What are the film categories and their number of times being rented out?

Rental Times

Sum of rental times by Category
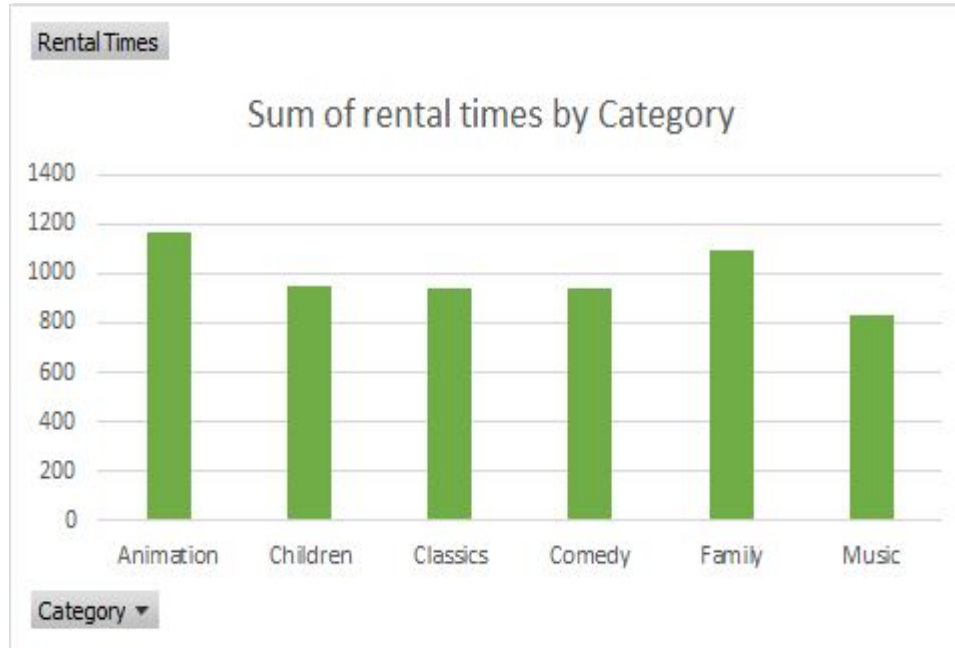
The query lists each movie, the film category it is classified in, and the number of times it has been rented out, and then we are summing the number of the rental by category to output that visualization.

How much each store made rentals every month?
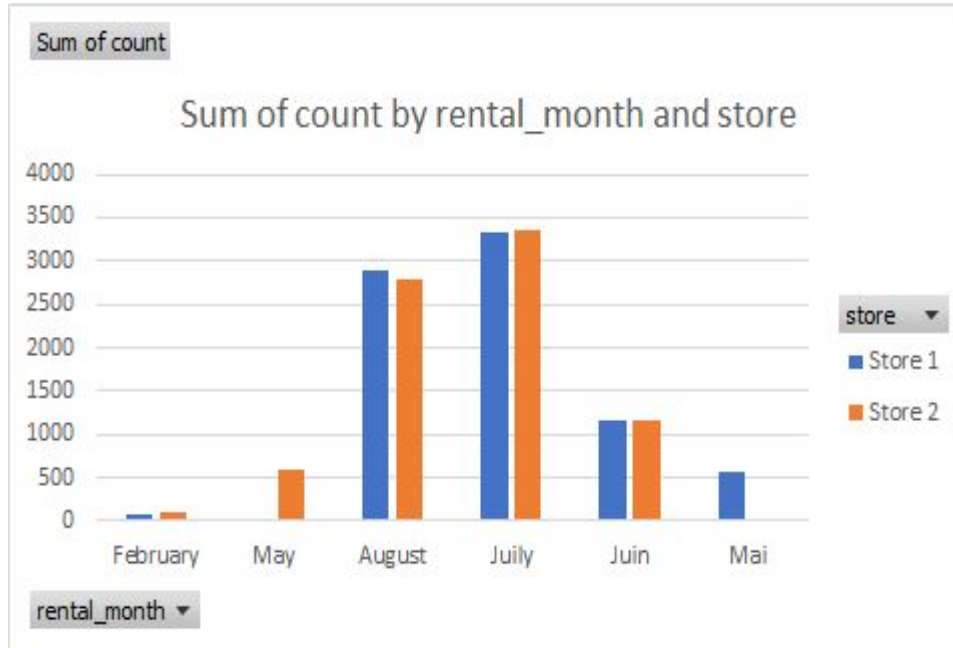
We want to find out how the two stores compare in their count of rental orders every month. For that, we created a query that returns the store ID for the store, the year and month, and the number of rentals orders each store has fulfilled for that month.

What is the distribution of movies among the film categories and rental duration categories?

count of rental
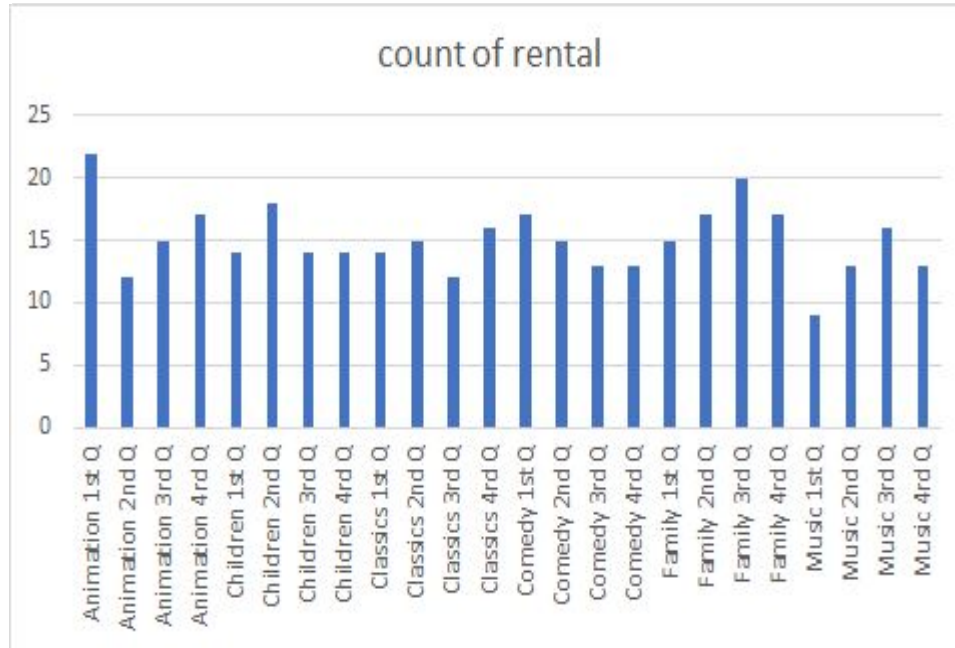
The distribution of family friendly movies by quartiles, and the number of rental in each quartile, We can see that a massive number of Animation movies are rented in the first quarter.

Who are the top 10 paying customers ? How many did each paid in total ?

Total Paid Amount

Sum of Total Paid Amount by Customer Name
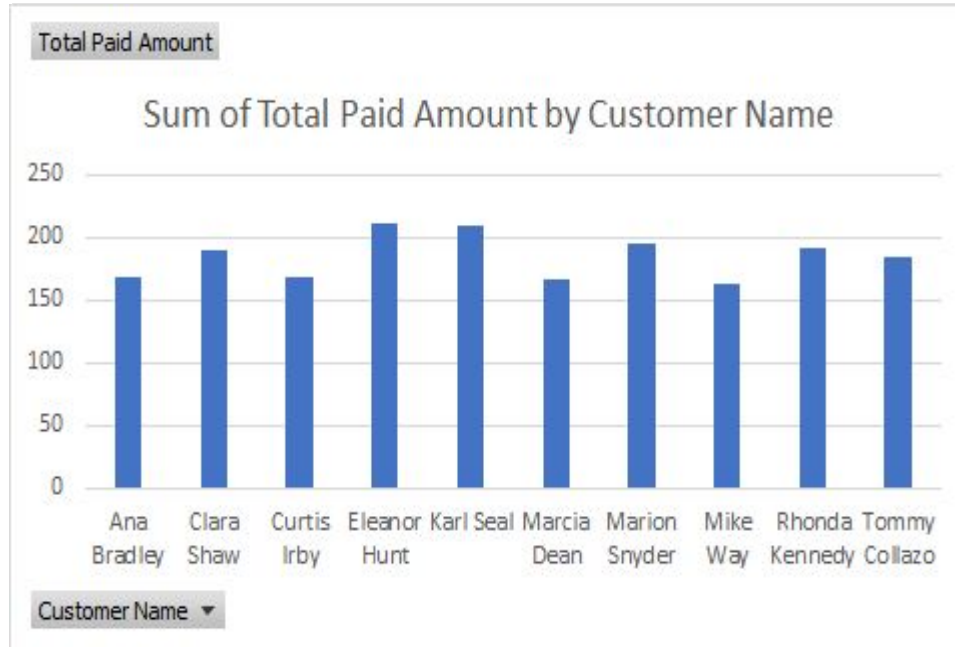
Customer Name ▼

We created a query that captures the customer name, month and year of

payment, and total payment amount for each month. From the visualization, we see that the number one customer is Eleanor Hunt, and he paid roughly 210$ in total. The number 10 customer is Mike Way, and he paid approximately 160$.