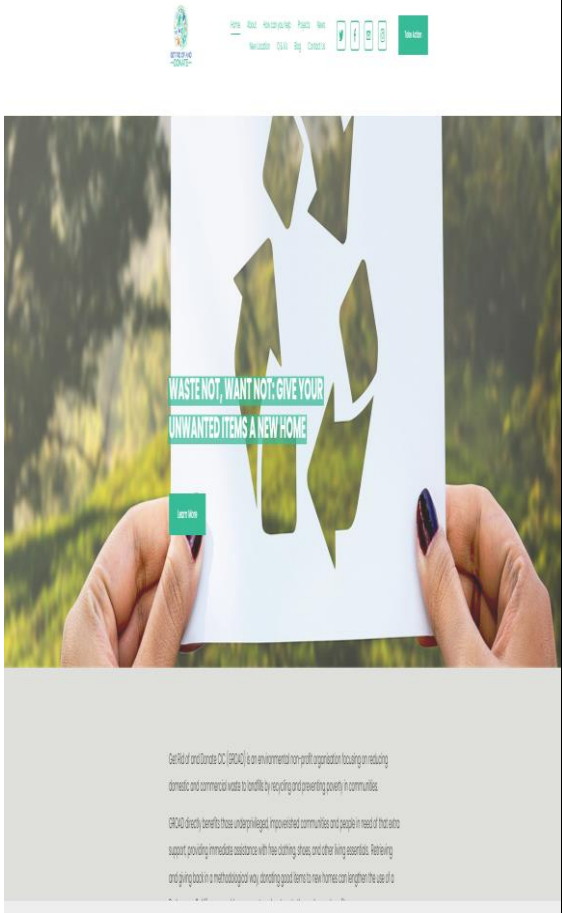
Clothes and toys

Users schedule
pickups online

The website
likely adheres to
data protection
standards
(GDPR) and
privacy policy

Clear language,
contrasting colors,
mobile-
friendliness, and
structured content
suggest potential
accessibility
features.

 <p>https://www.redcross.org.uk</p>	<p>The website starts with an eye-catching video and donation section, followed by organized sections with distinct colors for a clear and structured layout.</p>	<p>British Red Cross website effectively communicates its mission, and clear navigation via concise statements, visuals, easy menus, and an accessibility page.</p>	<p>British Red Cross website informs about their work, facilitates engagement (volunteering, donations, resources), and includes search and accessibility tools.</p>	<p>The terms and conditions, cookies, and policies of this website are linked.</p>	<p>Subtitles & Transcripts: Clear text for videos.</p> <p>Screen Reader Navigation: Organized headings.</p> <p>Sitemap: Simplified navigation.</p>
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<div data-bbox="107 204 136 236">+</div>  <p>https://www.getridofit-donate.com</p>	<p>Similar design elements (image, animation) on the "Get help and donate" page; unique layout: split screen with image on one side, zig-zag text on the other.</p>	<p>User-friendly donation forms</p> <p>Secure donation process</p>	<p>Accepts: Used household goods (clothing, furniture, toys). Easy donation:</p> <p>Schedule a collection through partner platforms like Neighbourly.</p>	<p>The website likely adheres to data protection standards (GDPR) and consumer protection laws (CRA).</p>	<p>lacks a dedicated website, hindering new users, with scattered information on partner platforms complicating details retrieval.</p>
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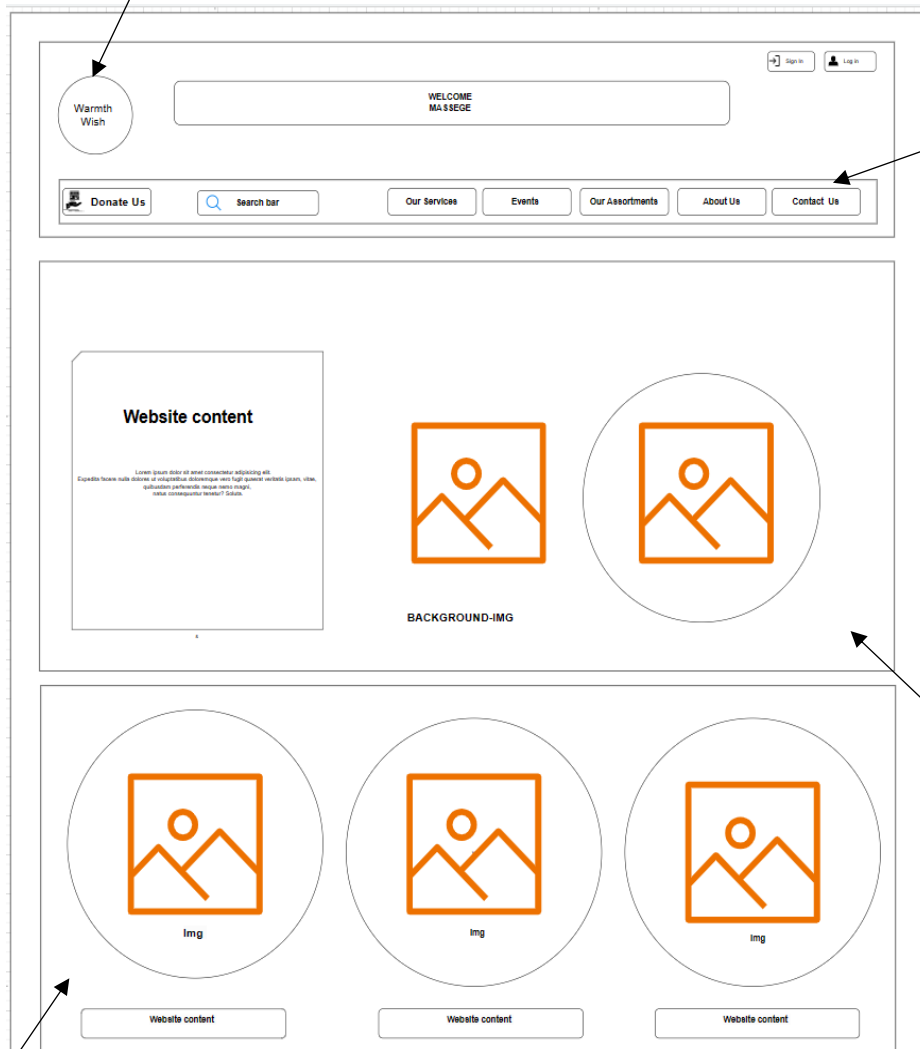
❖ Summary: -

- **The most thing that is common on this website is the navigation of the above-mentioned websites as it is well structured with the fixed position at the center or the left side of the page. It seems like the most preferred way of designing to make your website more fascinating to the users. However, the way of designing pages and the creative way of distributing its content according to the topic attract the user to stick to the same page/site. Amazing use of high-quality images that can convey the perspective of the website.**
- **To summarize, most of the content that I can use in more creative ways to build my website is a page with a clear layout with proper content in it. Apart from that, my purpose is charity for household things, so I need to be more careful with the appropriate use of colors and images where needed and be more productive with the content, form accessibility, and well-structured design.**

❖ Web-Page Design:

➤ Home Page: -

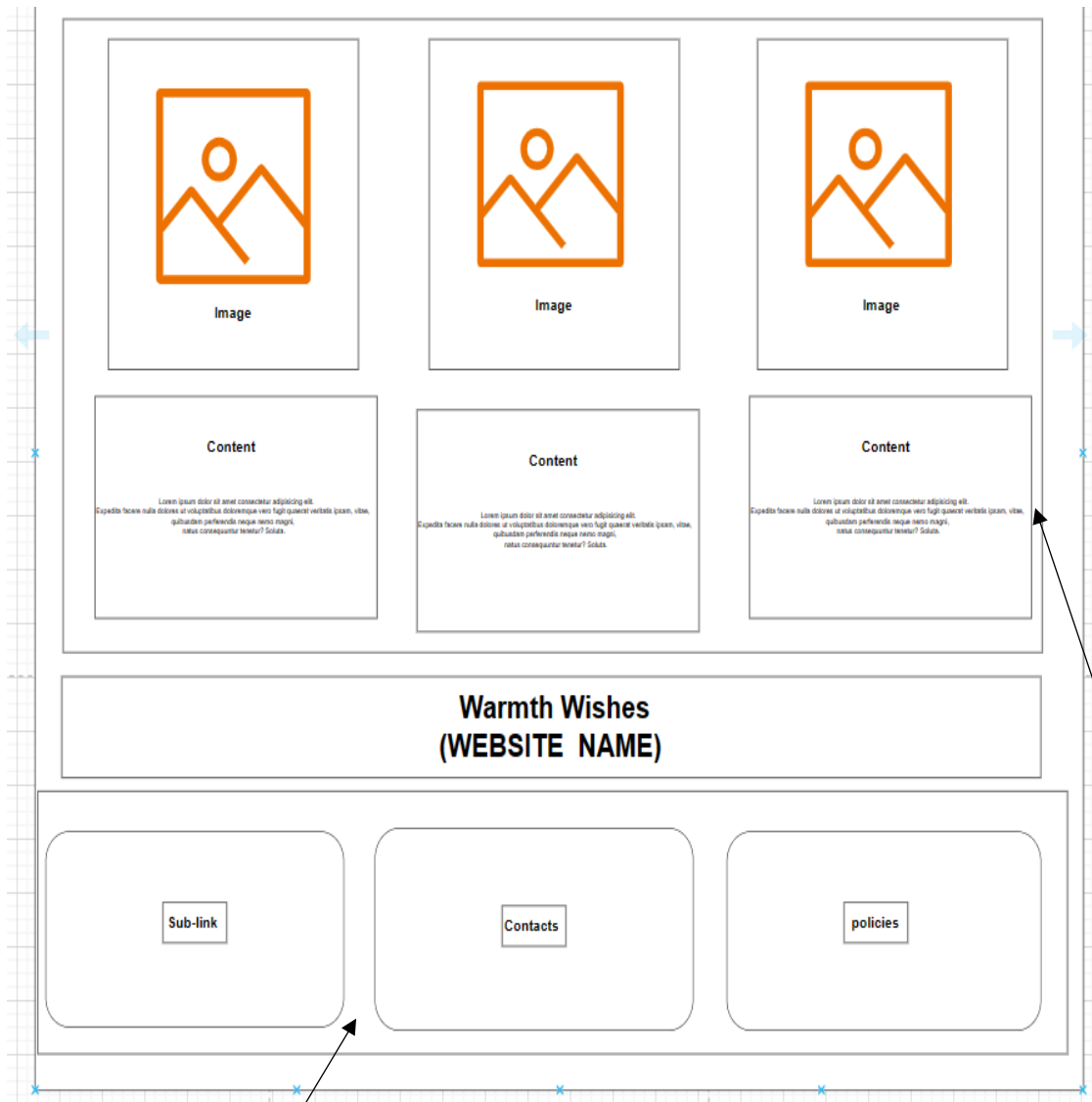
I'll place my website's logo here so that visitors can quickly grasp the purpose of the page. Additionally, the message of the website and its purpose will be conveyed by my logo.



My navigation bar will appear after the header, creating a lovely visual impact. I'll include all of my buttons for the various pages, including the search bar, in it. Additionally, we'll design it in a way that will appeal to the user more by using color and other animations.

This section will have a container that I will construct with a background image that explains my purpose, a description of my charity, its salient qualities, and the contribution form.

The middle section will include the information of my services that I can provide through this website and addresses the key points which provide more information with the help of providing sub-links in the content.



I'll include the page footer, which is present on practically all websites, after the page. It contains the sub-links to our contact information, policies, and the major sections.

This section of my page will contain information on the charity activities I have planned and others I hope to organize in the future. It will also include a description of the events, along with links to registration forms.

➤ Donate Page: -

Here, I'll start with my header to make it easy for users to navigate and hop to the other pages. In order to keep the page's design consistent, I will also use the same layout as my home website.

The wireframe illustrates the layout of a 'Donate Page'. At the top is a header section containing a circular 'Logo' on the left, a large 'Heading' box in the center, and two buttons labeled 'Sign In' and 'Log in' on the right. Below the header is a horizontal navigation bar with five buttons: 'Our Services', 'Events', 'Our Assortments', 'About us', and 'Contact Us'. The main content area is divided into two columns. The left column features a 'Description' box at the top, followed by a 'Heading' and two paragraphs of placeholder text ('Lorem ipsum dolor sit amet...'). The right column contains a 'Donate Form' with a rounded bottom. The form includes fields for 'Name :-', 'Email :-', 'Contact:-', and 'Items:-'. At the bottom of the form are two buttons: 'Register' and 'Book a Collection', separated by the text 'OR'.

Logo

Heading

Sign In Log in

Our Services Events Our Assortments About us Contact Us

Description

Heading

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Donate Form

Name :-

Email :-

Contact:-

Items:-

Register OR Book a Collection

After providing a brief explanation of my donation page, I'll include a donate form that requests users' information and connects them with us so they can donate anything they'd like. Additionally, I'll provide the customer the option to "book a collection," which will allow us to schedule a time to pick up items from homes.

This is another form of registration for users if they want to help us by volunteering with us at various events and workshops. This is kind of similar form as the donation form.

Volunteer Form

Name :-

Email :-

Contact:- **Items:-**

Register

Heading

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Warmth Wishes (WEBSITE NAME)

Sub-link

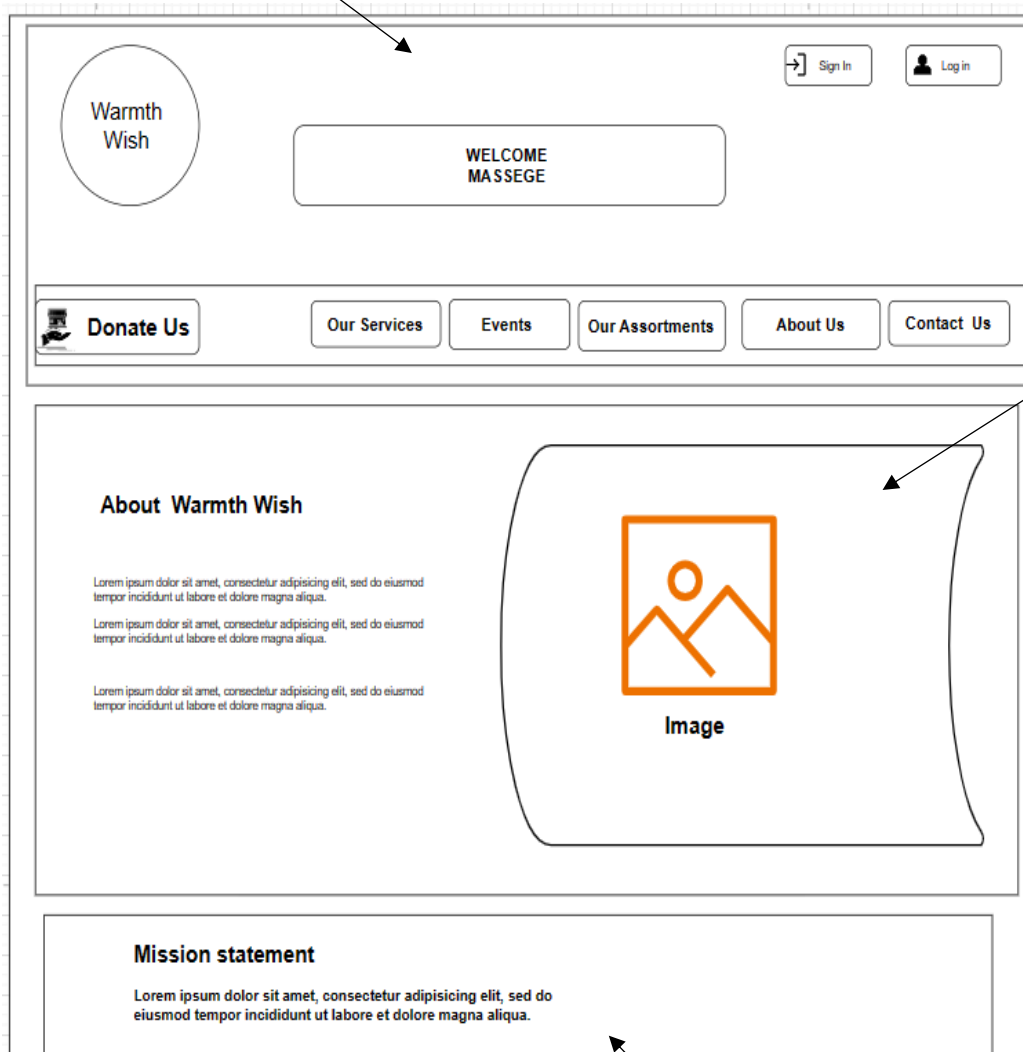
Contacts

policies

Here, I'll place the same footer that appears on the main page for users who can reach the sub links or get in touch with us via different social media channels. If they would want to read it, they may also go to our terms and conditions and policies website.

➤ About Us Page: -

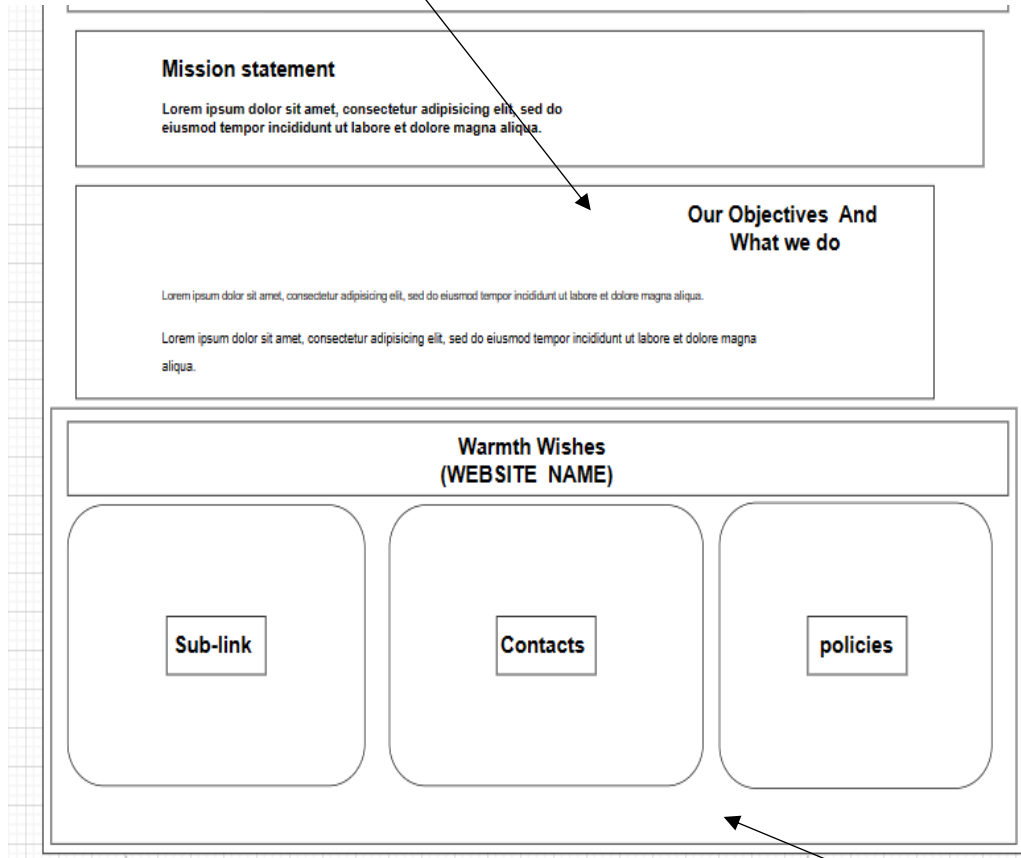
Here, I'll start with my header to make it easy for users to navigate and hop to the other pages. In order to keep the page's design consistent, I will also use the same layout as my home website.



I'll include an overview of my website's purpose and some of my work's content below. Additionally, the image displayed in the figure will make it easier for visitors to grasp my website.

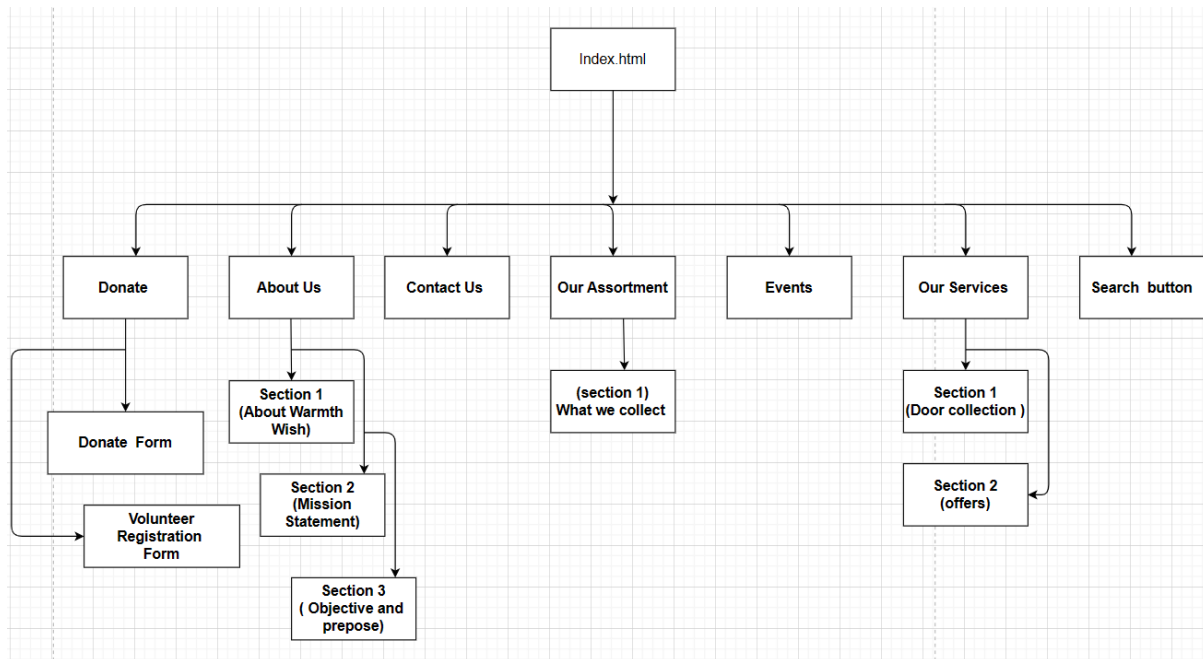
I'll follow that part with my mission statement, which explains why I created this website and what I hope users will take away from it.

I'll include information about our work and what we can do with this website here.



Here, I'll place the same footer that appears on the main page for users who can reach the sub links or get in touch with us via different social media channels. If they would want to read it, they may also go to our terms and conditions and policies website.

➤ Navigation Bar: -



My navigation bar, which lists every page I intend to develop for my website, is explained in the diagram above. Here, I have opted for a straightforward navigation system that highlights key sites such as "About Us," "Contact Us," and so on, along with its content, which is organized into parts.

➤ **Color Scheme: -**

❖ **Font and Background**



8,889



Image



Link

3 years



#290001

rgb(41, 0, 1)



#87431D

rgb(135, 67, 29)



#C87941

rgb(200, 121, 65)



#DBCBB D

rgb(219, 203, 189)

I will choose this color collection because, in my opinion, it best matches the color of my backdrop and my typeface. I'll use **#290001 (rgb 41, 0, 1)** for the font, and **#C87941 (rgb 200, 121, 65)** for the background. Not only will it look better on my website, but there won't be any problems with text visibility.

➤ Overall Review: -

Since the home page has several elements, such as a header and footer, I will begin building my website from there. I'll keep tweaking and testing my pages till they satisfy the specifications I have for my website. I'll also handle the content and design of the page jointly because it will be simpler for me to determine which interface works best for my website .