

New Soap Becomes Instant Hit Among Salarymen

October 30, 2014 11:29

The latest soap opera on cable channel tvN is drawing an explosive response from salaried workers, who find it easy to identify with the soap's characters.

"Incomplete Life," which began airing on Oct. 17, is seeing the viewer ratings increase with every episode.



Based on the web comic book series of the same title, the show revolves around a high school graduate who works at a large trading company after failing to realize a professional baduk, or go, player. It is praised for realistically depicting the life of ordinary salarymen.

The popularity of the soap has boosted the sales of the original books, which surpassed the 1 million mark on Sunday.

PEOPLE



Actress Choi Ji-woo Has 1st Child



Actress Lee Yeon-hee to Tie the Knot Next Month

Most Read

1 / 2

- 1 Foreigners Keep Dumping Korean Stocks



- 2 Dennis Rodman Recalls 'Wild Night' with Kim Jong-un



- 3 Hiking Draws Younger Crowds Amid Social Distancing



- 4 New Soap Becomes Instant Hit Among Salarymen



- 5 Elementary Schoolkids Can Stay Home Even When Schools Reopen

