Project Design Phase-I
Solution Architecture

Date	04 November 2023
Team ID	NM2023TMID08508
Project Name	Brand Promo Video using canva

Solution Architecture:

Firstly, identify the brand's message, target audience, and desired style. Next, leverage Canva's intuitive design tools to create visual assets like graphics, images, and text overlays. Import any existing media content, such as videos or photos, to enhance the video's storytelling. Canva offers a library of stock footage and music for additional elements. Assemble the elements on the Canva timeline, add transitions and effects, and synchronize them with the background music. Finally, export the video in the desired format for distribution on various platforms, ensuring the brand's message is effectively conveyed. This architecture relies on Canva's user-friendly interface, design features, and media resources to streamline the video creation process.

Example - Solution Architecture diagram: