

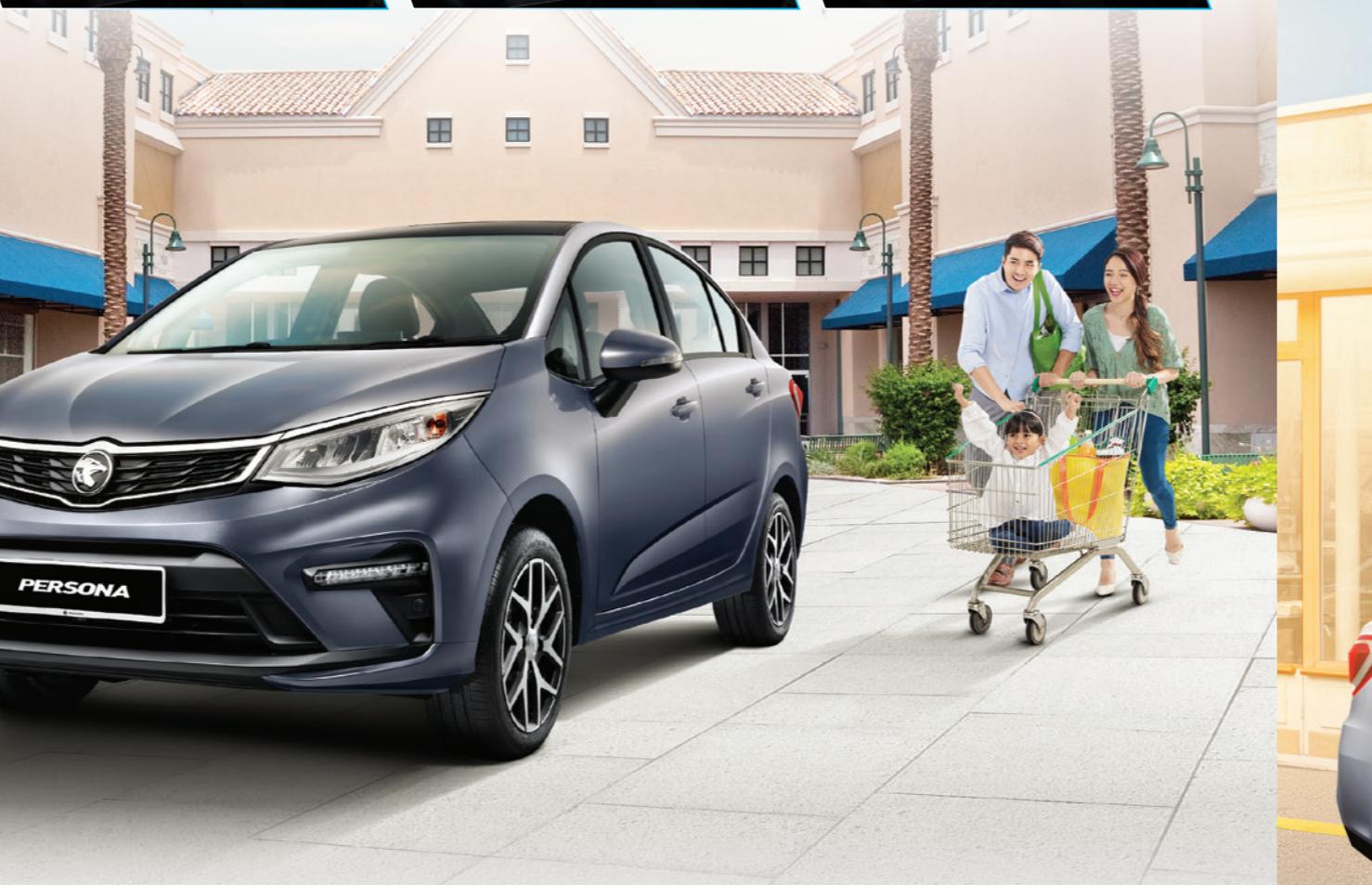
## TECHNICAL SPECIFICATIONS

MODEL	PROTON PERSONA		
VARIANT	1.6L STANDARD CVT	1.6L EXECUTIVE CVT	1.6L PREMIUM CVT
<b>Engine</b>			
Engine Type	4 Cylinders In-Line, 16 Valve DOHC, VVT		
Displacement cc	1597		
Max Power kW(PS)/rpm	80 (109) / 5750		
Max Torque Nm/rpm	150 / 4000		
Fuel System	Multi Point Injection		
Fuel Tank Capacity Litre	40		
<b>Transmission</b>			
Transmission Type	Continuous Variable Transmission (CVT)		
<b>Chassis</b>			
Steering	Electric Power Steering		
Minimum Turning Radius m	5.0		
Suspension	Front / Rear	MacPherson Strut with Stabiliser Bar / Torsion Beam	
Brakes	Front / Rear	Ventilated Disc / Drum	
Tyres & Wheels	185/55 R15 Alloy	185/55 R16 Alloy	185/55 R16 Alloy
<b>Dimension &amp; Weight</b>			
Length x Width x Height mm	4366 x 1722 x 1554	4366 x 1722 x 1564	
Wheelbase mm	2555		
Kerb Weight kg	1175	1195	1210
Boot Space Litre	510		
<b>Exterior</b>			
Headlamps	Halogen	Halogen	LED
Daytime Running Lamps	-	LED	LED
Auto Headlamps	-	-	✓
Follow Me Home Headlamps	-	✓	✓
Alloy Wheels Finishing	Single Tone	Single Tone	Dual Tone
Door Mirrors with Turn Signal Lamps	Electric with Manual Fold	Electric with Auto Fold	Electric with Auto Fold
Black Roof	-	-	✓
Rear Spoiler	Body Color	Body Color	Black
Remote Trunk Release	-	✓	✓
<b>Interior</b>			
Steering Wheel Material	Urethane	Urethane	Leatherette
Steering Switches for Audio & Hands-Free Telephone	-	✓	✓
Multi Information Display	LCD Segmented	TFT	TFT
ECO Drive Assist with ECO Mode Switch	✓	✓	✓
Intelligent Entry with Push Start Button	-	✓	✓
Power Windows	✓	✓	✓
Driver Window with Anti-Trap	-	✓	✓
Seat Material	Fabric	Fabric	Leatherette
Front Armrest with Console Box	✓	✓	✓
Rear Seat 60:40 Split Fold	-	✓	✓
Air-Conditioning with N95 Cabin Filter	Manual with Digital Display	Manual with Digital Display	Manual with Digital Display
<b>Infotainment System</b>			
Infotainment Head Unit	Standard Audio	8" Touchscreen Monitor	8" Touchscreen Monitor
Voice Command	-	-	✓
Online Navigation	-	-	✓
Online Music Streaming	-	-	✓
Online Weather Forecast	-	-	✓
Smartphone Connectivity	-	✓	✓
Bluetooth Connectivity	✓	✓	✓
4G & Wi-Fi	-	-	✓
No of Speakers	2	4	4
USB Ports : Data (x1) & Charging (x5)	✓	✓	✓
<b>Safety</b>			
SRS Airbags	4 (Front & Side)	4 (Front & Side)	6 (Front, Side & Curtain)
Anti-Lock Braking System (ABS)	✓	✓	✓
Electronic Brake Distribution (EBD)	✓	✓	✓
Brake Assist (BA)	✓	✓	✓
Electronic Stability Control (ESC)	✓	✓	✓
Traction Control System (TCS)	✓	✓	✓
Hill Hold Assist (HHA)	✓	✓	✓
Reverse Camera	-	✓	✓
Front Parking Sensors	-	2	2
Rear Parking Sensors	2	2	2

\*Product specifications are subject to change without prior notice

## EXTERIOR & INTERIOR COLOURS

	SNOW WHITE	ARMOUR SILVER	JET GREY	ROSEWOOD MAROON	RUBY RED	SPACE GREY
1.6L Standard CVT	-	✓	✓	✓	✓	-
1.6L Executive CVT	✓	✓	✓	✓	✓	-
1.6L Premium CVT	✓	✓	-	✓	✓	✓



# PERSONA

INTELLIGENCE THAT CARES™



PROTON  
INSPIRING CONNECTIONS





DRB-HICOM

All information detailed in this leaflet is correct at the time of printing. Perusahaan Otomobil Nasional Sdn. Bhd. reserves the right to make changes to the colours, features and/or other specifications detailed in this leaflet as well as discontinue any individual model without prior notice. The vehicles may differ slightly from those featured in this leaflet. Please consult your PROTON sales outlet to ensure the vehicle is in accordance with your expectations.

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# PREMIUM DESIGN

With subtle accents that create an exciting new look, our new infinite weave grille sets the tone for a variety of new highlights that takes the PERSONA to another level.



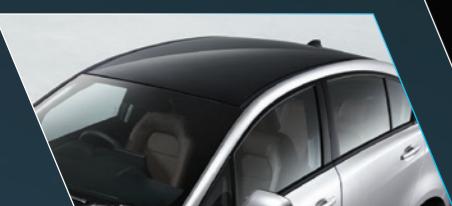
LED Headlamps

Leatherette Seats



LED Daytime Running Lamps

Meter Combination



Black Roof

16" Alloy Wheels



Intelligent Entry

N95 Cabin Filter

Push Start Button

Front Armrest with Console Box

Electric Door Mirrors with  
Auto Fold Function

ECO Mode Switch

Rear Seat 60:40 Split Fold

510L Boot Space

Remote Trunk Release



# PRACTICAL FUNCTIONALITY

The PERSONA has been designed with functionality in mind to give you the space you need for a smooth and flowing driving experience.

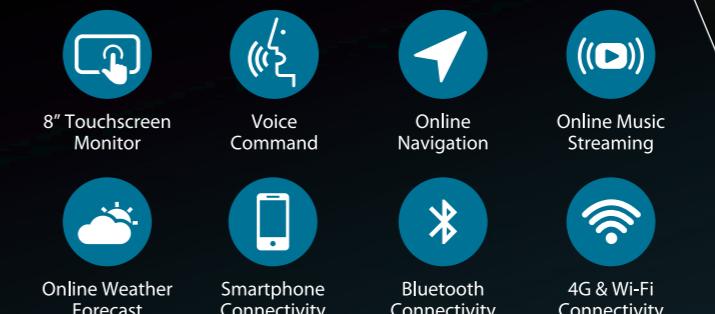


# PEERLESS CONNECTIVITY

Offering connectivity that is unmatched by any other vehicle in its class, feel in command as you connect to the PERSONA for communication, navigation and entertainment options.



8" Floating Infotainment Head Unit



8" Touchscreen Monitor

Voice Command

Online Navigation

Online Music Streaming

Online Weather Forecast

Smartphone Connectivity

Bluetooth Connectivity

4G & Wi-Fi Connectivity



6 USB Ports

Never run out of USB ports; with 3 at the front, 2 at the rear and 1 behind the rear view mirror to power the dash cam.

# PROVEN SAFETY

Caring for you and your family is our top priority, which is why the PERSONA has a comprehensive list of safety features and a 5-Star ASEAN NCAP rating so that it can provide reassured driving enjoyment.



Reinforced Body Structure  
with Hot Press Formed Steel

Electronic Stability Control  
and Traction Control System

Hill Hold Assist