

## Assignment Questions & Solutions on DigitalMarketing

- Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

Solution link:

<https://delicious2821.blogspot.com/2023/10/delicious-cakes-2821.html>

- Create a New Facebook Business Page and post one social media poster for your brand.

Solution link:

[https://m.facebook.com/story.php?story\\_fbid=122102992832090073&substory\\_index=1075885023856787&id=61552702206031&sfnsn=wiwspwa&mibextid=RUbZ1f](https://m.facebook.com/story.php?story_fbid=122102992832090073&substory_index=1075885023856787&id=61552702206031&sfnsn=wiwspwa&mibextid=RUbZ1f)

- Create and design a social media advertisement poster using canva.

Solution link:

[https://www.canva.com/design/DAFybcYqN2k/mJcDdjgm30SVTWzqyfRkMw/view?utm\\_content=DAFybcYqN2k&utm\\_campaign=designshare&utm\\_medium=link&utm\\_source=editor](https://www.canva.com/design/DAFybcYqN2k/mJcDdjgm30SVTWzqyfRkMw/view?utm_content=DAFybcYqN2k&utm_campaign=designshare&utm_medium=link&utm_source=editor)

- Create email newsletter design using MailChimp or canva tool.

Solution link:

[https://www.canva.com/design/DAFybp9P4Mg/K00iZnBROmr8pcUNj13qQ/view?utm\\_content=DAFybp9P4Mg&utm\\_campaign=designshare&utm\\_medium=link&utm\\_source=editor](https://www.canva.com/design/DAFybp9P4Mg/K00iZnBROmr8pcUNj13qQ/view?utm_content=DAFybp9P4Mg&utm_campaign=designshare&utm_medium=link&utm_source=editor)