

5.24M

Sum of Sales

732.74K

Sum of Profit

1.85K

Avg_Order_Value

13.97

Profit_Margin %

Region

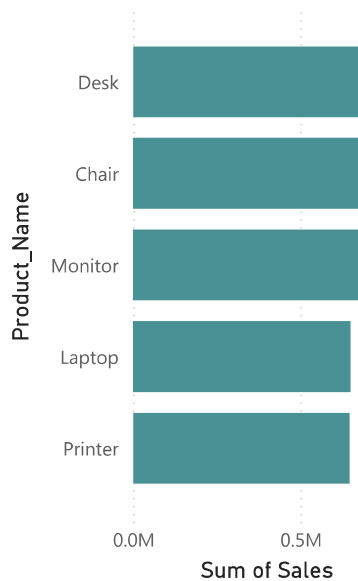
- ☐ East
☐ North
☐ South
☐ West

Sum of Sales by Country and Region

Region East North South West

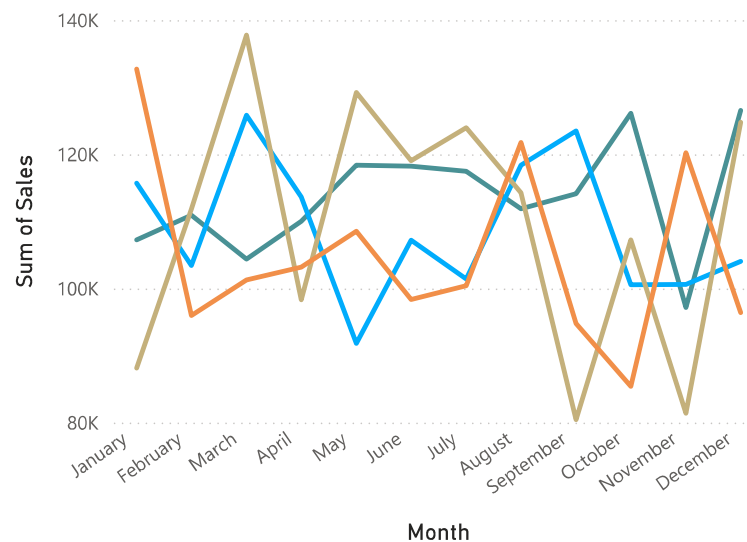


Top 5 Products By Sales



Sum of Sales and Sum of Sales by Month and Region

Region East North South West



Product_Categ...

- ☐ Clothing
☐ Electronics
☐ Furniture
☐ Office Supplies

Month

- ☐ April
☐ May
☐ June
☐ July
☐ August
☐ September
☐ October
☐ November
☐ December

Business Insights

- **East Region: High Sales but Low Profit Margin** → Optimize costs.
- **Office Supplies: Generates High Revenue** → Focus on upselling.
- **Clothing Sales Drop** → Seasonal Trend → Plan Promotions.