MONA EL-SAYED

BASIC INFO

Age 38

Occupation Bank Clerk

Condition Severe Epilepsy (Frequent Tonic-

Clonic Seizures)

Location Cairo, Egypt

BACKGROUND

Mona has severe epilepsy with frequent tonicclonic seizures. These episodes can happen at work or in public spaces, which creates serious safety concerns. She feels anxious about being alone and worries about losing her job performance due to health interruptions. She needs a device that not only provides safety but also supports her in maintaining independence and dignity at work.

RELEVANT FEATURES FROM NEUROGUARD

- Emergency SOS & Auto-Call: Automatically notifies emergency contacts or local medical services during a seizure.
- Workplace Mode: Discreet alerts designed for professional environments without disruption.
- Seizure Severity Analysis: Detects and logs intensity of seizures for better treatment planning.
- Location Tracking: Shares real-time location with family in case of an episode outside home.
- Secure Data Sharing: Allows Mona to share medical logs directly with her neurologist.

GOALS

- Ensure rapid help during seizures in public or at work.
- Track detailed seizure data to improve treatment with her neurologist.
- Reduce fear and stigma by discreet monitoring.
- Stay independent and able to work without constant supervision.

PAIN POINTS

- Seizures can happen suddenly in unsafe environments.
- Worry about colleagues misunderstanding her condition.
- Hard to maintain consistent medical tracking of episodes.
- Anxiety from lack of immediate medical assistance nearby.