



Yordan Ivanov

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(Home)

WORK EXPERIENCE

02/04/2020 – 30/09/2022 London, United Kingdom

DATA ENGINEER LIBERTY SPECIALITY MARKETS (CONTRACT, FULL-TIME)

1. Process improvements data pipeline creation to different departments.
2. Work with data scientists, architects, business partners and business analysts to understand requirements, design and build effective solutions.
3. Generating data based reports and maintaining strong relationships with internal stakeholders to ensure delivery meets expectations within the client's lifecycle.
4. Working with several departments for risk assessment and improvement of return on portfolio.
5. Perform validation checks on data, manage error handling, data governance.
6. Data visualization and reports with R programming.
7. Data analysis with Python.

10/10/2019 – 01/04/2020 United States

DATA MODELING WOLFRAMCLOUD (CONTRACT, PART-TIME)

1. Data mining and data modeling.
2. Restructure data across any applicable systems to meet gaps in corporate business needs.
3. Generate insights from online visitor data to improve clients' traction.
4. Make recommendations to improve visitor engagement and revenue.
5. Direct data strategy, producing a data roadmap that sets out how data is collected and leveraged.
6. Data wrangling with R programming
7. Data analysis with Python
8. Oversee the tracking of visitor behavior and lifetime value, identifying opportunities that help achieve strategic objectives (growth, engagement, revenue, satisfaction).

21/09/2018 – 22/09/2019 London, United Kingdom

DATA ANALYST CHARGEBOLT.CO.UK (PERMANENT, FULL-TIME)

1. Data analysis and data modeling.
2. Collaborate with other teams in the business to implement good Data Quality practices.
3. Implementation of segmentation models and other frameworks from online visitor data.
4. Generate understanding of how to engage with visitors for business improvement.
5. Direct data strategy and data driven decision making.
6. Data analysis with Python
7. Data wrangling with R programming

22/10/2016 – 01/08/2018 London, United Kingdom

DATA ENTRY SUPERVISOR LYST-TECH (PERMANENT, FULL-TIME)

1. Data analysis and data supervision.
2. Taking ownership of the process of managing the availability, usability and security of the data.

3. Develop reporting and dashboards to support operating business.
4. Taking care of effective data governance.
5. Prepare reports in the form of visualizations.

12/05/2014 – 19/10/2016 Dublin, Ireland

STATISTICAL ANALYSIS HUBSPOT (PERMANENT, FULL-TIME)

1. Data analysis and data visualization.
2. Lead the analysis and interpretation of online visitor data.
3. Providing insights to inform marketing, commercial and operational decisions.
4. Working with several departments including to monitor customer acquisition, retention and engagement.
5. Data wrangling with Python programming.

19/02/2011 – 07/04/2014 Madrid, Spain

MARKETING DATA ANALYST TARIC.ES (PERMANENT, FULL-TIME)

1. Data analyst and generation of data reports for revenue improvement.
2. Monitor customer online acquisition, retention and engagement.
3. Ensure strategic metrics such as visitor attendance.
4. Taking care of digital growth and customers' online engagement.

10/02/2006 – 05/01/2011 Alicante, Spain

STATISTICAL ANALYSIS AND SURVEY DEVELOPMENT LOCAL COUNCIL AUTHORITY

1. Data statistical analysis.
2. Data collection and analysis.

21/01/2000 – 07/12/2006 Murcia, Spain

DATA ANALYST HERO S.A.

1. Developing solutions for the IT Department.
2. Network maintenance and building an internet platform.

● **EDUCATION AND TRAINING**

03/10/2021 – 22/01/2023 United Kingdom

MSC DATA SCIENCE Goldsmith University of London

Address United Kingdom

02/10/2017 – 09/06/2021 United Kingdom

BSC BUSINESS PSYCHOLOGY Birkbeck University of London

Address United Kingdom

15/09/1995 – 30/05/1998 Bulgaria

HIGH SCHOOL GRADUATE Navy Academy of Varna

Address Bulgaria

● **LANGUAGE SKILLS**

Mother tongue(s): **BULGARIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C2	C2	C2	C2	C2
SPANISH	C2	C2	C2	C2	C2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● **DIGITAL SKILLS**

Python | R-Programming | SQL | C# | HTML | CSS