## Solutions for Business

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**Application Form** 



BERR
Department for Business
Enterprise & Regulatory Reform



For more information about Grant for Business Investment, visit www.businesslink.gov.uk/solutions or call 0845 600 9006



#### Our purpose

Solutions for Business is a suite of highly targeted, publicly funded products and services offering solutions to real business needs and tackling market failure.

Designed to drive qualifying businesses forward, it helps them to grow and succeed by providing help in a number of areas. These include starting up, understanding finance, developing people, environment and efficiency, exploiting ideas, international sales and marketing and growing your business.

#### Our promise

Solutions for Business helps you make the most of business opportunities and challenges. By targeting public money at real business needs, it helps businesses create sustainable success.

## Further information on this product

#### **Grant for Business Investment**

Grant for Business Investment offers grant support for sustainable business investment and job creation projects in disadvantaged areas in England.

Visit www.businesslink.gov.uk/solutions or call 0845 600 9006

#### Strategic partners

Grant for Business Investment is administered locally by the Regional Development Agencies.

To identify your local Agency, visit www.englandsrdas.com

#### Accessed through



Your gateway to Solutions for Business products and services is Business Link where experienced advisors help match your organisation's needs to the most appropriate support. To find out more about Solutions for Business call Business Link on 0845 600 9 006 or visit

www.businesslink.gov.uk/solutions

# **Application for Grant for Business Investment (GBI)**

#### General guidance notes

Please read these notes carefully before completing your application. Please ensure that you provide completed Financial Appendices with your application.

If you require clarification on any aspect you should contact the appropriate Regional Development Agency (RDA) or Business Link. References to the 'Project' relate to the programme of capital expenditure for which a grant is requested. If any questions are not applicable please write 'N/A' rather than leaving a blank space.

A business plan must be provided and you may find it easier to cross-reference sections of your application to the business plan. To avoid delays in processing your application please only quote specific references if the business plan explicitly provides the information required.

During the assessment the RDA will provide advice on the application.

#### Introduction

GBI offers discretionary financial support to business investing in the Assisted Areas and to small and medium sized enterprises (SMEs) investing in Tier 3 areas. Most businesses investing in manufacturing can apply, as can businesses in service industries which serve a wide rather than a local market. Applicants can be companies, partnerships or sole traders. All projects must meet the scheme criteria that are outlined below (subject to any EC restrictions).

### Criteria with regard to the project

Will it take place in an Assisted Area?	Yes	No 🗌
If the project will not take place in an Assisted Area are you a SME?	Yes	No 🗌
Is it aimed at more than a local market?	Yes	No 🗌
Is there forecast growth in the market sector to ensure that a grant will not have an adverse effect on your competitors?	Yes	No 🗌
If your application is for a grant of £100,000 or more will jobs be directly created or safeguarded in your business?	Yes	No 🗌
Will it and the business as a whole be financially viable and profitable within 3 years?	Yes	No 🗌
If the project is undertaken by a member of a group, is the group financially stable?	Yes	No 🗌
Will most of the funding come from internal/external private sector resources?	Yes	No 🗌
Is GBI essential to enable the project to proceed?	Yes	No 🗌
Do not complete this application unless you can answer "yes" to on two questions and "yes" to all of the others. If you are in any doubt the project is likely to meet all the above criteria, telephone your nead Development Agency (RDA) or Business Link.	as to whet	her

## Name of Applicant

Name:		Telephone:	
Address:		Mobile:	
		Fax:	
	Postcode:	Website:	
(eg Chairman,	Managing Director, etc.)	or discussing this application	
Name:		Position:	
Telephone:		Mobile:	
Fax:		Email:	
	adviser/consultant adviser assisted in the completion of	this form) Position: Mobile: Email:	

## Section 1: Name of Applicant

1.1	Company registration number (if UK registered	ed)/ VAT Registr	ation num	ber	
	Company reg no:	VAT reg no:			
1.2	Registered office address (if different from pre	evious page)			
		Postcode:	4		
1.3	Is the company quoted on a stock exchange	?		Yes	No 🗌
	If Yes, please state stock exchange				
1.4	Business size				
1.4a	Are you a small or medium size enterprise?			Yes	No 🗌
	If Yes, please give details of:				
	Number of Employees:				
	Turnover (in your most recent annua	l accounts):	£		(fy)
	Balance sheet (total assets net of de	epreciation)	£		
1.4b	Is your business part of a group?			Yes	No 🗆
	If No, you are not required to comp	ete <b>Section 2</b> .			
1.5	If you have answered Yes to being an SME any other partner, member, principal investor of your business have any interest in, or coany other business?	or or director		Yes 🗌	No 🗌
	By "partner" we mean a legal partner within a busines By "member" we mean a member belonging to a limit By "principal investor" we mean a shareholder owing By "director" we mean a director of a company	ed liability partners		shares	
	If Yes, please give details.				
	You must provide background detail to cover all director relation to all directors and shareholders (that is, numb shareholding percentage).	· ·	-		
	Please continue on a separate sheet if necessary, quo	ting question num	ber.		

#### Section 1: Name of Applicant (continued)

	1 1	<u> </u>	
1.6	Is your business a newly-created smal	'	Yes No
	By "newly-created" we mean created no longer	than 5 years prior to the date of applica	ation.
1.7	Is your business a newly-created small owned and managed by female entrep  By "owned" we mean having at least 51% of the	preneurs?	Yes No
	by owned we mean having at least 5170 of the	e capital of being the registered owners	
1.8	Directors/partners		
	Full Name	Position	% Owned
	Please continue on a separate sheet if necessar	v auotina auestion number.	
		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
	A CV should be previded for every director		
		/partner/sole proprietor involved in	
	management of the project. Information sl		
1.9		nould include date of birth and hom	
1.9	other principal investors (owning 10 per	cent of shares, or more)	
1.9	management of the project. Information sl	cent of shares, or more)	e address.
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	other principal investors (owning 10 per	cent of shares, or more)  me	e address.
	Other principal investors (owning 10 per Full Na	cent of shares, or more)  me	e address.
1.10	Other principal investors (owning 10 per Full Na  Principal activities of your business, included the project. Information slip and the project sli	cent of shares, or more)  me  uding the relevant SIC code.	% Owned
1.10	Other principal investors (owning 10 per Full Na	cent of shares, or more)  me  uding the relevant SIC code.	% Owned
1.10	Other principal investors (owning 10 per Full Na  Principal activities of your business, including apprenticular and the Enterprise Grant Scheme) applications by other group or related contents.	cent of shares, or more)  me  uding the relevant SIC code.  blications under predecessor schand other public sector support, ompanies (please include dates a	e address.  % Owned  hemes, ie SFIE, including and amounts
1.10	Other principal investors (owning 10 per Full Na  Principal activities of your business, including apprendictions (including apprendictions) and the Enterprise Grant Scheme)	cent of shares, or more)  me  uding the relevant SIC code.  blications under predecessor schand other public sector support, ompanies (please include dates a	e address.  % Owned  hemes, ie SFIE, including and amounts
1.10	Other principal investors (owning 10 per Full Na  Principal activities of your business, including apprenticular and the Enterprise Grant Scheme) applications by other group or related contents.	cent of shares, or more)  me  uding the relevant SIC code.  blications under predecessor schand other public sector support, ompanies (please include dates a	e address.  % Owned  hemes, ie SFIE, including and amounts

## Section 2: Group and related company details

•	If not a member of a group ar	d there are no associates under co	ommon control, go to Section 3
2.1	Immediate parent		
	Name:		
	Country of registration:		
	Company registration number	per (if UK registered)/ VAT Regist	ration number
	Company reg no:	VAT reg no:	
2.2	Ultimate parent (if different i	rom <b>2.1</b> )	
	Name:		
	Country of registration:		
	Company registration number	er (if UK registered)/ VAT Regist	ration number
	Company reg no:	VAT reg no:	
	Is the ultimate parent quote	d on a stock exchange?	Yes No No
	If Yes, please stat	e stock exchange	
2.3	Number of employees:	of which	are in the UK
2.4	Principal group activities:		
2.5	Group trading results (from	the past three years).	
	Financial year end	Turnover (£000s)	Pre-tax profit/loss (£000s)

## **Section 2:** Group and related company details *(continued)*

Commentary on figures in <b>2.5</b>
Include, for example, details of the main factors influencing sales growth, performance of other divisions, etc
Please continue on a separate sheet if necessary, quoting question number.
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If there are other businesses under common control or ownership please provide names
and latest accounts, including dormant situations.
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#### Section 3: Applicant trading details

1	If not yet trading, go to Section 4
3.1	Year of establishment:
3.2	History of the business Include, for example, recent developments, changes in ownership, etc.
	Please continue on a separate sheet if necessary, quoting question number.
3.3	Commentary on past trading results  Mention factors affecting sales performance, variations in gross margin, overheads, finance costs and net profit.
	Please continue on a separate sheet if necessary, quoting question number.

Refer to actual results at Financial Appendix 2

## Section 4: Project

4.1 Project location (if different from applicant's address)									
	Postcode:								
4.2	Project description  Brief description of the project. Mention, for example, additional production facilities, extension of premises, etc.								
	Please continue on a separate sheet if necessary, quoting question number.								
4.3	Relevant SIC code of project, if different from that given at 1.10:								
4.4	Proposed capital expenditure:								
	This should exclude VAT and should equal the total expenditure detailed at Appendix 1								
4.5	Please list all the proposed sources of finance for the project, the amounts each will								
	contribute and whether their contribution is confirmed								
	Please continue on a separate sheet if necessary, quoting question number.								

## Section 4: Project (continued)

4.6	Project rationale
	• Explain why the project is being undertaken and what it is hoped to achieve initially and in the longer term (eg five years from now).
	Explain what alternatives to the proposals have been considered and why they were rejected.
	Discuss the likely consequences of not proceeding with the project.
	Please continue on a separate sheet if necessary, quoting question number.
4.7	Size of current premises:
4.8	Total size of premises to be occupied as a result of the project:
4.9	If the project involves new premises, provide details
	State whether they will be owned/leased and, if the latter, provide details including date of lease termination and options to extend lease period. The lease should not be signed before grant is approved. Please include any annual rental payments.
	Please continue on a separate sheet if necessary, quoting question number.
4.10	Start and finish dates of the project:  Start  Start  Finish  DAY  MONTH YEAR  DAY  MONTH YEAR  DAY  MONTH YEAR

#### Section 5: Market

Main products/service categories (if you sell a range of items)

Show the percentages of each main product/service category for the last three completed years and the anticipated split for the current and following three years. Please indicate which products and services will be new as a result of the project

	PREVIOUS THREE YEARS						CURRENT YR				FORECAST YEARS			
PRODUCT/SERVICE	£000s	%	£000s	%	£000s	%	£000s	%	£000s	%	£000s	%	£000s	%
										7				
												7		
Total Sales		100		100		100		100		100		100		100

Show the geographical split of sales (including exports) for the last three completed years and the anticipated amounts for the current year and the following three years.

GEOGRAPHICAL SPLIT OF		PREV	IOUS TH	REE	YEARS		CURREN	ΙΤΥR		FC	RECAST	YEA	RS	
PRODUCT/SERVICE	£000s	%	£000s	%	£000s	%	£000s	%	£000s	%	£000s	%	£000s	%
Total Sales		100		100		100		100		100		100		100

5.3	Are quotations to overseas customers priced in sterling?	es	No
	If not, how do you cover for fluctuations in the exchange rate?		
	Please continue on a separate sheet if necessary, quoting question number.		

#### **Section 5:** Market (continued)

## 5.4 Historic and projected overall market size and growth

Provide a full commentary on the project market size that you cover/expect to serve, how it has changed over the last three years and how it is likely to develop over the next five years.

Source of market data

Please continue on a separate sheet if necessary, quoting question number.

#### 5.5 Market share

Provide a full commentary of the business' historic market share and how that is expected to change in the future. If an increased share is anticipated, outline the strategy to achieve that objective.

Source of market data

Please continue on a separate sheet if necessary, quoting question number.

#### 5.6 Main customers

List any customers who took more than 10 per cent of sales in the most recently completed year, and the value of sales to them in that year. If any customers are expected to take more than 10 per cent in the current year or in any of the three following years, provide their names and annual sales. If any new names appear in the forecast list, please explain how their (increased) custom will be gained

		CURRENT	YEAR			FORECAST Y	'EARS		
NAME	LOCATION (TOWN)	£000	%	£000	%	£000	%	£000	%
			100		100		100		100

Please continue on a separate sheet if necessary, quoting question number.

Service projects that serve a mainly local market do not qualify for GBI

#### Section 5: Market (continued)

<b>5.7</b> N	∕lain (	competitors	These should	relate t	o the	project	activities
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Name	Location	% of market

Please continue on a separate sheet if necessary, quoting question number.

#### **5.8** Main suppliers

Name	Location	Expenditure in last financial year - £000s

Please continue on a separate sheet if necessary, quoting question number.

#### **5.9** Impact on competitors

Explain what effect the project is like to have on employment levels of the competitors listed at 5.7

Please continue on a separate sheet if necessary, quoting question number.

**5.10** Explain what differentiates your product/service from those of competitors

Please continue on a separate sheet if necessary, quoting question number.

**5.11** Research & development: what activities does your company undertake in product development? If research and development activity is planned as part of the project, please describe that separately.

Please continue on a separate sheet if necessary, quoting question number.

#### **Section 6:** Employment at project location

Include only permanent personnel directly employed by the applicant at the project location. Do not include self-employed, sub-contracted or temporary personnel (eg from construction work). Do not include personnel working predominantly outside Assisted Areas (eg field sales posts) if the project is in an Assisted Area.

Full-time job (FT) = 30 hours or more per week
Part-time job (PT) = 15 hours or more per week
Two part-time jobs of 15 hours or more per week = one full-time equivalent (FTE)

<b>6.1</b> Ba	se emp	loyment	at proj	ect loc	cation
---------------	--------	---------	---------	---------	--------

		FT	PT
At date of application			
Estimate at date of project commencement	Date: MONTH YEAR		

**6.2** Forecast employment at project location and number of jobs created or safeguarded – please provide numbers on a cumulative basis

		WITH PROJECT (A)		WITHOUT PROJECT (B)	
FINANCIAL	D	DIRECT JOB ON SIT		DIRECT	TOTAL
YEAR END	FT	PT	FTE	FTE	A-B

Jobs can only be considered as safeguarded where there is a real threat that they will be lost in the near future if the project does not proceed. You will be asked to provide evidence of how the project will safeguard jobs.

#### 6.3a Analysis of the created/safeguarded jobs listed in Question 6.2

		NUMBI	ER OF JOBS		
	QUALIFICATION/NVQ	CREATED	SAFEGUARDED	BASIC ANNU	JAL SALARY
JOB TITLE	SKILLS LEVEL	FTE	FTE	FT	PT
Totals					

Please continue on a separate sheet if necessary, quoting question number.

Note: a definition of NVQ levels can be found at: http://www.qca.org.uk/14-19/qualifications/index\_nvqs.htm

#### Section 6: Employment at project location (continued)

6.3b Analysis of all jobs at project location where application is less than £100,000

	QUALIFICATION/NVQ		BASIC ANNU	JAL SALARY
JOB TITLE	SKILLS LEVEL	NUMBER OF FTE JOBS	FT	PT
Totals				

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7		1	Š
			Ť

The information given at 6.3 will be considered in determining job quality and will be taken into account when establishing the level of any GBI offered.

#### **6.4** Key personnel

Provide details of all key personnel excluding the directors/partners mentioned at 1.8

Name	Current Position



CVs should be provided for all key personnel as well as for every director (executive and non executive) or partner/sole proprietor. Each CV should contain at least the following information: full name, age, current position, date appointed, professional qualifications, a summary of career history (including key dates) and a list of all directorships held within the last five years.

This information will be taken into account in assessing the financial controls of the business.

#### Section 7: Case for Grant for Business Investment

	ust be demonstrated that GBI is necessary to enable the project to proceed as envisaged rms of nature, scale, timing and location.
7.1	Need for GBI  meet established investment criteria influence location of project influence scale/reduce timing shortfall in funding other  Please provide a full explanation as to why GBI is necessary to enable the project to proceed as proposed including the main risks of the project and how they can be reduced.
	Please continue on a separate sheet if necessary, quoting question number.
7.2	Amount of GBI sought:
7.3	Basis of calculation  Explain how the amount requested has been calculated, eg by reference to capital expenditure or wage costs and the relevant intervention rate. Please include supporting documentation and calculations.  Please continue on a separate sheet if necessary, quoting question number.
7.4	Justification for amount of GBI sought.  Please explain why the level of GBI sought is necessary to enable the project to proceed as proposed.  Refer, where applicable, to risks/sensitivities, overdraft limits, group investment criteria, alternative location costs, gearing etc. Please include supporting documentation and calculations.  Please continue on a separate sheet if necessary, quoting question number.
<b></b>	Please now complete the financial appendices and the declaration overleaf.

#### Checklist

The more fully documented a case is the more quickly it can be processed. Therefore please ensure that you have completed all relevant sections. Please tick and enclose the following with your application:					
A copy of each of your last three years' statutory audited/ unaudited/ draft accounts (as appropriate)					
A copy of the most recent group accounts (if appropriate)					
Latest management accounts (including latest group accounts if appropriate)					
A copy of your business plan					
CVs for all directors and key personnel					
Questionnaire for grant applications for £2 million or more (see below)					
Details of production processes					
Details of and evidence of funding					
Completed Financial Appendices					
If the grant sought is £2 million or more, additional information will be required. A schedule detailing the additional information required is available from your nearest Regional Development Agency.					

## Where did you hear about the GBI scheme?

RDA	Publication (please specify)
Government Office	Accountant
Business Link	Consultant
BERR website	Bank
Other (please specify)	

Once completed, this form together with enclosures should be returned to your nearest Regional Development Agency.

## Declaration and understanding

Has any director/partner ever been disqualified from being a company director under the Company Directors Disqualification Act (1986) or ever been the proprietor, partner or director of a business that has been subject to an investigation (completed, current or pending) undertaken under the Companies, Financial Services or Banking Acts?	Yes	No 🗌	Don't know		
Has any director/partner ever been bankrupt or subject to an arrangement with creditors or ever been the proprietor, partner or director of a business subject to any formal insolvency procedure such as receivership, liquidation, or administration, or subject to an arrangement with its creditors.	Yes 🗌	No 🗆	Don't know		
Has any director/partner ever been the proprietor, partner or director of a business that has been requested to repay a grant under any government scheme?  If Yes, please give details on a separate sheet of paper of the person(s) and business(es) and details of the circumstances. This does not necessarily affect your chances of being awarded a GBI grant.					
I am content for information supplied here to be stored electronically and shared in confidence with other public sector bodies, who may be involved in considering the case.  I understand that if I give information that is incorrect or incomplete, grant may be withheld or reclaimed and action taken against me. I declare that the information I have given on this form is correct and complete. I also declare that, except as otherwise stated on this form, I have not started the project which forms the basis of this application and no expenditure has been committed or defrayed on it. I understand that any offer may be publicised by means of a press release giving brief details of the project and the grant amount.					
Applications must be signed by an executive direct proprietor or a partner.	tor (in the case	of a compar	ny), or by the		
Signed: D	ate: AY MONTH	YEAR			
Name (block capitals):	osition in your c	organisation:			

#### Notes



#### **Grant for Business Investment**

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