

2024

# PORTFOLIO

Graphics Design

YOHANNES SEMAHEGNE



# Yohannes Semahegne

GRAPHICS DESIGNER

	Date of Birth	27 July 1996 e.c
	Sex	Male
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## Education

### GRAPHICS DESIGNER

Gobeze Consult

Feb2024-May2024

### Highschool and Preparatory

Lumame Highschool and Preparatory

Sep2020-Jun2023



## Software Skills

Ps



Ai



Id



## Expertise

### Logo Design

### Branding

### Illustrations

### Packaging and Labeling

### Garment Designs

### Social Media Designs

### Print Designs

### Publishing

VERIFIED CERTIFICATE OF COMPLETION

April 29, 2024



# gobeze

Yohannes Semahegn

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Has Successfully completed the  
Graphic Design

(With Adobe Photoshop, Adobe illustrator, Adobe InDesign, and Generative AI)

REGULAR PROGRAM



Kelaketschaye Messele  
CEO, Gobeze Consult

## **Logo + Branding**



# ADDIS BANK

Dream Big, Bank Bigger

5x

500px.com photo/43832177

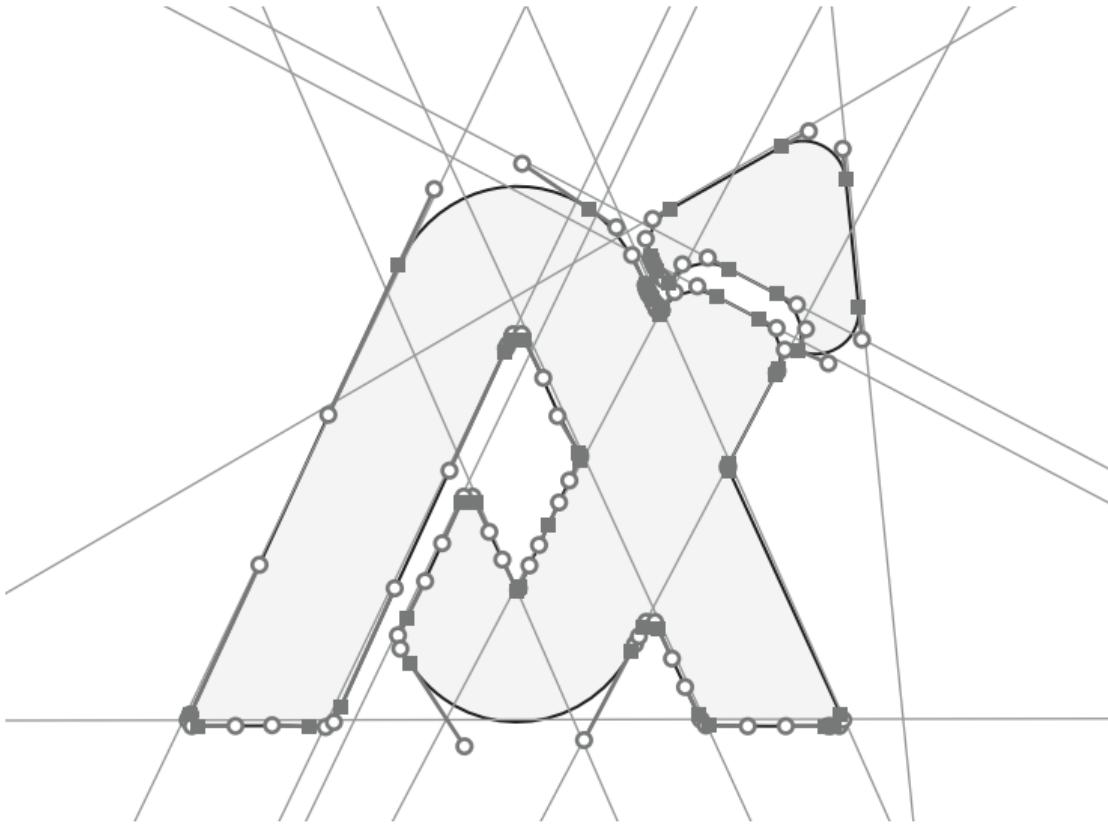
## Logo Metaphor



A latter is the First latter of the bank name and also the first latter of the name “Addis” which is capital city of Ethiopia where the Bank is born.

An arrow of growth symbolizes the journey toward our goals. The arrow embodies growth and transformation.

# Logo Construction



# A

## Montserrat Black

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

!@#\$%^&\*(){}[]<>?:;`

1234567890

Swansea

For Headline and Subheadlines

Lore ipsum dolor sit amet, consectetuer  
adipiscing elit, sed diam nonummy nibh  
euismod tincidunt ut laoreet dolore magna

# a



# Color Palette



**Deep Sea Blue**

RGB - 8, 82, 132.

HEX - #085284



**White**

RGB - 255, 255, 255.

HEX - #FFFFFF









**ADDIS  
BANK**

Dream Big

Bank Bigger



**ADDIS  
BANK**

Dream Big

Bank Bigger



**ADDIS BANK**  
Dream Big, Bank Bigger



# Illustrations



# Garments



## **Social media Posts**



# WE HELP BUSINNES TO GROW FASTER

Lore ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

» GET STARTED



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