

Yumi

Feedback Report for Milestone 3

Introduction

In order to have a well-built website design, Yumi presented the prototype to its potential target customers. Yumi used software called Balsamiq to build the design prototype for UofR's engineering website. Here are the findings when using the software.

Pros	Cons
<ul style="list-style-type: none">- Expressing complex ideas is easy due to click and drop elements- The learning curve is not steep- Editing design is easy	<ul style="list-style-type: none">- The colors available are limited- Unable to change fonts

Cascade server was not used due to its steep learning curve and design constraints. The learning curve is steep because the user interface is hard to understand. There are also constraints when designing using cascade such as a default header and footer. It would take a lot of time to create a mock-up design if Cascade server is used.

The first presentation of the prototype design was good, however, it lacks feedbacks needed to build an even better design. This was Yumi's problem for not asking enough questions to its potential target customers.

Yumi was given another chance to present the prototype to its target customers, but this time there were questions prepared to acquire the information needed to produce a better design. The sections (future students, parents, and current students) in this report will display the feedbacks and suggestions from an actual student, Trevor, Meigan, and Katelyn.

Future Students - Clark Inocalla

- Future students were satisfied to see all their needs in future overview page (e.g. admission, orientation, and financial information).
- From the professional's feedbacks, they liked the idea of having different shades of color in the overview page. According to Meigan and Katelyn, the first thing they saw was the Admission Information content due to its color. They feel like the chosen color for the content successfully captures the users' attention.
- According to Meigan, in Admission Instruction landing page there should be more information to what "ALL SET" means. The checklist to prepare to get admitted to university is a good idea, but this page should warn the user that they will be directed to another page once they completed the checklist.
- The professionals suggested that the program page should tell the requirements needed in the specific field.

Current Students - Jinkai Fan

- Needs more potentially useful forms for current students. E.g. contact, courses override, etc.
- The journey to advising page makes sense
- Needs all programs' requirement for current student
- Quick links are useful as students could jump from pages to pages.

Parents - Zain Abedin

- Some parents can be considered more prevalent in the involvement of student's academic life at the University. So, we might need to consider whether parents should be considered a primary stakeholder like Future and Current Students(move parents to top navigation).
- Avoid overlapping content for the news and event page section on the parent's page. News and events on the parent's page should be explicitly for parents only.
- As a parent, the scholarship information might not be something that would be looked for under the parent's page. Might want to consider moving it to the Current Students page.