Yoshio Kaneko

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EXPERIENCE

UI/UX Product Designer
Progomat - Freelance
June 2024 - Present, Tokyo & Shanghai

- By coaching the design team on Flutterflow internally, we successfully accelerated the design development cycle of creating a food recipe app within **2** months.
- Proposed and conducted user interviews with Japanese restaurants, resulting a drastic improvement in UX (**tripling** new users and increasing retention rate by **91% 2** months after the app's initial release).

UX Researcher
Askable - Freelance
April 2023 - Present, Tokyo

- Compare and conduct user research on how to apply and use eSIM in different countries (USA, Canada, UK, Japan).
- Proposed an online ID verification method that reduced offsite eSIM applications by **22%** within one month of implementation.

UI/UX Designer
Scopenext - Full-time
Sep 2022 - Feb 2024, Tokyo

- ANA GranWhale - Learned and integrated design system from Photoshop to Unreal Engine for metaverse platform, resulting a smoother collaboration between internal UI designer and external game developers.
- Contributed usability testing to add community features that changed the whole gaming experience. (**25%** ↑ of players with 15+ min login time.)
- ANA NFT Marketplace - Influenced the board to create a platform that retains virtual item's value.
- Lead a design team of three to create design system, IA of cryptocurrency transaction on e-commerce site.

Front-end developer
Edia - Full-time
April 2021 - Sep 2022, Tokyo

- Junior role in developing a School lunch's nutrition management app.

INDUSTRY KNOWLEDGE

Product Design
User Interface
User Experience
Interaction Design
Wireframing
Rapid Prototyping
Design Research

TOOLS & SKILLS

Figma, Flutterflow, Webflow,
Miro, Google Analytics,
HTML, CSS, Javascript, Ruby

LANGUAGES

Japanese (Native)
Chinese (Native)
English (Native)

EDUCATION

Intermedia Art and Science
Waseda University
2015 - 2018, Tokyo

Fashion Creation
Bunka Fashion College
2017 - 2019, Tokyo

Web Development
Le Wagon Tokyo
2023 - 2024, Tokyo