

HASSAN MAHMOUD

BASIC INFO

Age	72 years
Occupation	Retired Teacher
Condition	Late-Onset Epilepsy with Fall Risk
Location	Alexandria, Egypt

BACKGROUND

Hassan is a retired teacher who developed epilepsy later in life. He lives with his wife but often spends time alone during the day. His seizures increase the risk of falls, which could be life-threatening. His family worries constantly, and he feels a loss of independence. He needs a device that ensures his safety while reassuring his family.

RELEVANT FEATURES FROM NEUROGUARD

- **Fall Detection:** Alerts family if Hassan falls during a seizure.
- **Emergency SOS with SIM:** Works even without Wi-Fi to notify family or emergency services.
- **Multiuser Dashboard:** Family members can monitor his health remotely in real-time.
- **Strong Notifications:** Immediate alerts with vibration, sound, and messages.
- **Easy-to-Use Interface:** Senior-friendly design with minimal interaction required.

GOALS

- Stay safe from serious falls during seizures.
- Reassure family with real-time health updates.
- Maintain independence while minimizing hospital visits.
- Keep seizure and health records accessible for his doctor

PAIN POINTS

- High risk of falls and injuries during seizures.
- Family anxiety about his safety when alone.
- Difficulty managing multiple health conditions (epilepsy + age-related issues).
- Complex devices feel intimidating to use.