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Nov 26, 2019

## Final Project Proposal: Sentence-level Formality Classifier

## Description

This project is inspired by the formality classifier modeling in Pavlick and Tetreault (2016) and the formality rules for ESL learners in Despres-Berry (2019). In this project, we will train a text analyzer to determine the formality (binary: formal or informal) of a given sentence in four different genres (answers, blogs, emails, and news). We will train a ridge regression model using cross validation on the training data. Features we plan to use for training include, but are not limited to, case, lexical, length, POS, punctuation, readability, etc.

#### **Dataset**

- Primary source: UPenn formality corpus
  - o annotated, containing both formal and informal sentences but no rewriting; mediumsized, ~6,700 sentences; safest option)
- Fancier source: he GYAFC corpus
  - o annotated, informal sentences with their re-written formal counterparts; could be much larger (~10K pairs?); pending 2-step access request, ½ approved by now)
- Fallback option: see Sheikha & Inkpen (2010)

#### **Packages Used**

Scikit-learn, Stanford CoreNLP, TextBlob

## **Project Timeline**

- Data gathering and package/feature decisions now to Dec 2<sup>nd</sup> (~Assignment 5 due)
- Coding & Implementation: Dec 3<sup>rd</sup> deadline

# References (title hyperlinked to the papers)

Despres-Berry, C. (2019). Introduction to Advanced Communicative English. Lawrence University.

<u>Pavlick, E., & Tetreault, J. (2016).</u> An empirical analysis of formality in online communication. Transactions of the Association for Computational Linguistics, 4, 61-74.

Rao, S., & Tetreault, J. (2018). Dear sir or madam, may I introduce the GYAFC dataset: Corpus, benchmarks and metrics for formality style transfer. arXiv preprint arXiv:1803.06535.

Sheikha, F. A., & Inkpen, D. (2010). Automatic classification of documents by formality. In Proceedings of the 6th International Conference on Natural Language Processing and Knowledge Engineering (NLPKE-2010) (pp. 1-5). IEEE.

<u>Tetreault, J. (2018).</u> Under the Hood at Grammarly: Transforming Writing Style with AI.

Retrieved November 25, 2019, from <a href="https://www.grammarly.com/blog/transforming-writing-style-with-ai/">https://www.grammarly.com/blog/transforming-writing-style-with-ai/</a>.