Tunisian Used Cars EDA

Yosri Zayani I Data Analysis I Market Insights

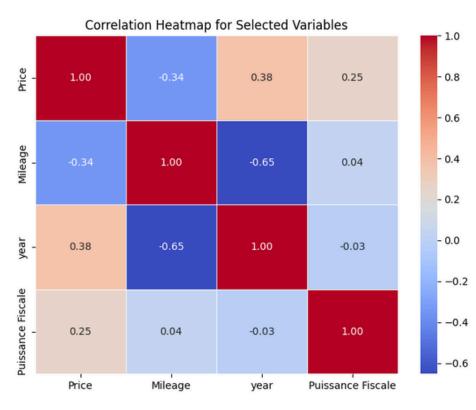
Descriptive Statistics

- Average Age of a used car: 10 years
- Oldest Car Listed: Manufactured in 1981
- Average Price of a Used Car: 53,000
 TND
- Average Mileage: 154,000 km



Correlation Insights

- Weak Negative Correlation (-0.34) between price and mileage
- Ly Higher mileage slightly reduces car prices.
- Weak Positive Correlation (0.34) between price and year of manufacture
- Ly Newer cars tend to be priced higher.
- Positive Correlation between price and Puissance fiscale (fiscal horsepower)
- Lars with higher fiscal horsepower command higher prices.

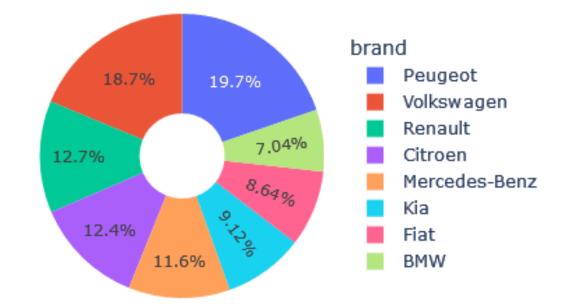


Market Share: Popular Car Brands

• Peugeot: 19.7% of all cars listed

• Volkswagen: 18.7%

• Renault: 12.7%

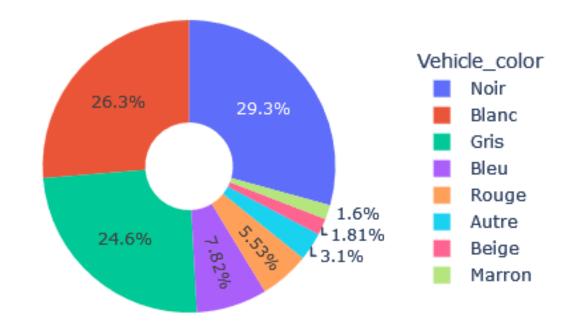


Color Trends in the Market

• Black: 29.3%

• White: 26.3%

• Grey: 24.6%



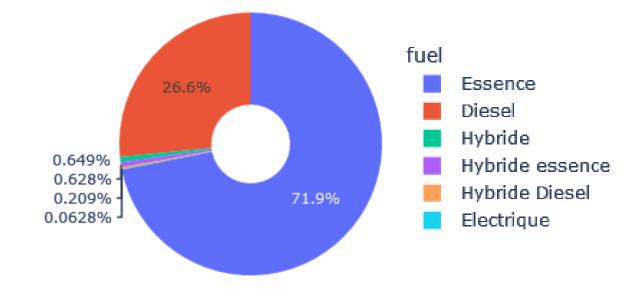
Fuel Type Breakdown

• Essence (Gasoline): 71.9%

• Diesel: 26.6%

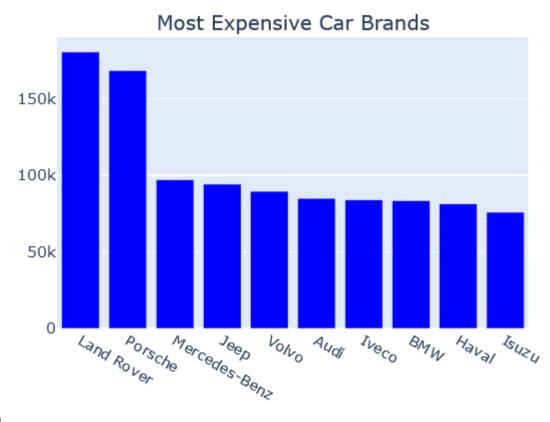
• Hybrid: 0.649%

• Electric: 0.0628%



Most Expensive Brands:

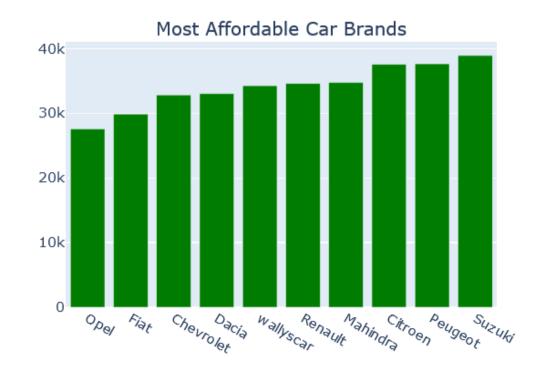
Brand	Average Price
LandRover	\$180,577
Porsche	\$168,541
Mercedes-Benz	\$97,114
Jeep	\$94,248
Volvo	\$89,591
Audi	\$84,979
Iveco	\$83,984



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Most Affordable Brands:

Brand	Average Price
Opel	\$27,591
Fiat	\$29,873
Chevrolet	\$32,828
Dacia	\$33,024
wallyscar	\$34,261
Renault	\$34,604
Mahindra	\$34,766



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