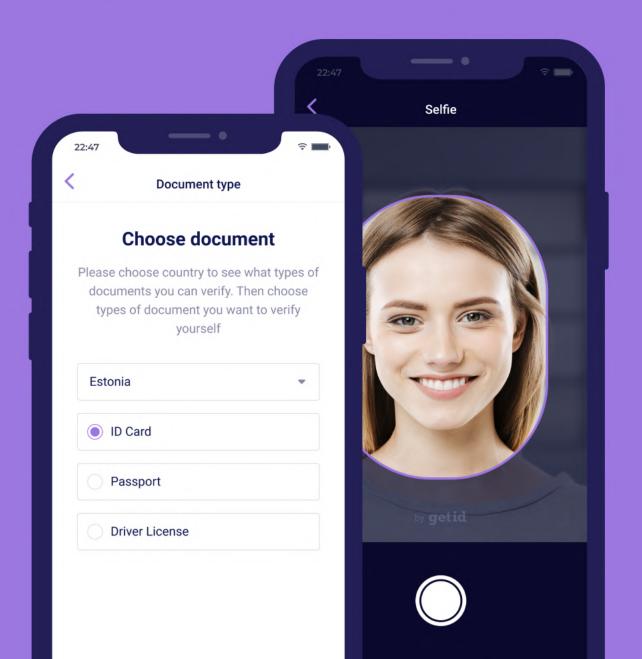


# Lightning-fast Identity Verification

for KYC AML compliance and Customer Onboarding



## **Identity Verification with Global Coverage**

- + Stay compliant with regulations
- + Streamline KYC & Onboarding
- Improve conversion rates

- + Optimise costs
- + Fraud prevention
- + Automate onboarding flow

#### **Our solutions**

#### **ID Documents Verification**

Verify and authenticate ID documents at scale in real-time. GetID scans the user's photo ID and detects whether it's genuine. We support over 7000+ document types from 223 countries and territories.

## **Liveness Detection**& Biometric analysis

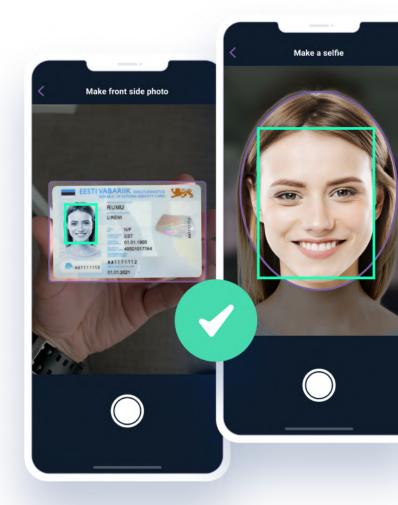
Make sure the person behind the screen is who they say they are. Compare biometrics data from user selfies and portrait on an ID document.

#### **Proof of address check**

Make sure that the person lives where they claim to live by checking acceptable PoA documents: utility bills, bank statements, governmental correspondence and others.

#### **AML Watchlists Screening**

GetID checks the customer in all global law enforcement databases, PEPs and Sanctions lists, and searches the mass media for any mentions.



## **Fast and easy integration**

GetID provides multiple seamless ways of integration that allow quick and low-cost setup on client websites and mobile applications.



#### Web SDK

For instant integration of personal identity and document verification into websites.



#### **Cloud-based verification page**

Send a link to customers and get verification results instantly in your Admin Panel or via webbook.



#### Mobile SDK (iOS & Android)

An easy add-on to any mobile application for instant KYC process deployment with NFC support. Our native SDKs can be integrated with Flutter and React native.



#### **API integration**

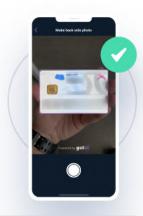
Integrate our KYC and customer verification solutions into your platform, collect data you need and get the results via API.

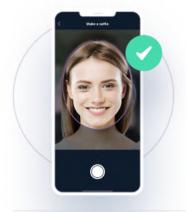
## How it works?

User identity verification process

## Step 1

A person is requested to present the front and backside of his ID document; GetID will read document information, check the data for inconsistencies and match document image with its global document templates database.



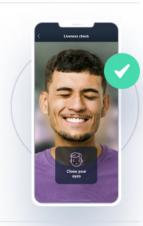


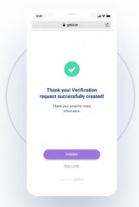
## Step 2

A person is requested to appear on the camera for face matching; GetID will take a photo and use it's AI engine to analyse and compare the picture received from the document image with the person's image from the camera.

## Step 3

Liveness check is enabled to help lower the possibility of fraud. A person is requested to take random actions, such as tilting his head or closing eyes, to make sure that interaction is live during the verification process. A short video clip is to be recorded during this process.





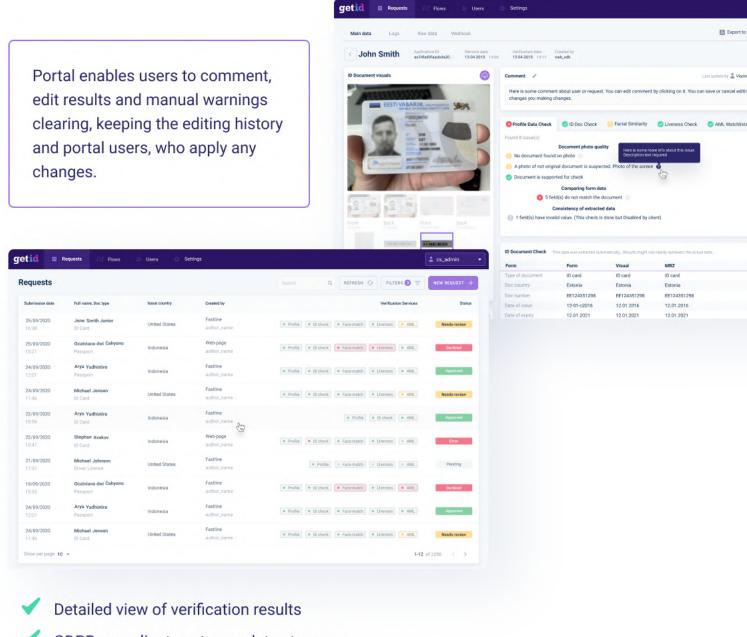
#### Done!

Once verification is complete GetID will provide information collected during the process and verification results to the client using API or webhooks and display the record inside the Administrative Portal for easy access, review and download in the form of a report.

## **Administrative Portal / Dashboard**

Secure, GDPR compliant, and easy-to-use Onboarding Portal

All verification reports are available in the Administrative Portal. Every transaction is saved, including time and date of the verification, collected document data, images and liveness-check video. In case AML questionnaire was processed then provided and verified data would also be available.

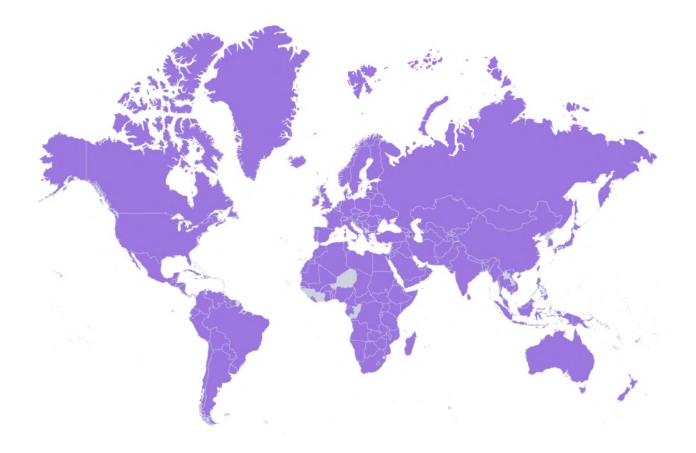


- ✓ GDPR-compliant customer data storage
- Real-time updates and verifications status history
- Easy-to-use for compliance and verification teams

## **Countries and documents coverage**

- ✓ GetID supports 7000+ document types from 221+ countries & autonomies with recognition of Latin & Cyrillic scripts and diacritical symbols / marks / accents.
- Customers can use multiple different ID documents issued in each particular country. For example, passports, ID cards, driving licenses, residency permits, and even privately issued corporate cards.
- ✓ With GetID you can verify ID documents online in a matter of moments, and get fast & precise results. As a result, you'll be able to speed up your customer identification & authentication, and protect your business from identity fraud.





## **Application of GetID**

- ✓ Legal entities that fall under AML & KYC regulations must act under International Anti-Money Laundering and Counter-Terrorism Funding rules. Such entities use GetID service for performing personal identity verification and background information discovery, such as International sanctions, PEP, RCA, SIP and adverse media.
- It is an essential tool for all industries that rely on remote customer onboarding and have to verify their users' identities in order to stay compliant with regulations and prevent fraud:
- GetID enables fast and secure remote customer onboarding, fraud prevention and AML compliance all in one simple solution!



#### **Fintech Companies**



Online Healthcare & Telemedicine



Crypto Wallets & Exchanges



**Sharing Economy** 



**Trading & Investments** 



Insurance



Online Casinos
& Sports Betting



**Telecom services** 



**Airlines** 



Payment Service Providers (PSPs)



**Travel Industry** 



Age-restricted products

## **Verification options**

GetID offers several types of verifications to correspond with business requirements and onboarding flows.

#### **ID Document Verification**

Includes reading of the document data, checking data integrity, automatic ID Document type recognition, thorough Document Authenticity check, as well as document image comparison against the template information from the GetID database. Verify and authenticate ID documents at scale in real-time. GetID supports over 7000+ document types from 223 countries and territories.

#### **Document Verification with Face Matching**

includes Basic Document Verification, as well as document photo comparison with the actual person appearance captured using the web-camera in real-time, during the verification process. GetID AI engine performs biometric analysis of the face in front of the camera, including liveness check, and confirms the match.

### **Liveness Detection & Biometric analysis**

Make sure the person behind the screen is who they say they are. Compare biometrics data from user selfies and portrait on an ID document.

#### **AML Watchlists Screening**

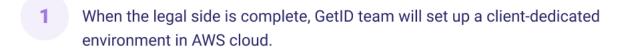
GetID checks the customer in all global law enforcement databases, PEPs and Sanctions lists, and searches the mass media for any mentions. With GetID you can check your customers' data globally against 11+ million screened profiles.

#### **Proof of Address check**

Make sure that the person lives where they claim to live by checking acceptable PoA documents: utility bills, bank statements, governmental correspondence and others.

## **GetID client onboarding**

We set up a client account in two phases.



When ready, the client will be assigned with API keys and portal access credentials to connect Mobile and Web SDK with the Administrative Portal.

The integration can take anywhere from 30 minutes to a few days depending on the complexity of business requirements.

## 24x7 Technical Support



GetID provides full 24x7 customer support in multiple languages.



GetID platform is built with maximum fault tolerance and redundancy in design and is monitored round the clock by our professional technical team, to ensure a proactive approach to all possible issues.



Every customer gets a dedicated manager who makes sure that the integration process goes smoothly, takes care of communication between the technical teams to ensure successful launch.



Once the integration is complete our customer success manager takes over to make sure the client has everything they need.



GetID platform is built with maximum fault tolerance and redundancy in design and is monitored round the clock by our professional technical team, to ensure a proactive approach to all possible issues.

## **KYC Flow Builder**

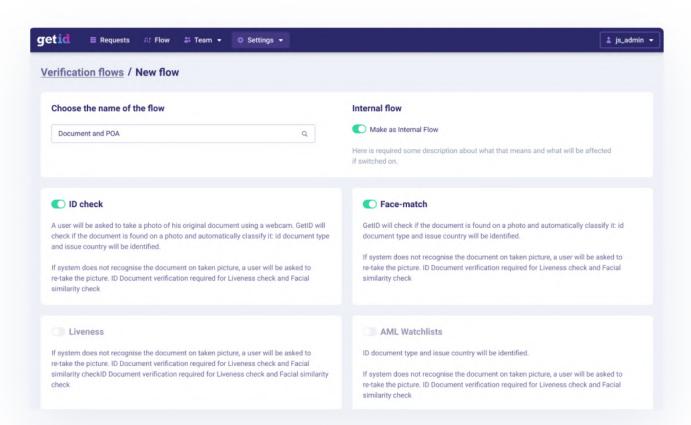
It has never been easier to set up KYC process automation!

KYC flow builder is a handy and easy-to-use feature that lets you set up the KYC process that fits your company requirements. The usage of new KYC Flow Builder speeds up the setup process and reduces time and integration costs with the highest level of customisation and security.

This powerful feature enables you to set up multiple flows for different regions and/or products. KYC Flow Builder will make your compliance/verification team's work process so much easier!

#### In just 3 simple steps, you'll be able to:

- Define needed checks (Biometrics including Liveness detection, ID Document verification, AML watchlists screening) according to your preferred onboarding procedure.
- Customize the visual appearance of a user journey (steps logic, data validation options and design).
- 3 Choose an integration option.



## Identity Verification and Customer Onboarding during the pandemic

COVID has forced many businesses to shift online and changed the way they operate these days.

The pandemic has highlighted the fact that businesses around the world need to become more flexible and more digital.

As organizations have been adapting to the "new normal", they're also facing a set of new challenges like safe remote customer onboarding, great user experience, and data security.

With an increased adoption of digital services converting visitors into customers has become more important than ever before as people are accessing your services in an online environment.

GetID is using a proactive approach to help companies overcome the onboarding challenges. As an example, GetID has helped Gulbja Laboratory to verify its clients' identities for safe and contactless Covid tests purchasing.

## The challenges we can help overcome:



Remote customer verification onboarding



Online Identity fraud



Increased regulatory compliance burden



Offer a customized solution tailored to your needs

## Case Study: KYC and onboarding efficiency for a global financial company

Learn how the leading financial services company has implemented automatic customer identity verification and reduced the registration time to 6 minutes.

Admirals is the leading provider of financial solutions for the European securities market. The company serves over 30 thousand people a month from more than 130 countries.



The company has set itself to automate the customer verification system and find a solution that would be friendly to the end-users and provide professional customer data checks.

The main goal was the speed and quality of data processing and the ability to enter the markets of other countries faster.

### **Key results**







Decreased verification turnaround time

Decreased verification turnaround time

Decreased verification turnaround time

While even more important we have been able to open up new countries as a result of our ability to successfully verify clients from countries where previously we did not have such an option.

**Andreas Ioannou,** Head of Global Compliance at Admirals



## Transform the way you onboard new customers

