1. The three conclusions that I draw from the data collected are:

- The highest number of project investments between 2010 and 2020 was in the parent categories is theater followed by film and video and music

- The average success and failure between the sub categories are very balanced, I also note that the sub category which experienced the greatest number of investment projects was "Plays"

- In all parent categories generally the rate of success is higher, and there is not a month that has a higher number of failures or successes, except in the month of July where there is a mode. I also noticed that number of canceled projects is very   
minimal

2. The limitation of this dataset is the inability to see whether the percentage of success is high or not, which will influence the decision to invest in a specific sub-category.

3. I suggest creating:

- A pivot table and a chart that crosses the "Percent founded" column and the "Sub category" column which will determine the success rate of each domain

* A pivot table and charts that intersects the column "Percent founded" and "date created converted" which will determine success or failure in each month.