

MADE YOSA BAGAS BRAWIJAYA

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Gang Flamboyan, RT.11/RW.35, Kp. Jeruk Legi, Banguntapan, Kab. Bantul, DI Yogyakarta, ID 55197

Yosa is passionate and skilled in React JS, Laravel, HTML, CSS, JavaScript, and Flutter, with a keen eye for UI/UX design. Proficient in Tailwind and Bootstrap, also highly adept at effective communication, collaboration, and teamwork to deliver innovative solutions. Yosa enjoys working in group settings and thrives on bringing creative ideas to life. Yosa has a strong affinity for front-end development and is also proficient in PHP within the Laravel framework.

Work Experiences

NAQD AL VALAS - DI Yogyakarta

Aug 2023 - Dec 2023

Social Media Manager

- Strategized and implemented promotional campaigns on social media, increasing brand visibility and customer interaction.
- Designed captivating Instagram feed content, boosting brand recognition and follower engagement.

Departemen Informatika Universitas Atma Jaya Yogyakarta -

Jan 2024 - Present

DI Yogyakarta

Student Staff

- Produced dynamic video content to showcase the department's profile, enhancing stakeholder and client engagement.
- Created targeted social media video reels, boosting brand awareness and driving audience interaction.
- Initiated our social media presence successfully, gaining 200 followers within one week on Instagram.

Education Level

Universitas Atma Jaya Yogyakarta - Babarsari, Sleman, Indonesia

Sep 2021 - Jul 2025 (Expected)

Undergraduate in Faculty of Technology Industry - Informatics, 3.74/4.00

- Scored perfectly in Object-Oriented Programming, Web Programming, Mobile Programming, and Database Management.
- Active participant in Green Action, Senat Mahasiswa FTI UAJY, Atma Jaya Photography Club, and Design Graphic Study Group, demonstrating leadership, creativity, and a commitment to community service.
- Actively collaborated with peers in web development programming, fostering a culture of mutual learning and growth.

Organisational Experience

Cominfo Officer - Senat Mahasiswa Fakultas Teknologi Industri UAJY

Sep 2021 - Sep 2023

- Led the creation of captivating aftermovie content, enhancing event experiences and effectively communicating the organization's message.
- Led and guided the creative team, heading 3 sub-divisions (design, content creator, and video), in producing innovative designs and engaging content for SEMA FTI UAJY, boosting event impact.

Coordinator of Publication and Documentation - Forum Lesehan

Apr 2022 - May 2022

- Spearheaded innovative graphic concepts for Forum Lesehan, resulting in engaging materials and 10% above-target registrations.

Coordinator of Design, Documentation, and Decoration - Sparkfest

Jan 2023 - Jun 2023

- Coordinated 12-member team for graphic conceptualization in SPARKFEST, ensuring cohesive designs and earning recognition for enhancing design quality.

Skills, Achievements & Other Experience

- **TIKETA Dekstop App** (2022): Developed TIKETA desktop app front-end in Java with a team of four, enhancing user accessibility and travel planning efficiency.
- **Hidetrip Website** (2023): Developed Hidetrip, a WordPress-based travel blog showcasing the best hidden gems in Bali. Designed an intuitive interface and optimized the site for SEO to engage travelers with detailed insights and personal recommendations.
- **Fithub Gym App** (2023): Developed FitHub app with Flutter, enhancing user engagement and UX as the front-end developer in a 5-person team.
- **Kaifuku Hospital Website** (2023): Led 3-person team as full-stack developer using Laravel and Bootstrap for Kaifuku Hospital website, increasing patient engagement and operational efficiency.
- **Atma Kitchen Website** (2024): Led a 3-person team as full-stack lead, achieving 70% progress in Atma Kitchen website development using Laravel, React Vite, and Tailwind CSS.
- **SD Usaba St. Giulia Salzano Website** (2024): Developed a full-stack website for SD Usaba using React and Laravel in 3 weeks. Integrated RESTful APIs for real-time data management. The site supports profiling to maintain online exposure.