1. Identify stakeholders:

- ViewTube : It is the company that owns the Solarys platform and has a direct interest in the development of the project. You want to launch a successful streaming platform that offers engaging content for users and generates revenue through subscriptions and ads.

- Users: They are potential customers of Solarys and are interested in accessing a movie and series streaming service that meets their preferences. They expect the platform to be accessible on mobile devices, allow them to create an online account, offer a free version and a premium version with additional content and no ads, and provide them with personalized recommendations based on their preferences and viewing habits.

- Administrators: They are in charge of managing the movies and series on the platform. They are interested in having efficient tools to add and hide content, as well as being able to identify the most popular movies and series.

- Advertisers: These are companies interested in advertising their products or services through advertisements on Solarys . They are interested in having access to the audience of the platform to promote their products or services.

2. Determine the characteristics:

Here is an impact mapping diagram to define the features requested by the customer:

- Access on mobile devices

- Online account creation

- Free version with ads and limited content

- Premium version with annual fee

- Account creation required even for free version

- Collection of user preferences when creating the account

- Content suggestions based on user preferences and habits

- Show the most popular movies and series

- Management of movies and series on the platform

- Insertion of ads every 10 minutes in the free version

- Bank of advertisers to access advertising campaigns

3. Create the initial backlog:

Below are some user stories for the initial backlog:

- As a user, I want to be able to access the Solarys platform from my mobile device to view content anywhere, anytime.

- As a user, I want to be able to create an online account in Solarys to access all the features of the platform.

- As a user, I want the option to subscribe to the free version of Solarys , which includes ads and limited content.

- As a user, I want the option to upgrade to the premium version of Solarys for an annual fee to access additional content and no ads.

- As a user, I want to be able to specify my gender preferences when creating my Solarys account to receive personalized recommendations.

- As a user, I want to receive suggestions for movies and series based on my preferences and viewing habits on Solarys .

- As a user, I want to see a section in Solarys that shows the most popular movies and series currently.

- As an administrator, I want to have an interface to add and hide movies and series on the Solarys platform .

- As an administrator, I want to have access to an advertiser bank to manage advertising campaigns in the free version of Solarys .

4.

Start and follow the first sprint:

For the first sprint of the Solarys project , the selected user stories could be:

- As a user, I want to be able to access the Solarys platform from my mobile device to view content anywhere, anytime. (Estimated duration: 5 days. Manager: [name of manager])

- As a user, I want to be able to create an online account in Solarys to access all the features of the platform. (Estimated duration: 3 days. Manager: [name of manager])

- As a user, I want the option to subscribe to the free version of Solarys , which includes ads and limited content. (Estimated duration: 2 days. Manager: [name of manager])

The sprint would last three weeks and would start next Monday.

5. Do the sprint review:

During the sprint review, the following stories will be presented:

- Story: As a user, I want to be able to access the Solarys platform from my mobile device to view content anywhere, anytime.

- Story: As a user, I want to be able to create an online account in Solarys to access all the features of the platform.

- Story: As a user, I want to have the option to subscribe to the free version of Solarys , which includes ads and limited content.

These stories will be presented by members of the development team and the Product Owner . During the review, how each story has been implemented will be demonstrated and feedback and feedback from stakeholders will be collected for future iterations of the project.