Yordan Ivanov

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WORK EXPERIENCE

02/03/2020 – 31/08/2022 – London, United Kingdom
DATA ANALYST – LIBERTYSPECIALITYMARKETS.COM (CONTRACT, FULL-TIME)

- Time series analysis.
- Process improvements, and developing and improving reporting.
- Liquidity and volatility measurement.
- Generating data based reports for equity and blockchain markets.
- Working with several departments for risk assessment and improvement of return on portfolio.
- Perform validation checks on data, manage error handling, data governance.

10/12/2019 – 19/02/2021 – United States
DATA MODELING – WOLFRAMCLOUD.COM (CONTRACT, PART-TIME)

- Data mining and data modeling.
- Generate insights from online visitor data.
- Make recommendations to improve visitor engagement and revenue.
- Direct data strategy, producing a data roadmap that sets out how data is collected and leveraged.
- Oversee the tracking of visitor behavior and lifetime value, identifying opportunities that help achieve strategic objectives (growth, engagement, revenue, satisfaction).

21/09/2018 – 22/12/2019 – London, United Kingdom
DATA ENGINEER – CHARGEBOLT.CO.UK (PERMANENT, FULL-TIME)

- Data analysis and data modeling.
- Implementation of segmentation models and other frameworks from online visitor data.
- Generate understanding of how to engage with visitors.
- Direct data strategy and data driven decision making.

22/10/2016 – 01/08/2018 – London, United Kingdom
DATA ENTRY SUPERVISOR – LYST-TECH.COM (PERMANENT, FULL-TIME)

- Data analysis and data supervision.
- Taking ownership of the process of managing the availability, usability and security of the data.
- Taking care of effective data governance.
- Prepare reports in the form of visualizations.

12/05/2014 – 19/10/2016 – Dublin, Ireland
STATISITCAL ANALYSIS – HUBSPOT.COM (PERMANENT, FULL-TIME)

- Data analysis and data visualization.
- Lead the analysis and interpretation of online visitor data.

- Providing insights to inform marketing, commercial and operational decisions.
- Working with several departments including to monitor customer acquisition, retention and engagement.

19/02/2011 – 07/04/2014 – Madrid, Spain
MARKETING DATA ANALYST – TARIC.ES (PERMANENT, FULL-TIME)

- Data analyst and generation of data reports for revenue improvement.
- Monitor customer online acquisition, retention and engagement.
- Ensure strategic metrics such as visitor attendance.
- Taking care of digital growth and customers' online engagement.

EDUCATION AND TRAINING

03/10/2021 – 12/09/2022
MSC DATA SCIENCE – University of London

Website https://www.london.ac.uk/courses/data-science-msc

02/10/2017 – 09/06/2021
BSC BUSINESS PSYCHOLOGY

Website https://www.bbk.ac.uk/courses/undergraduate/business-psychology

15/09/1995 – 30/05/1998
HIGH SCHOOL GRADUATE – Navy Academy of Varna

Website https://www.vmg.bg/

LANGUAGE SKILLS

Mother tongue(s):   **BULGARIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C2	C2	C2	C2	C2
SPANISH	C2	C2	C2	C2	C2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

DIGITAL SKILLS

My Digital Skills

Python | R-Programming | SQL | C# | HTML | CSS