

AREEBA MUGHAL

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WORK EXPERIENCE

Qonkar Technologies (Pvt) Ltd.

May 2024 - May 2025

Junior Graphic Designer

- Designed a variety of social media content, logos, and promotional visuals that aligned with the brand's aesthetic and strategy.
- Worked closely with creative teams to produce cohesive digital assets across multiple campaigns.

Fiverr

July 2021 - May 2024

Designer/ Illustrator

- Delivered over 10 successful freelance projects, including podcast covers, logos, thumbnails, and character art.
- Gained recognition for customized illustrations that resonated with clients' branding needs.

Svype

Feb 2023 - June 2024

Digital Artist

Islamabad, PK

- Created digital artworks such as character illustrations, posters, and logo designs for online engagement.
- Focused on delivering expressive and stylized visuals tailored to the brand's identity.

EISP Graphics

Feb 2023 - Present

Freelance Graphic Designer

- Collaborated on project-based tasks, contributing to over 100 design assets including logos, emotes, and Twitch elements.
- Demonstrated adaptability in meeting varied client demands and style directions.

Voic Digital

Feb 2023 - June 2025

Freelance Illustrator

- Helped build the organization's visual identity by crafting over 200 illustrations, logos, and digital characters.
- Developed unique avatars and artwork for streaming and branding needs.

EDUCATION

Quaid-e-Awam University of Engineering, Science and Technology, Nawabshah

2022 - 2025

B.E in Software Engineering

SKILLS

Design Skills	Logo Design, Branding, Character Design, Product Packaging, Book Covers, Flyers, Packaging Design, Label Designing
Design Tools	Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Canva, Live2D Animation
Creative Strengths	Visual Design, Illustration, Marketing Design, Social Media Graphics, 2D Animation