

## Assignment Questions & Solutions on Digital Marketing

- Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

Solution link:

<https://runwayrhythms123.blogspot.com/2023/10/runwayrhythm.html>

- Create a New Facebook Business Page and post one social media poster for your brand.

Solution link:

[https://m.facebook.com/story.php?story\\_fbid=pfbid0PFn28AZidgyxiGRUBwDtXTt4UhFgctro5irnXBNPBkfAt9wuZjGZQ98t3f6VVvNol&id=61552511944139&mibextid=ZbWKwL](https://m.facebook.com/story.php?story_fbid=pfbid0PFn28AZidgyxiGRUBwDtXTt4UhFgctro5irnXBNPBkfAt9wuZjGZQ98t3f6VVvNol&id=61552511944139&mibextid=ZbWKwL)

- Create and design a social media advertisement poster using canva.

Solution link:

[https://www.canva.com/design/DAFxhySn7Kg/akUZBSl8QUkGNk2O3nhN3A/view?utm\\_content=DAFxhySn7Kg&utm\\_campaign=designshare&utm\\_medium=link&utm\\_source=editor](https://www.canva.com/design/DAFxhySn7Kg/akUZBSl8QUkGNk2O3nhN3A/view?utm_content=DAFxhySn7Kg&utm_campaign=designshare&utm_medium=link&utm_source=editor)

- Create email newsletter design using MailChimp or canva tool.

Solution link:

[https://www.canva.com/design/DAFx363Cw7Q/ouCEvIR3qXlO55YDMLcl3w/view?utm\\_content=DAFx363Cw7Q&utm\\_campaign=designshare&utm\\_medium=link&utm\\_source=editor](https://www.canva.com/design/DAFx363Cw7Q/ouCEvIR3qXlO55YDMLcl3w/view?utm_content=DAFx363Cw7Q&utm_campaign=designshare&utm_medium=link&utm_source=editor)