

SAMPLE LAB 1 SUBMISSION

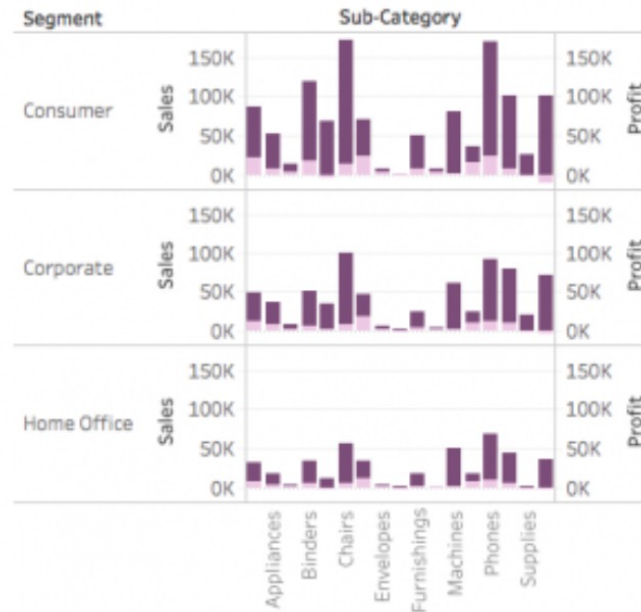
- Your cover page here

Superstore NFI 2

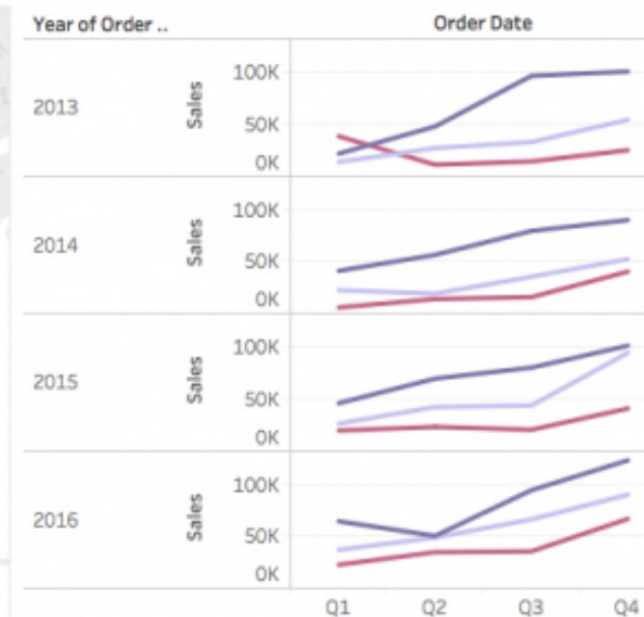
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TASK 1

- Tableau public link here:..... Example: https://public.tableau.com/shared/WFCBNWDPN?:display_count=n&origin=viz_share_link
- Screenshot of the dashboard 1



Order ID	Segment	Category	Sub-Catego..	Sales
CA-2011-10..	Consumer	Technology	Phones	377.97
CA-2011-10..	Corporate	Furniture	Tables	502.488
		Office Supp..	Binders	196.704
CA-2011-10..	Home Office	Office Supp..	Paper	91.056
CA-2011-10..	Consumer	Office Supp..	Binders	3.928
CA-2011-10..	Corporate	Office	Fasteners	2.368
		Supplies	Paper	19.008
CA-2011-10..	Consumer	Office Supp..	Paper	14.62
CA-2011-10..	Consumer	Furniture	Chairs	317.058
		Office	Art	2.688
		Supplies	Envelopes	149.352
		Technology	Accessories	227.976
CA-2011-10..	Consumer	Furniture	Furnishings	29.46
		Technology	Accessories	99.98
CA-2011-10..	Corporate	Office	Art	151.92
		Supplies	Labels	196.62
			Paper	160.08
CA-2011-10..	Consumer	Office Supp..	Labels	18.75



Measure Names

- ☒ Profit
- ☒ Sales

Segment

- ☒ (All)
- ☒ Consumer
- ☒ Corporate
- ☒ Home Office

Sub-Category

- ☒ (All)
- ☒ Accessories
- ☒ Appliances
- ☒ Art
- ☒ Binders
- ☒ Bookcases
- ☒ Chairs
- ☒ Copiers
- ☒ Envelopes
- ☒ Fasteners
- ☒ Furnishings
- ☒ Labels
- ☒ Machines

Order Date

03/01/2013 30/12/2016

Category

- ☒ (All)
- ☒ Furniture
- ☒ Office Supplies
- ☒ Technology

Segment

- ☒ Consumer
- ☒ Corporate
- ☒ Home Office

TASK 2

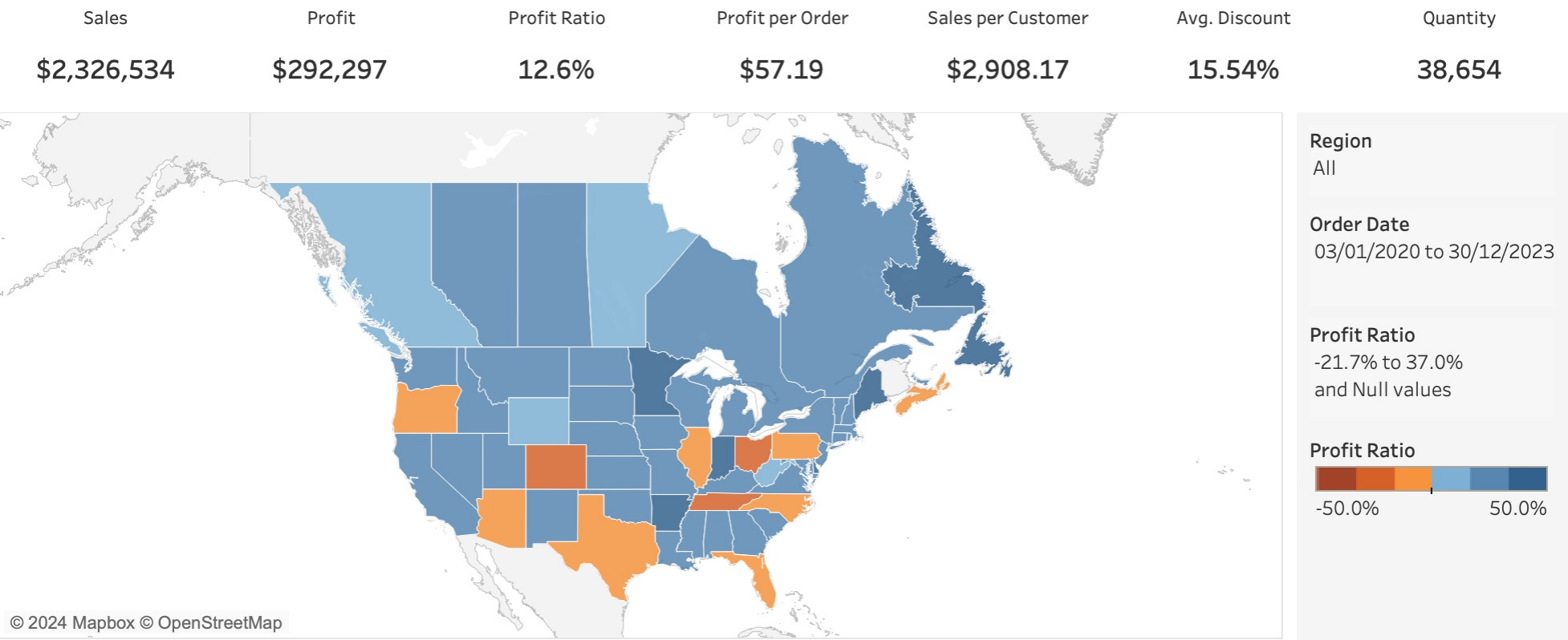
1. STATE your Simple business problems:

2. Use data visualization to analyze, visualize, and potentially solve those problems (using Tableau): Link to tableau public:eg.

https://public.tableau.com/shared/WFCBNWDPN?:display_count=n&:origin=viz_share_link

3. Write/Summarise what can you observe from the visualisation and how it helps to solve those problems stated in (a).

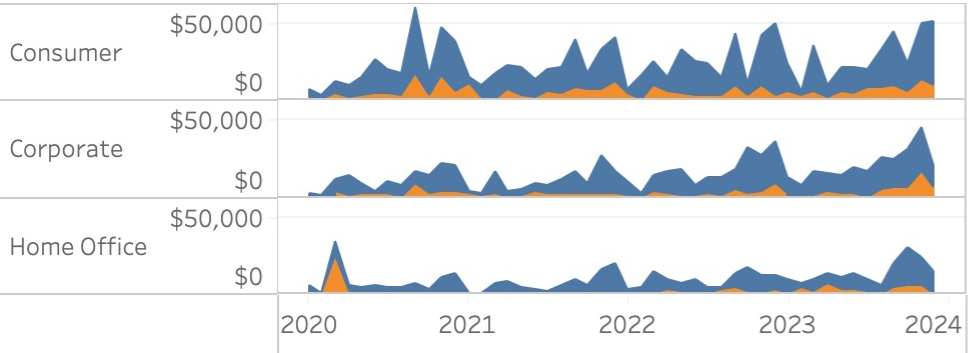
Executive Overview - Profitability (All)



Export to PowerPoint /Screenshot Example:



Monthly Sales by Segment - States/Provinces: All



Monthly Sales by Product Category - States/Provinces: All

