



Leigh Easton

MARKETING SPECIALIST

ABOUT ME

Data-driven Digital Marketing Specialist with 3+ years of experience specializing in inbound marketing. Drives traffic and boosts audience engagement with dynamic marketing strategies and campaigns.

PROFESSIONAL EXPERIENCE

Advertising and Promotions Manager

Rain City Media / August 2018 - Present

- Organizes many promos on various topics
- Coordinates deadlines and task schedules with editors
- Manages weekly, team meetings

Junior Project Manager

Schwartz Enterprises / June 2017 - Sept 2018

- Coordinates deadlines and task schedules with editors
- Manages weekly, team meetings

Graphic Designer

Schwartz Enterprises / Oct 2016 - June 2017

- Designed, collaborated and produced various print, web and mobile assets
- Fast paced environment, able to work quickly under pressure

EDUCATION

Master of Fine Art in Communications


Northwestern University / 2019

Bachelor of Fine Art in Communications

University of Chicago / 2014

CONTACT

 Chicago, Illinois

 123.456.7891

 Leigh@gmail.com

 @leighE123

LANGUAGES

- English / first language
- Spanish / proficient
- French / basic speaking

SKILLS

Microsoft Office Suite:

Excel, PowerPoint, Word

Adobe Creative Suite:

Photoshop, Illustrator,

InDesign