

Assignment Questions & Solutions on DigitalMarketing

- Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

Solution link:

<https://borcello.blogspot.com/2023/10/borcelle-cafe.html>

- Create a New Facebook Business Page and post one social media poster for your brand.

Solution link:

https://m.facebook.com/story.php?story_fbid=pfbid02fYLWaTr1YUaxGMyCwQcP4NZFNaf4TNVz71khwBcbFA1muZCcsjSop3AZsqAqefsr&id=100066634541870&mibextid=Nif5oz

- Create and design a social media advertisement poster using canva.

Solution link:

https://www.canva.com/design/DAFybZ2TO_Y/XbePMax_MDChyAbALtVs-w/view?utm_content=DAFybZ2TO_Y&utm_campaign=designshare&utm_medium=link&utm_source=editor

- Create email newsletter design using MailChimp or canva tool.

Solution link:

https://www.canva.com/design/DAFybu-j7RU/rzqr2HQ6wrG-ae88V1OYzA/view?utm_content=DAFybu-j7RU&utm_campaign=designshare&utm_medium=link&utm_source=editor