Joseph Flores

✉ hire@yosept.me   ☎ +447361109819   in LinkedIn   🔗 Personal site   ⌂ Github

Previous role	Frontend Lead at Airclub
Experience	Fitness, Analytics, Data Analysis, Education, Lifestyle
Technologies	React, AWS, Kubernetes, TypeScript, React Native, GraphQL, Node.js, Postgres, Docker, Redux, Jest, JavaScript, Ruby, Fire...

My favourite technology is...
JavaScript. People see its wackiness as a bad thing, I see myself reflected in js. We're both doing stuff we're not supposed to be doing, defying expectations, proving we don't belong into a box.
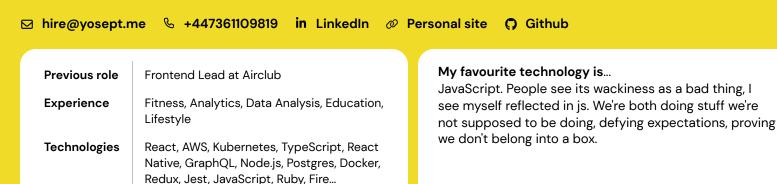
Work experience

Frontend Lead, Airclub   May 2023 – Feb 2024 (9m)

Fitness and wellness software company.
Fitness

`React` `AWS` `Kubernetes` `TypeScript` `React Native` `GraphQL` `Node.js` `Postgres`

- Led front-end development teams in adopting industry best practices to improve efficiency and code quality.
- Optimized new customer onboarding processes with custom tools to ensure lasting client satisfaction.
- Converted customer requirements into specific tasks to promote a focused development environment.
- Introduced comprehensive testing suites with Playwright, Storybook, and Jest to enhance software reliability and performance.

Founding Frontend Engineer, Paradime Labs   Dec 2020 – Apr 2023 (2y 4m)

The data productivity platform for modern analytics–driven
Analytics · Data Analysis

`React` `Docker` `TypeScript` `Redux` `GraphQL` `Node.js` `Jest`

- Led the design and development of 5 core applications as the second engineer to join the team.
- Implemented high standards for package selection to optimize performance in the codebase.
- Contributed to recruitment by creating take–home assignments and coding challenges.
- Provided mentorship and leadership to junior developers towards team objectives.

Web Developer, Not ServerLess   May 2019 – Nov 2019 (6m)

Digital art agency.
Education

`TypeScript` `JavaScript` `GraphQL` `Ruby` `Firebase` `Ruby on Rails`

- Successfully organized and deployed an international live event with 500+ attendees and 100+ workshop participants.
- Led teams in the development of art projects, such as murals, workshops, photosets, and live events, connecting clients and artists.

Created with **otta**

- Managed and implemented 3 marketing email campaigns, reaching 10,000+ students and aiding their career and education choices.

Webmaster, Forma y Poder ⊗   Feb 2019 – Nov 2019 (9m)

Politics, news and entertainment.
Lifestyle

`JavaScript` `jQuery` `Wordpress`

- Managed daily blog content updates and created featured images

- Improved user experience with creative visuals for blog posts

- Sent daily updates to subscribers through email

Education

Microverse   Aug 2019 – Dec 2019 (4m)

Full Stack Web Developer
- React, Typescript

- Ruby, Ruby on Rails

- Git, github

BUAP   Aug 2015 – Dec 2019 (4y 4m)

Digital Arts
- Maya, Blender, 3DMax, Three.js, WebGL

- Photoshop, AfterEffects

- C#, Unity, Unreal engine

Universidad Politécnica de Puebla   Aug 2012 – Aug 2015 (3y)

Computer Science

Universidad Nacional Autónoma de México   Aug 2011 – Aug 2012 (1y)

Philosophy

Snippets

Personal protfolio 🔗 **yosept.me**
Old portfolio, at this point I like the portfolio itself more than the project showcased.
It has some 3d objects and behaviours from my days learning unity and C#.

It is neat, you should see it xD.

More about me

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Interests

Videogame enthusiasts, and movie critic for my friends.

Outside of work I...

Watch a ton of audiovisual content, if it can be streamed I like to consume it. Play tabletops when I find people to play with : D.

Languages

English, Spanish