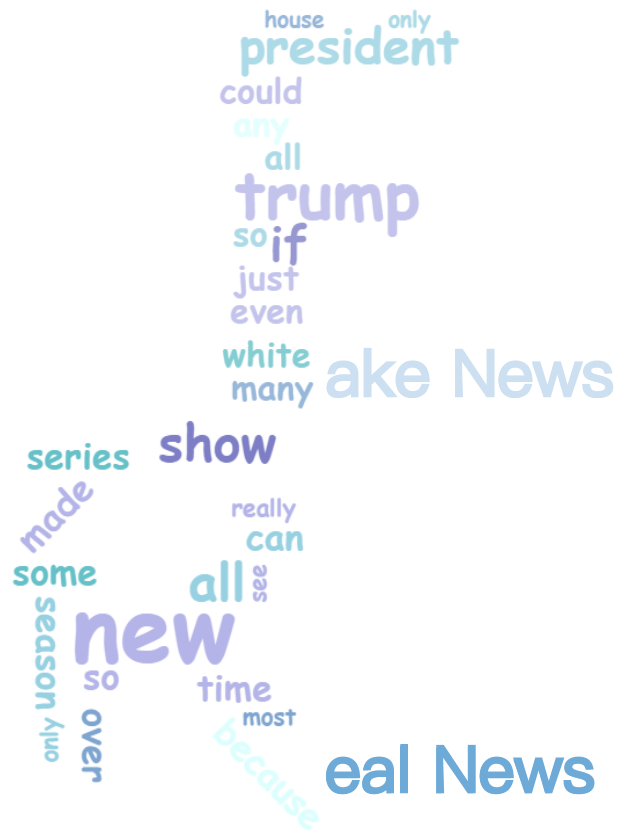


MM-DET : Study on Fake News Detection Based on Multiple Methods

2020/5

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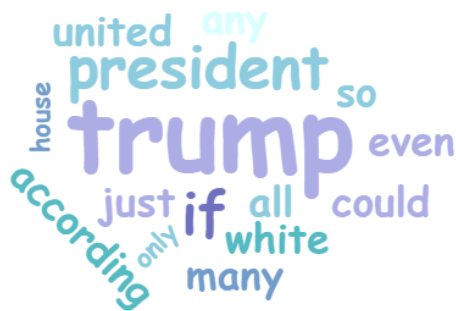
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Background

Social media has become a popular means for people to consume and share the news. At the same time, however, it has also enabled **the wide dissemination of fake news**, i.e., news with intentionally false information, causing significant negative effects on society. To mitigate this problem, some researches of fake news detection have recently drawn a lot of attention. In this report, we try to **resolve fake news detection** by **multiple** methods.



Data Preparation

Dataset : Subset of Fake News Net dataset

4739 fake & 11193 real (gossip)

349 fake & 466 real (political)

Train : 75% Val : 25%

Data Format : data.csv

Selected Keys : title, text, author and label (0/1)

Metric :

Accuracy = $\text{Correct classified samples} / \text{total samples}$

AUC : Area under ROC curve

- shows how well a binary classifier performs
- able to avoid problems caused by unbalanced positive/negative samples

```
{ title : Michael Buble ...,  
  text : Michael Buble has announced  
his first studio album for two years  
after    he put his career on hold  
when...,  
  author : ["Katie O'Malley"]...,  
  label : 0},  
...}
```

Dataset Analysis : Word Frequency



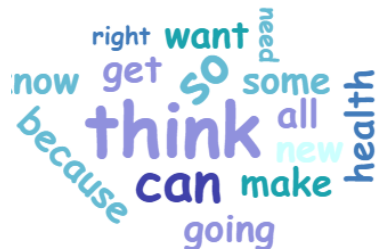
gossip **fakenews**



gossip **realnews**



political **fakenews**



political **realnews**

News Samples

1000 gossip

300 political

- to be more valid ,
function words such as a
, and , of , the , it , in ...
are left out (stop
words)

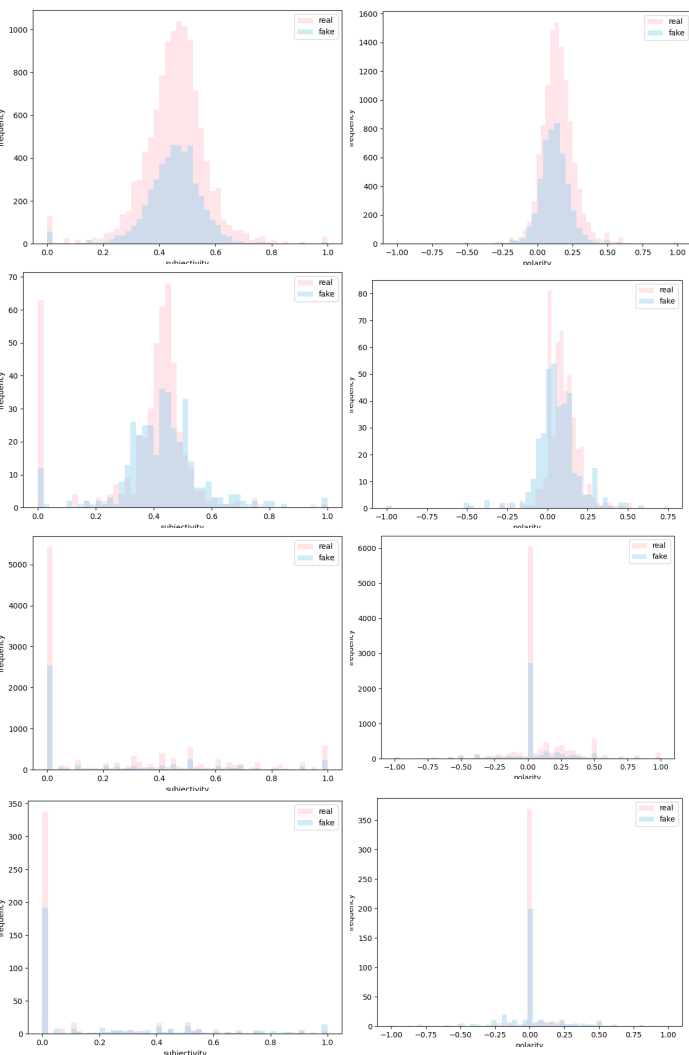
Dataset Analysis : Sentiment

Polarity & Subjectivity of Text & Title

Package : TextBlob

Result : Similar Gaussian distribution

Text



Title

```
9  text = content['text']
10 title = content['title']
11 label = content['label']
12 real_pol = []
13 real_sub = []
14 fake_pol = []
15 fake_sub = []
16 for i, _ in tqdm(enumerate(text)):
17     if label[i] == 0:
18         blob = TextBlob(text[i])
19         real_pol.append(blob.sentiment.polarity)
20         real_sub.append(blob.sentiment.subjectivity)
21     else:
22         blob = TextBlob(text[i])
23         fake_pol.append(blob.sentiment.polarity)
24         fake_sub.append(blob.sentiment.subjectivity)
```

Word Embedding : TF-IDF

Assign tf-idf **weight** for each term t in a document d ,
increases with **number of occurrences of term in a doc**
with **rarity of term across entire corpus**.

TF = **T**erm **F**requency — **F**requency of a word in a certain piece of news

IDF = **I**nverse **D**ocument **F**requency — **`Frequency`** of a word in the whole corpus

$$idf(t) = \log \frac{n_d}{df(d, t)} + 1$$

$$idf(t) = \log \frac{1 + n_d}{1 + df(d, t)} + 1 \quad \text{Smoothed}$$

$$TF - IDF = tf(t) \times idf(t)$$

Package :

sklearn.feature_extraction.text.TfidfTransformer

```
13 data=pd.read_csv('../dataset/politi_data.csv')
14
15 data=data.fillna(' ')
16 data['total']=data['title']+' '+data['author']+data['text']
17
18 transformer = TfidfTransformer(smooth_idf=False)
19 count_vectorizer = CountVectorizer(ngram_range=(1,2))
20 counts = count_vectorizer.fit_transform(data['total'].values)
21 tfidf = transformer.fit_transform(counts)
```


Methods Overview

- sklearn

- **Logistic Regression**

Regularization is applied by default

C – regularization strength, a smaller value suggests a stronger regularization

- **SVM SVM & Nu-SVM**

Nu-SVM uses a parameter to control the number of support vectors

Adjust their kernels

- **Decision Trees, Extra Trees and Random Forest**

How performance is related to depth

Compare these three similar classifiers

- **Adaboost**

Experiments : Ablation study — AdaBoost

Table 1: Performance of Different Methods on Dataset Political Without Adaboost

	Train Acc	Test Acc	AUC
DecisionTreeClassifier	1.00	0.84	0.84
ExtraTreesClassifier	1.00	0.83	0.82
RandomForestClassifier	0.99	0.81	0.80

Table 2: Performance of Different Methods on Dataset Political With Adaboost

	Train Acc	Test Acc	AUC
DecisionTreeClassifier	1.00	0.83	0.83
ExtraTreesClassifier	1.00	0.91	0.90
RandomForestClassifier	1.00	0.83	0.83

Table 3: Performance of Different Methods on Dataset Gossip Without Adaboost

	Train Acc	Test Acc	AUC
DecisionTreeClassifier	1.00	0.81	0.80
ExtraTreesClassifier	1.00	0.89	0.89
RandomForestClassifier	0.97	0.77	0.76

Table 4: Performance of Different Methods on Dataset Gossip With Adaboost

	Train Acc	Test Acc	AUC
DecisionTreeClassifier	1.00	0.81	0.81
ExtraTreesClassifier	1.00	0.90	0.90
RandomForestClassifier	1.00	0.81	0.81

Experiments : Ablation study — SVM–Kernel

Table 6: Performance of SVM with Different Kernel(political)

kernel	Train Acc	Test Acc	AUC
linear	1.00	0.83	0.82
poly	0.58	0.52	0.50
sigmoid	0.44	0.44	0.43
rbf	0.59	0.53	0.51

Table 8: Performance of SVM with Different Kernel(gossip)

kernel	Train Acc	Test Acc	AUC
linear	1.00	0.84	0.84
poly	0.57	0.56	0.50
sigmoid	0.47	0.49	0.48
rbf	0.63	0.61	0.65

Table 5: Performance of NuSVM with Different Kernel(political)

kernel	Train Acc	Test Acc	AUC
linear	0.94	0.83	0.83
poly	0.41	0.46	0.47
sigmoid	0.58	0.58	0.59
rbf	0.92	0.84	0.84

Table 7: Performance of NuSVM with Different Kernel(gossip)

kernel	Train Acc	Test Acc	AUC
linear	0.94	0.85	0.85
poly	0.69	0.64	0.68
sigmoid	0.58	0.55	0.57
rbf	0.92	0.84	0.84

Experiments : Fine-tuning with Grid Search

Table 11: Performance of Different Methods with Dataset Political Without Fine Tuning

	Train Acc	Test Acc	AUC
DecisionTreeClassifier	1.00	0.81	0.79
ExtraTreesClassifier	1.00	0.78	0.77
AdaBoostClassifier	0.92	0.81	0.80
RandomForestClassifier	0.98	0.74	0.73
MultinomialNB	0.96	0.77	0.75
LogisticRegression	1.00	0.84	0.83
LinearSVM	1.00	0.83	0.82
Nu SVM	0.92	0.80	0.79

Table 13: Performance of Different Methods with Dataset Political with Fine Tuning

	Train Acc	Test Acc	AUC
DecisionTreeClassifier	1.00	0.83	0.81
ExtraTreesClassifier	1.00	0.79	0.78
AdaBoostClassifier	0.91	0.81	0.80
RandomForestClassifier	0.98	0.75	0.74
MultinomialNB	0.96	0.77	0.75
LogisticRegression	1.00	0.88	0.86
LinearSVM	1.00	0.83	0.82
Nu SVM	0.92	0.84	0.84

Table 12: Performance of Different Methods with Dataset Gossip Without Fine Tuning

	Train Acc	Test Acc	AUC
DecisionTreeClassifier	1.00	0.81	0.80
ExtraTreesClassifier	1.00	0.76	0.75
AdaBoostClassifier	0.88	0.83	0.83
RandomForestClassifier	0.97	0.77	0.76
MultinomialNB	0.96	0.75	0.74
LogisticRegression	1.00	0.86	0.85
LinearSVM	1.00	0.80	0.79
Nu SVM	0.92	0.82	0.80

Table 14: Performance of Different Methods with Dataset Gossip With Fine Tuning

	Train Acc	Test Acc	AUC
DecisionTreeClassifier	1.00	0.82	0.80
ExtraTreesClassifier	1.00	0.78	0.76
AdaBoostClassifier	0.87	0.84	0.85
RandomForestClassifier	0.97	0.82	0.78
MultinomialNB	0.96	0.75	0.74
LogisticRegression	1.00	0.88	0.85
LinearSVM	1.00	0.84	0.84
Nu SVM	0.94	0.85	0.85

Conclusion

- **TF-IDF** is a good way to embed text content
- **Logistic Regression** is the most suitable method for this fake news detection task
- **Adaboost trick** can improve the performance of some classifiers

With adaboost, **ExtraTrees** performs best at an AUC of about **0.90** on political and gossip dataset

Q&A

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