OMAR HASSAN

BASIC INFO

Age	29 years
Occupation	Software Engineer
Condition	Epilepsy (Nocturnal Seizures)
Location	Alexandria, Egypt

BACKGROUND

Omar suffers from unpredictable nocturnal seizures that occur mainly during sleep, which creates high risks since they often go unnoticed by family members. He is highly tech-oriented and seeks a reliable solution that ensures safety at night without disturbing his work productivity during the day.

RELEVANT FEATURES FROM NEUROGUARD

- Sleep Monitoring: Tracks unusual patterns and movement during sleep.
- Real-time Alerts: Sends notifications to family members instantly.
- Emergency SOS Button: Quick help request feature if Omar wakes up feeling unwell.
- Pattern Tracking: Logs seizure occurrences and anomalies over months.
- Comfortable Wearable Design: Lightweight, sleep-friendly band.

GOALS

- Stay safe during sleep with automatic detection and alerts.
- Provide peace of mind for family members with emergency notifications.
- Track long-term patterns of seizures to share with his neurologist.
- Minimize lifestyle disruption and integrate technology seamlessly.

PAIN POINTS

- Nocturnal seizures often go unnoticed until serious incidents occur.
- Existing devices are bulky or uncomfortable for sleep.
- Fear of sudden seizure without any prior indication.
- Difficulty in tracking accurate long-term seizure patterns.