

Netmarble launches 'Blade & Soul Revolution' in 24 Asian countries

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Netmarble said on May 14 that it has officially released its mobile MMORPG "Blade & Soul Revolution" on Google Play and Apple's App Store in 24 Asian countries. (Courtesy of Netmarble)

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"Blade & Soul Revolution" is a mobile MMORPG that reinterprets the original's vast worldview and content on mobile devices using the intellectual property rights of the popular PC online game "Blade & Soul."

Netmarble received high attention from local users through pre-registration and SNS events conducted in 24 Asian countries ahead of its launch.

In particular, it was ranked No. 1 in pre-downloads at Apple's App Store in major countries such as Hong Kong, Thailand and Indonesia at 9 a.m. the day before its launch.

"Blade & Soul Revolution" ranked first in sales of Apple's app store on the day of its launch in Korea in 2018 and second in sales of Google Play the next day.

Last year, it was selected as the "2019 Best Game of the Year" by Google Play, including the "Best Game of the Year" of the Korean Game Awards.

"We are ready to successfully introduce Blade & Soul Revolution to users from 24 Asian countries after Korea and Japan," said Kang Ji-hoon, head of Netmarble's business division. "We will make meaningful results by providing content and fun that Asian users want."

Netmarble will host the event to mark its launch. First of all, just participating in the attendance event will present abundant items, including goods and rare equipment, and if they achieve a set mission, they will be given a limited edition plaque to commemorate the launch.

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