

Contact

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www.linkedin.com/in/crissrodriguez  
(LinkedIn)

github.com/Yosolita1978  
(Personal)

yosola.co/ (Portfolio)

Top Skills

JSON

Cascading Style Sheets (CSS)

Stable Diffusion

Languages

English

Certifications

AI Agents Fundamentals

Badge for Introduction to Generative AI  
Introduction to Generative AI

Android Basics Nanodegree program

# Cristina Rodríguez

Technical Curriculum Developer | Software Engineer Instructor |  
Women Techmakers Ambassador | Passionate about #womenintech  
Greater Seattle Area

## Summary

As a Technical Curriculum Developer at ELM Learning, I specialize in designing impactful, learner-centered training programs that simplify complex technical concepts for diverse audiences. I bring over 20 years of experience in project management, content development, and communications, paired with a deep passion for inclusive tech education.

Previously at Techtonica, I led cross-functional initiatives as a Technical Project Manager, spearheading event planning, volunteer operations, and full-cycle program delivery. My strategic contributions helped drive an 89% increase in qualified applicant engagement while fostering accessible learning pathways for underrepresented communities in tech.

I thrive at the intersection of education, equity, and innovation—whether I’m building curriculum, mentoring early-career engineers, or running hands-on workshops. My work is driven by a commitment to expand access to meaningful tech careers through thoughtful curriculum design, engaging content, and community-driven initiatives.

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## Experience

ELM Learning

Technical Curriculum Developer

March 2024 - Present (1 year 4 months)

Remote

As a Technical Curriculum Developer at ELM Learning, I collaborated with stakeholders to define learning objectives and outcomes, transforming content into engaging courses.

- Developed design documents with recommended visuals and interactions.
- Created scenario-based assessment questions and narrative scripts.

- Collaborated with the design and development team on custom/advanced interactions.

- \* Collaborated to developing content for Rise and Storyline authoring tools

## Techtonica

3 years 5 months

### Technical Project Manager

May 2021 - September 2024 (3 years 5 months)

Greater Seattle Area

Organizing events (this includes messaging on Eventbrite and via email, calendar invitations, photographers, locations, etc.): one-day workshops, application workshops, study sessions, onboarding day, launch celebrations, speakers, interviewing practice, career speakers, graduations, hackathons

Recruiting, applications, acceptance, and onboarding process

Outreach to, recruiting, and scheduling of volunteers

Sharing participants' social media posts and posting program updates

Documenting program processes

Reporting to and assisting with all the pair programming sessions during the program

Updating the website

Building program software

Overseeing the application process

### Lead Technical Instructor and Technical Curriculum Developer

May 2021 - March 2024 (2 years 11 months)

Seattle, Washington, United States

Manage Techtonica's application process (JavaScript pre-req study groups, application forms, JavaScript workshops, code challenges, interviews, and scheduling of board interviews), incrementing the qualified participation by 89%.

Develop and update software for the program.

Develop workshops to teach Javascript in the backend with Node.js, and in the frontend with React.js to Techtonica's participants and beginners from different organizations.

Proposal and organize hackathons for the program.

## Outco Inc.

### Technical Coach

March 2021 - April 2021 (2 months)

Seattle, Washington, United States

My primary responsibility is to exercise tech mentorship and guide clients through developing computer science fundamentals to help pass technical interviews which can be an internal emotional rollercoaster for them.

### Hackbright Academy

#### Software Engineer Fellow

January 2017 - March 2017 (3 months)

San Francisco Bay Area

Completed an intensive 12-week software engineering program.

### Vinco Orbis Proyectos SA de CV

#### Consultant

February 2013 - October 2015 (2 years 9 months)

Project management and overseeing for more than 12 projects at a time. Committed to on-time delivery and support of new tasks related to maintenance work of the projects. Project lead for improvements and implementations of new technologies. Follow up on the development process using project management software.

### Conaculta - National Council for Culture and Arts

#### Follow up on Special Projects

October 2011 - December 2012 (1 year 3 months)

México D.F.

Development of communication strategies and coordination of public events. Writing of information dossiers for office support.

### Zimat Consultores

#### Consultant at Ecodigital

January 2011 - October 2011 (10 months)

Zimat, Consultores.

Consultant that support six campaigns of digital marketing. Implemented strategies, optimized web sites, improved user experience, targeted audiences according to user habits, created and managed the Facebook group, managed several profiles in different social networks using digital tools to manage and monitor the results.

### Financiera Rural

#### Communications Office

July 2007 - December 2010 (3 years 6 months)

Journalist of the Team of the Communications Office at Financiera Rural.  
In charge of the webpage [www.financierarural.gob.mx](http://www.financierarural.gob.mx) where the material produced by the Office was published. Organization of events and wheels of press with the journalists who covered the information for the Office

## Cyclelogic

### Marketting

September 2005 - June 2007 (1 year 10 months)

Content manager for mobile marketing campaigns. Responsible for managing contacts with publishers and editors, for copyright managemnt. Content delivery management both in Mexico and El Salvador.

## Vice-presidency of the Republic of Colombia

### Chief Press Officer

October 2003 - July 2005 (1 year 10 months)

Worked for the Press Division of the Vice-presidency. Manager of all the contacts of the Vice-president with the press, local and foreign. Coordinator of journalistic events of the Vice-presidency and of the publication of all the topics of interest for the office. Web development of the official website [www.vicepresidencia.gov.co](http://www.vicepresidencia.gov.co) where the material produced by the office was published.

## Presidencia de la República de Colombia

### Journalist

2002 - 2003 (1 year)

Journalist of the Team of the Secretariat of Press. Taken charge of the webpage of the Presidency of the Republic [www.presidencia.gov.co](http://www.presidencia.gov.co) where publishes the whole material produced by the Agency. Organization of events and wheels of press with the journalists who cover the information of the President of the Republic, both in Bogota and in the rest of the country.

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## Education

### Udacity

Android Basics · (2018 - 2018)

### Hackbright Academy

Software Engineer Fellow , Computer Science · (2017 - 2017)

### Universidad Iberoamericana, Ciudad de México

Master Degree, Communications · (2005 - 2008)

Universidad Externado de Colombia  
2001, Comunicación Social · (1995 - 2001)