



YOOJIN PARK

Digital & Visual Designer

Multidisciplinary designer bridging research & design to craft engaging storytelling across mediums

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Brighton and Hove, UK

WORK EXPERIENCE

Radius EMEA
2023 - Present

Presentation Designer

- Partnered with researchers and strategists over 3+ years to translate complex insights into engaging presentations, reports, websites and marketing assets.
- Designed and prototyped campaign websites showcasing research findings and interactive storytelling.
- Produced VOX pop and motion graphic videos that brought insights to life and increased audience engagement.
- Facilitated internal workshops on Figma and design principles to upskill teams and foster a shared creative language.
- Contributed to the successful rebranding from Strive to Radius, ensuring a cohesive visual identity across digital and print channels.

Abloom
2022 - Present

Freelance Digital Designer

- Collaborated with 60+ global startups and agencies to deliver 140+ presentations, investor decks, white papers, branding assets and websites
- Designed and prototyped websites for some cyber security and crypto companies, ensuring clarity of technical narratives and strong brand alignment
- Created white papers, brochures and brand kits for some educational, medical technology and consumer leisure & entertainment organisations
- Helped shape brand identities and visual storytelling for founders seeking to secure funding, launch products and grow their brands

EDUCATION

- 10+ professional certificates on Coursera issued by Google, Cal Arts, Meta, Univ. of Michigan, IBM and others (Gen AI, Python, AI developer, Unity, C# basics, HTML, CSS, JavaScript, VR production, Data Analytics, UX design Professional Certificate)

- BA English Language & Literature, Myongji University - Double Major in Education (2010 - 2016; GPA 4.2/4.5)

SKILLS

Hard Skills: User & Market Research; Wireframing & Prototyping; UX & UI Design; Motion Graphics & Video Editing; Data Visualisation & Infographics; Branding & Identity; Presentation & Storytelling

Soft Skills: Creative Direction; Cross-functional Collaboration; Workshop Facilitation; Client Communication; Project Management; Rapid Prototyping

Design Tools: Figma; Framer; Adobe XD; Photoshop; Illustrator; InDesign; After Effects; Premiere Pro; Blender; Unity; Canva; Procreate

Collaboration Tools: Jira; Slack; Google Workspace; Microsoft 365; Miro; Notion

AI & Emerging Tech: Midjourney; Leonardo AI; Ideogram; Runway; Veo3; ChatGPT; Gemini; NotebookLM; Claude

Web & Code: HTML & CSS; JavaScript; WordPress; Squarespace; Wix

LANGUAGE

Korean(Native)
English(C2)

REFERENCES

Kulay Labitigan

RADIUS EMEA

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