Korean Air wins the highest prize at Air Cargo Excellence Award

음 Lee Kap-soo │ ⊙ 승인 2020.04.27 09:03



Korean Air won the "Diamond Award," the highest rating, at the "Air Cargo Excellence Award" organized by Air Cargo World, the world's most prestigious logistics magazine, a spokesman of the company said on April 24.

In particular, this award is meaningful in that Korean Air's excellent cargo business has once again been recognized globally, amid many difficulties in the wake of the COVID-19 crisis.

Air Cargo World is the world's most prestigious logistics magazine launched in 1942, and has annually selected and announced the best airline, best airport for air cargo logistics since 2005. Korean Air won the award in 2015 and 2016.

The "Air Cargo Excellence Award" is significant in that it is a measure of the competitiveness of the airline's cargo transportation service by evaluating the quality of customer service, timeliness, supply power, and network competitiveness by the airline's actual customers, shippers and forwarders.

Korean Air introduced the new cargo system in 2019 to provide one-stop services for cargo reservation, sales, transportation, and import management, and continues to invest to create customer values through improved service quality in the cargo sector by acquiring IATA CEIV-PHARMA, which proves its expertise in drug air cargo transportation.

Korean Air, meanwhile, has been the driving force for the country's export industry, with cargo traffic rising more than 8 percent on-year during the first quarter when the COVID- 19 affected the national economy, the spokesman said.

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