Assignment Questions & Solutions on Digital Marketing

➤ Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

Solution link:

 $\frac{https://paradisecafe135.blogspot.com/2023/10/paradise-cafe-embrace-cozy-charm-of.html}{}$

➤ Create a New Facebook Business Page and post one social media poster for your brand.

Solution link:

https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory_fbid%3Dpfbid027r7PUDb5sWZ2P5UfcYkQRYfjW514c8jVWmJm4TU2815zhcA7MRHDvkUzX4anTxGyl%26id%3D61552764050081

> Create and design a social media advertisement poster using canva.

Solution link:

https://www.canva.com/design/DAFxrchpwvs/KimhvoRYIANqu09VBgA4 uw/view?utm_content=DAFxrchpwvs&utm_campaign=designshare&utm_ medium=link&utm_source=editor

> Create email newsletter design using MailChimp or canva tool.

Solution:



Adhik ` <adhik328@gmail.com>

[Test] paradisecafe

1 message

paradise <paradisecafe135@gmail.com>
Reply-To: us17-9ac05bb67f-25d2c69a9e@inbound.mailchimp.com
To: adhik328@gmail.com

21 October 2023 at 12:42

THIS IS A TEST MESSAGE

View this email in your browser



"The Cozy Cup Cafe: Where Warmth Meets Aromas"



A cafe offers a delightful sanctuary where people gather to enjoy freshly brewed coffee, delectable pastries, and warm conversations. It serves as a hub for social interaction, fostering friendships and

community bonds. Beyond refreshments, cafes provide a serene environment for work, relaxation, or creativity, promoting a sense of belonging and mental rejuvenation.

Visit Now









Copyright (C) 2023 paradisecafe. All rights reserved.

Our mailing address is:

paradisecafe 112,Pattamangala Street, Mayiladuthurai 609001

Want to change how you receive these emails?

You can update your preferences or unsubscribe

