



LIANA BOSTOCK

MARKETING PROFESSIONAL

ABOUT ME

Extremely motivated to constantly develop my skills and grow professionally. I am confident in my ability to come up with interesting ideas for unforgettable social and digital marketing campaigns.

CONTACT

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EXPERIENCE

SOCIAL MEDIA MANAGER / LIME CONSULTING

Managed online campaigns for various clients, effectively driving brand awareness and engagement. Increased traffic to social media accounts by 50%.

SOCIAL MEDIA CORDINATOR / LIME CONSULTING

Scheduling and coordinated a monthly brainstorming meeting with clients and internal social media team to establish content ideas for the month ahead. Maintained a monthly social media and blogging calendar, and ensure that everyone is meeting their deadlines.

SOCIAL MEDIA INTERN / LIME CONSULTING

Helped the brand achieve a strong social media presence by handling day-to-day inquiries. Assisted in developing concepts with viral potential. Helped increase the followers we have on Twitter and Facebook by 25%.

SKILLS

Digital native and a champion of social media tools and numerous technologies:

- Familiarity with key social media tools
- Excellent attention to detail
- High motivation to learn
- Ability to work collaboratively with a team

EDUCATION

Bachelor of Arts / Communications

Empire State University, Class of 2012